

# Capabilities Statement

## Bold Brands. Real Results.



**BRAND AUTHORITY**

PARTNERS

Your Brand. Amplified. Powerfully Positioned.

### Core Competencies

Brand Authority Partners is a full-service marketing and brand consultancy with over 75 years of combined experience across multifamily, education, ESG, government, non-profit, and other sectors. We offer both turnkey and à la carte services, empowering businesses of all sizes to elevate their brand, streamline messaging, and increase market impact.

### CORE EXPERTISE IN:

- Strategic Branding & Logo Design
- Social Media Management &
- Content Strategy
- Event & Trade Show Marketing (Planning, Promotion, Staffing)
- Customer Experience {CX} & Sales Enablement Training
- Logo, Collateral, Apparel & Swag Design
- Secret Shopping & Brand Audits
- Custom Packages & Retainers
- Fractional CMO Services
- Custom Packages & A la Carte Services

### Past Performance:

- Lead full-scale rebrands for regional property management firms.
- Developed end-to-end trade show strategies for national trade shows.
- Produced high-impact social campaigns yielding measurable engagement and conversions.
- Created and produced all inclusive marketing campaigns including web design, email campaigns, print, and promotional materials

### Company Details:

#### Legal Business Name:

Brand Authority Partners, LLC

#### CAGE Code:

12VM7

#### Unique Entity ID:

P732ZB2Z5LP3

#### NAICS Codes

- 541613 - Marketing Consulting Services
- 541870 - Advertising Material Distribution Services
- 541430 - Graphic Design Services
- 561920 - Convention and Trade Show Organizers
- 516210 - Social Networks and other Media Networks and Content Providers
- 611513 - Professional and Management Development Training

### Let's Build Something Bold

Ready to grow your brand and accelerate your growth? Contact us today to schedule a free consultative call.

