

PBT GiveBack Activity Results



Sow Good Now™

The logo for Sow Good Now features the words "Sow Good Now" in a grey, sans-serif font. The letter "S" is stylized to include a green sprout with two leaves. Below the text is a green curved line representing a field.

**BELL RINGERS
BASEBALL**

The logo for Sow Good Now features the text "Sow Good Now" in a stylized font. The word "Sow" is green with a small green sprout growing from the top of the letter 'o'. "Good" and "Now" are in a grey, blocky font. A green curved line is underneath the text.

Sow Good Now

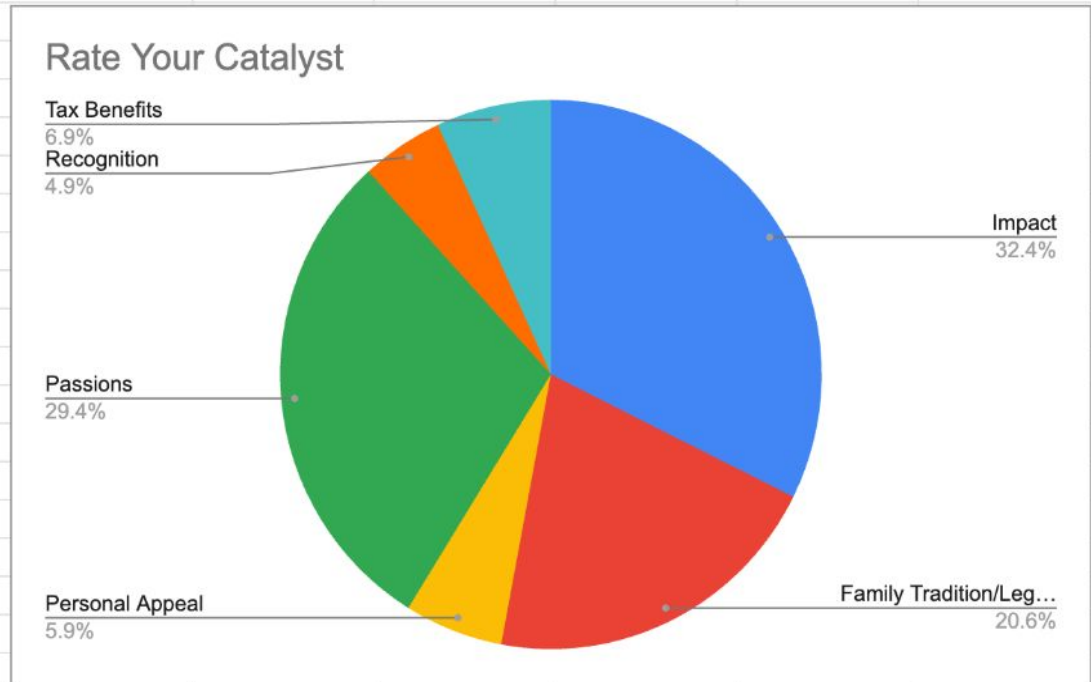


**BELL RINGERS
BASEBALL**

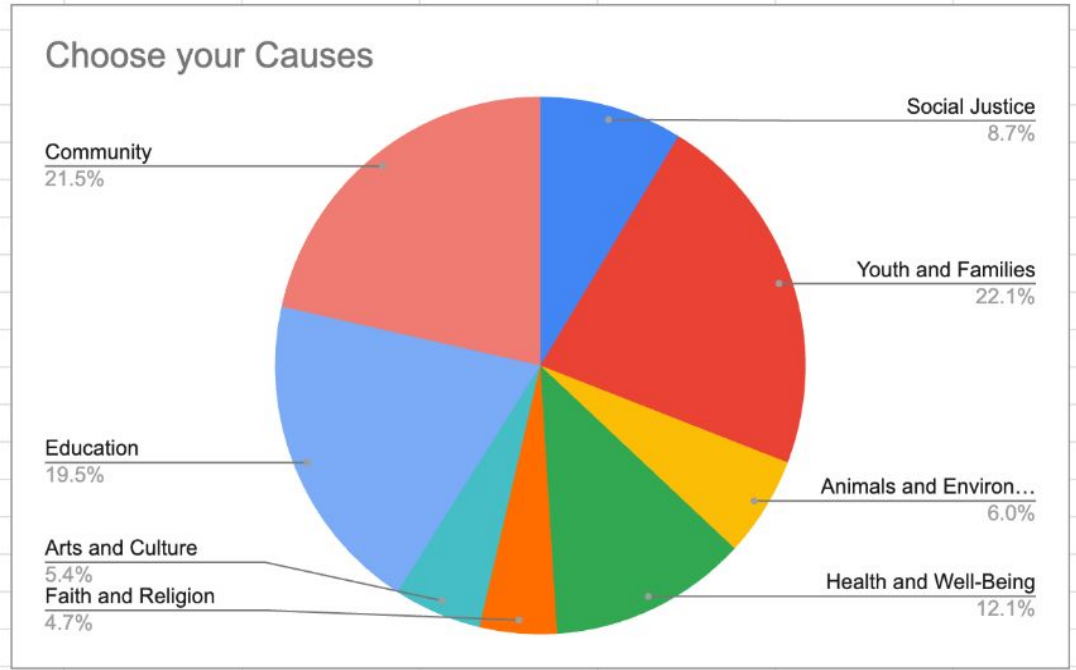


Sow Good Now helps young people identify the reasons why they are moved to help others and also think about where they want to focus their efforts. The data from the below chart is taken from a Baseball GiveBack with youth from the Philadelphia Baseball Training Academy and the youth from Sunrise of Philadelphia.

