**MLPC Meeting Agenda**                    Jan 2nd @ 7:30pm

Treasurer’s Report – Ginger – not present

Meeting Called to Order at 0731

**Old Business**:

* Area Flyer – share via socials/email; business directory of business names in the area and location; balloons and stars if anyone uses and recommends the business
* Next raffle/ideas – ongoing agenda item that should be discussed at the spring meeting
* Café Press – Miriam’s baby; updating the MLPC logo to include MLPC rather than just the lake outline; there are 5 lines of café press gear; 2 have unprofessional old ones and 3 newer ones that are more professional; maybe we can elevate the old ones with a similar design that look more professional; refresh for more professional looking
* Restocking update – Ashley – not happening anytime soon; it was a pretty hard “no” the first time, so we may need to wait a few years. The perception of the fish in the lake improved since 1999
* Fishing Derby – John & Jess Picket talked about it as a fund-raising suggestion; Miriam asked them 3-4 different times about it but got no response; may be dead in the water until we can ask them in person. They were not responsive to e-mails or text. Not sure if they have been busy. Difficult to tell. We can find-out by putting something out on Facebook to see if people would be interested in it. Post a poll for interest closer to lake season: mid-May or maybe March/April timeframe during cabin fever. Post a poll in February and post a poll in Mid-May. I is unclear whether someone is able to re-asnwer on already posted and answered things. Or We could ask people for Likes because you cannot thumbs up more than once. Also – invite people’s comments on it.
* Facebook/engagement – posts in spring

**New Business:**

* Calendar update - shipping fees: 37 Calendars sold before the order; ordered a quantity of 50 and there are some left-over; there is a spreadsheet on the google drive that shows exactly what was sold; most pd for shipping in advance or have since pd and are sending payment to cover shipping costs; let lynn know of anyone who wants more calendars or wants one; everyone made checks out to Lynn and Lynn transferred the money to the account via paypal; there is a small transaction fee charged for that; how do we want to pay Lynn back for this extra fee charged by paypal; currently, it is $20 short; reimburse yourself out of those funds then pay whatever is left to the MLPC account; everyone nodded in agreement to this suggestion
  + Solicit for photos throughout the year when the season starts
* NYSFOLA/CSLAP due Feb 1st
  + Volunteer for packets – need to be completed by February 1st; there is a waiver
    - Contact Lynn ASAP if you know someone who might be interested so the form can be completed and sent back by the end of next week at the latest
    - Bottle-testing equipment does not begin until May
    - Sampling can be done on the weekend, but it cannot be mailed in on Thursday or Friday
    - Maybe we can send a note in the first round and ask for a new box
* Spring newsletter  - what do we want to see on it
  + Ideally, it gets finalized by May 1st
  + Suggestions can me emailed or communicated via facebook
* SUNY partnerships
  + U Plattsburgh, never made aware that there was a fee
  + Oneonta also interested – fee discussion ($2500) to revamp the lake management plan
  + Nancy had no idea why someone would say not to revamp the plan
  + Consult with Indian river lakes, Riley or Mike, to see what they think
  + The current copy of the old plan is on the website: MoonLakePC.com
* Septic funding announcement – NYSFOLA
  + Mid Feb follow-up with Sara
  + Moon Lake is in scope of the next round of funding but the Jefferson County Rep Sarah was unaware of this; Call lined-up for mid-february to validate that Moon Lake is Part of this
  + On Phase V? for funding for the septic program
  + Testimonials from individuals who took advantage of the funding? (Lonnie and Theresa? The Gartlands?) – help to de-mystify it to folks who may be concerned
    - Testimonials on facebook that get copied to the website
    - The idea of having someone come in and inspect what you have is a fear for some because they think it will get red-tagged; and it does not work that way
    - Hearts and Minds campaign
* 99 vs 23 survey results
  + Used the same questions from 1999 for 2023
  + 2023 Respondents 34 (increase)
  + Favoring increased regulation – decreased
  + Perception that failing septic systems may be causing problems in the lake
  + People did not notice any change in water quality over the past few years
  + What is best way to deal with the problem – results are relatively the same, except other category much higher in 2023
  + Perception of regulation seems to be in more opposition than 1999
  + Complete survey results emailed to MLPC members
* Town Meeting is Next Wednesday; they do not have a zoom meeting anymore
  + Widening of Moon Lake Road
  + No Road Sign on Moon Lake Road or Dogwood

**Open discussion**

It is encouraging that more people seem to be in favor of voluntarily testing of the lake.

Questions & Answers

There are 131 parcels up to Moon Lake. Not all of those have camps on them. 80-90 based on the number of flyers that were sent out. There are some camps on the other side of the road that have lake access. Lynn uses the tax role to estimate these numbers. 34 emails is roughly what we have for people who have given e-mails. They have an interest in the lake. Everyone on the mailing list completed the survey. We just need to get more people to take part.

Thank you everyone for coming! I hope everyone had a great Holiday season.

Meeting Closed at 2010.

**Meeting dates:**

April 2nd@ 7:30PM

Aug 31 - Annual Meeting

Oct 1 @ 7:30PM