

# SowGoodNow

## ANNUAL REPORT 2022



# DEAR FRIENDS,

Thank you all for your hard work and generosity this year. We have accomplished a tremendous amount, and I can only imagine the achievements in 2023.

It is a privilege to see our vision to grow the next generation of philanthropic athletes come to life. High school and college teams, comprised of diverse players who are experienced in working toward a common goal, continue to drive our organization forward. Our athletes build relationships with community partners by sharing time, talent, treasures, and ties through sports, and practice holistic, inclusive and hands-on philanthropy that benefits youth and communities where light and love are needed most.

We are grateful for the outpouring of community support and participation that we received during our First Annual Golf Outing. Special thanks to the Walton family for launching this successful event that helped us fund three new programs. The Miller family led our Third Annual Tailgate Fundraiser and we also celebrated our First Friends Dinner in Avalon, hosted by the McArdle family. Thank you to our local business sponsors, especially Rafferty Subaru, for their ongoing support. Under the leadership of John Owens, Compass Pro Bono of Philadelphia mapped a development strategy for continued strength and sustainability.

Every day I am amazed by the hard work, generosity, and empathy displayed by our student athletes and partners, but COVID-19 has spotlighted our youth's continuous struggle with mental health. We want to make it a part of our mission to encourage kids to participate and rejoin their community. Our work has and continues to help lift up our youth and remind them of the importance of community and giving back. Sow Good Now combines compassion with action and shifts the focus from achievement to service. The result is a transformational experience on many levels.

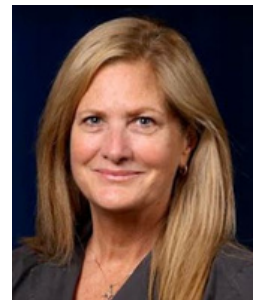
I am honored to share the details of 2022's success made possible by your support.

With gratitude,

Mary Fischer-Nassib, CAP®

*Mary Fischer-Nassib*  
President & Co-Founder

Sow Good Now  
Youth Sports Philanthropy







# GIVEBACKS

Sow Good Now had a year full of connection, action, and rebirth.

500

Children from diverse areas engaged in 1:1 mentoring about charity in their lives.

435

Athletes  
volunteered and  
shared their  
talents and gifts

480

Items were  
collected and  
distributed to  
area youth





# 2022 GIVEBACKS



**Football**

**Squash**

**Soccer**

**Tennis**

**Baseball**

**Swimming**

**Softball**

**Ice Hockey**

**Golf**

**Volleyball**

**Basketball**



# GRANTS & CAUSES

Sow Good Now athletes and area youth select important causes for their communities and fundraise and make grants to support them.

2022

# \$14,357

IN YOUTH LED GRANTMAKING



## Causes Supported

- Fighting Pediatric Cancer
- Providing Mobile Showers For The Homeless
- Preventing Suicide on College Campuses
- Fighting Brain Cancer
- Swim Safety and Instruction
- Empowering Families in High Need Areas
- Remodeling the Boys & Girls Club Teen Room
- Building Mental Health Awareness



# COMMUNITY SPONSORS

Community Support increased by **35%**.

**100%** of athletes surveyed felt they made a positive impact.



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CREATIVE  
financial group

 **Citizens Bank**

*the* **Sillerman Center**  
FOR THE ADVANCEMENT OF PHILANTHROPY

**THE**  
**GOLF**  
**ZONE**  
FAMILY FUN CENTER



Holt & McDardle

Manufacturers Representative

 **FOCUS** *insite*



# FUNDRAISING

Sow Good Now continues to grow and gain efficiency in operations. The generosity of our donors, corporate sponsors and the success of our Golf Outing and Tailgate Fundraisers contribute to a promising future.

2022

# \$205,000

TOTAL FUNDRAISING



Our expenses have only increased by 18% while the number of GiveBacks hosted has doubled

# 35%

We generated an estimated 26% in revenue growth this year and a 35% increase in corporate sponsorships



# COMMUNITY PARTNERS





# OUR BOARD MEMBERS



Betsy Curtis



Barkley Sample



Mary Boylston



Bobby Della Polla



Anne Miller



Dana Rafferty



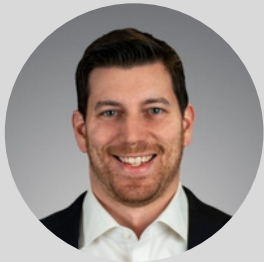
Dilun Wu, CAP



Bonnie Monastra



Mick Horwitz



Evan Linhardt



Mary Fischer-Nassib, CAP



Geoff Boylston



Stephanie Moore



Joe Walton



Jamion Christian



William Macknis



James Santore



Jennie Racca

# LOOKING FORWARD

# 2023

has arrived, and we have hit the ground running in collaboration with community partners. Planning continues for our spring and summer programs, and we are adding three new GiveBacks. We are organizing our Second Annual Golf Outing on May 22nd and our Fourth Annual Tailgate in October. We are also excited to announce we will be hosting our First Annual Paddle tournament in the winter of 2023. We will continue to communicate upcoming events and impact as the year progresses.

We are proud to have you on our team as we transform lives through our GiveBack Programs and the sports we love!

Our good work today will impact our communities for generations to come.







Donate  
Today.



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