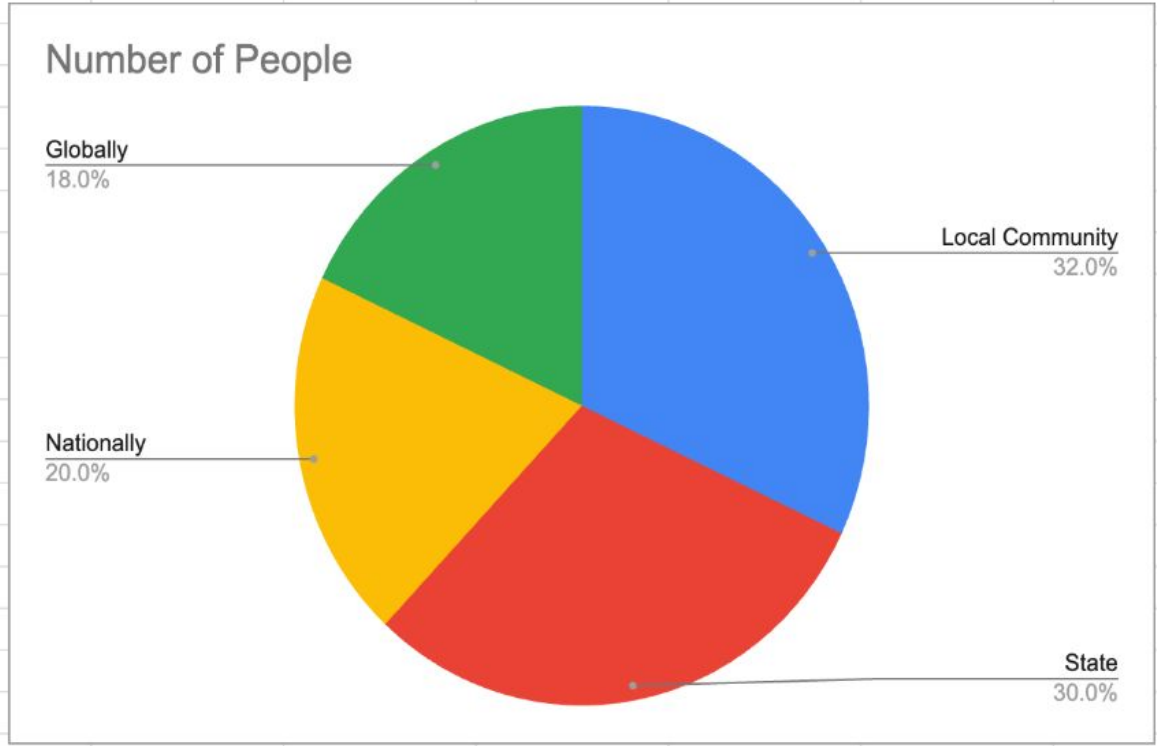
Rate Your Catalyst	Number of Youth
Impact	33
Family Tradition/Legacy	21
Personal Appeal	6
Passions	30
Recognition	5
Tax Benefits	7



Choose your Causes	Number of People
Social Justice	13
Youth and Families	33
Animals and Environment	9
Health and Well-Being	18
Faith and Religion	7
Arts and Culture	8
Education	29
Community	32



Locations	Number of People
Local Community	32
State	30
Nationally	20
Globally	18



Summary Observations

The number one reason kids want to help others is because of their family tradition or legacy.

The top three causes they care about are 1) youth and families 2) community and 3) education.

The place that they most want to focus their efforts is on their local community

Email team@sowgoodnow.org for more information on our philanthropy programs.