



Chandra's Breast Cancer Models Inc. Presents: "**BEAUTIFUL 2025**" October 25, 2025  
Location: Wisconsin African American Women's Center, Milwaukee, WI 53208

### **Celebrating Life, Survivorship and Strength**

"**BEAUTIFUL 2025**" is a powerful fashion show featuring breast cancer survivors as models. It is a celebration of life, strength, and the importance of early detection. This event also raises critical funds for the launch of Survivors House of Champions (S.H.O.C.), a transitional housing project supporting breast cancer patients facing homelessness or financial hardship.

### **Why Your Support Matters**

As a breast cancer survivor, I know firsthand the life-saving impact of early screening. With your support, we aim to raise awareness about early detection and help expand access to testing for individuals without symptoms because early detection saves lives

We are seeking donations and in-kind support to bring this event to life and help launch a critical new initiative:

**Survivors House of Champions (S.H.O.C.)** a transitional housing program for women (and men) undergoing breast cancer treatment who are facing financial hardship and/or homelessness. This program will provide stability, hope, and healing for those navigating both cancer and life's toughest challenges.

There is no fundraising limit every dollar and donation make a difference. We invite you to contribute through sponsorship, monetary gifts, or in-kind services. (i.e. you could volunteer to help at the event.) Together, we can create change, foster hope, and save lives.

Thanks for sharing this powerful and meaningful initiative.

Now, about our event!

Proceeds from this event will support:

- The launch of S.H.O.C., serving the homeless, uninsured or underinsured battling breast cancer.
- Chandra's Breast Cancer Models Inc., to continue our outreach, survivor support and promotional services.



## ***“BEAUTIFUL 2025” Sponsorship Opportunities***

### **Platinum Sponsor \$1,000**

- Logo and link on CBCM's website sponsor page
- Full-page ad in the Beautiful 2025 program guide
- Log displayed on event projector
- On-stage recognition with optional speaking opportunity
- 8 free tickets

### **Gold Sponsor \$ 500**

- Logo and link on CBCM's website sponsor page
- Half page ad in the program guide
- Logo displayed on event projector
- Public recognition at the event
- 4 free tickets

### **Silver sponsor \$ 250**

- Logo and link on CBCM's website sponsor page
- Quarter page ad in the program guide
- Public recognition at the event
- 2 free tickets

Make Checks Payable To:

Chandra's Breast Cancer Models Inc. Ad Deadline: **September 15, 2025**

All sponsors will receive a recap of the event and their recognition afterward.  
Please contact us for more details on how to support “***BEAUTIFUL 2025.***”

With gratitude,

Chandra Williams  
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[www.breastcancermodels.org](http://www.breastcancermodels.org)