

## Company

Aspequity, Inc. is dedicated to helping customers with the complex challenges of investing in private assets. We provide powerful analytics to our global client base of LPs, GPs, data providers, and investment advisors. By combining in-depth industry experience with data science, quantitative and fundamental investment analysis expertise, our team enhances our customers' decision-making, investor communications, asset allocation, fund manager selection and business development. Our products and services cover different asset classes like private equity, venture capital, real estate, and infrastructure and enable clients to perform detailed analysis of their investments and make efficient decisions about their holdings.

## Locations

Our headquarters are in the Boston area, USA and currently we have offices both in North America and Europe.

## Private Equity Challenges

With the growing allocation to private equity in recent years it becomes critical to find ways to reliably project PE cash flows and value. However, this is challenging due to the structure and illiquidity of the asset class, the scarcity of publicly available information, and the high degree of uncertainty about the size and timing of both contributions and distributions. Moreover, the shift in global trends led to an increasing importance placed on fair value by international accounting bodies and national regulators which require a fundamental change in the valuation approaches to private assets.

The cornerstone issue of fair value in illiquid markets is that it is ultimately based on judgement, which gives rise to a potentially biased view of PE interests. To minimize this problem, the valuation analysis must be performed by independent professionals using industry best standards consistently through their practice. In-house NAV values are often a useful guidance to value, but ultimately the independence of the party performing the analysis assures the objectivity of the outcome. Consistent standards across the universe of assets allows for the decision making process to compare and contrast, invest, reject, or divest with good basis.

## Our Solutions

We offer proprietary models for forecasting of private equity cash flows and fair value. Our models offer a robust approach that addresses the perspectives of a vast majority of investors in private equity partnerships. They incorporate the volatility of the underlying investments to give a more informed investment projected performance picture, reflecting the inherent uncertainty of investment cash flows and the risk aversion of investors. Our models are risk-aware, independent from fund managers, compliant with IPEV and AICPA guidelines, and suitable as a comparative methodology for benchmarking across periods and funds. They do not compromise on granularity, attention to detail, methodology rigor, integrity of the valuation process and are applicable to traditional private equity deals, and funds, as well as hybrid structures.

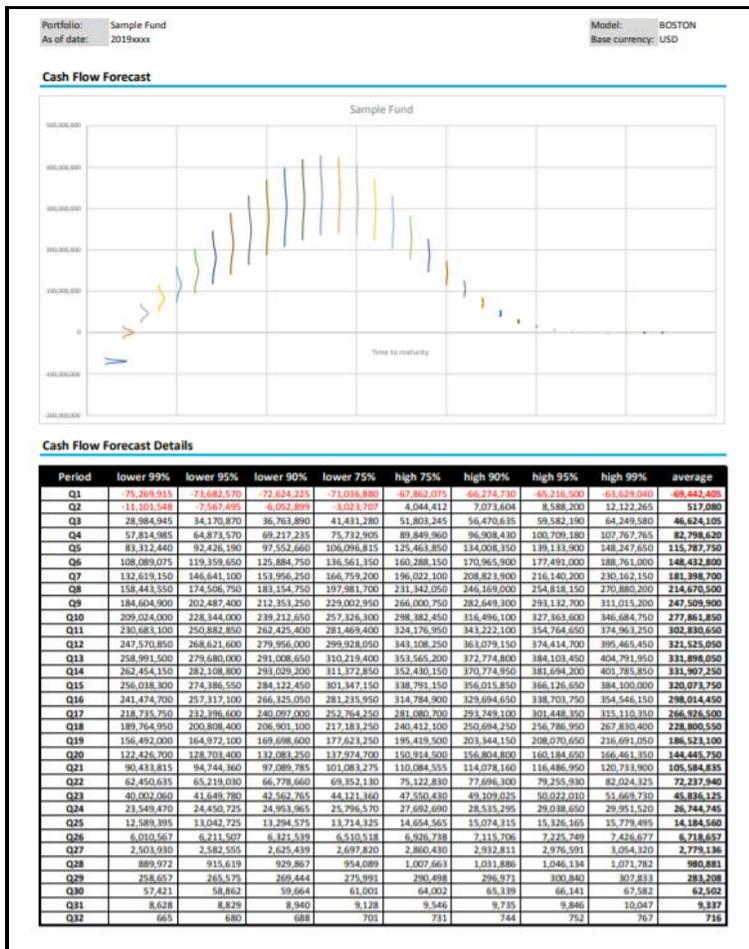
## BOSTON Model

BOSTON (Bow-Speed Time-Option Normalized) - a proprietary model for forecasting of PE cash flows.

Main features:

- Founded on sound economic principles and broad empirical support.
- Combines the intuition of the Takahashi-Alexander model (2002) with our own research insights, resulting in a robust approach that addresses the needs of the vast majority of investors in private equity partnerships.
- Incorporates the volatility of the underlying investments to give a more informed investment performance picture, reflecting the inherent uncertainty of investment cash flows.
- Provides LPs with a measure of the magnitude of potential cash flow shortages in relation to future liabilities (redemptions, pension outlays, capital expenditure, unfunded commitments).
- Allows GPs to predict the amount and variation of future distributions to optimize capital call schedules and deal flow, as well as efficiently plan the capital resources.

## Sample report



## EXPLO Model

EXPLO (Expected Profit Loss) - a proprietary private equity valuation model.

Main features:

- Independent valuation not derived from GP appraisals.
- Available at each point in time and thus suitable as a comparable methodology for benchmarking across periods and funds.
- Compliant with IPEV and AICPA guidelines.
- Risk aware methodology.
- Based on the most advanced research and techniques in the industry that do not compromise on granularity, attention to detail, methodology rigor, and integrity of the valuation process.
- Applicable to traditional private equity deals and funds, as well as hybrid structures that incorporate embedded options and contingencies.

## Sample report

