**October 3, 2023 MLPC Meeting Notes**

Present: Ginger Butler, Lynn Beckley, Chris Lemay, Ashley Rubacha, Michael Cruppi (present beginning at 7:30pm), Carolyn Jukic, and Lari Jukic.

**Board Pre-Meeting : Called to order on 10/03/2023 @ 7:02pm**

**Topic: Calendar Photos**

 Ideas Discussed:

Add photos to the back page in a frame around Social Media Info

-Chris will compile some utilization photos to help determine which ones should be added

 Solicit Donations from a Big Donor to purchase Calendars in Bulk

 More Utilization Photos should be added to the Calendar

 Questions?

 Who will print the calendar and how much will they charge?

How much will the calendar cost and how much will people be willing to pay for it?

 **Calendar needs to be complete within the next two weeks**

 Photos will be attributed to the individual who submitted the photo

Meeting called to order @ 7:31pm by Lynn Beckley and Ginger Butler

Lynn, Mike, and Charles completed water sampling; results expected as early as January or as late as springtime.

 Plan for samples: 8 yr 1, 8 this year, 8 3rd year, 4 4th year on…

 *Blue Algae should and other algae should be reported. Take close-up and broad photos from different angles, note the location of the algae on the lake, and note the date and time, then e-mail* *moonlakepreservationcouncil@gmail.com*

Treasurer report: $2,999.66 as of 10/03/2023

Agenda Items:

Old Business:

* Area Flyer
	+ Lynn working on adding more businesses to Flyer, but will not add phone and email addresses due to too much maintenance
	+ Chris suggested including a map to help viewers orient themselves to business locations
	+ Lynn open to suggestions on businesses to include on the flyer
* Raffle
	+ A topic better left to spring meeting
* Café Press
	+ Women’s shirt will be added by Miriam in the next two weeks
	+ On most items, MLPC makes a $3 profit (MLPC makes more on the long-sleeve shirts and less on the stickers)
	+ Mike purchased many items that led to $300 in sales this past month.
* Emergency Responders
	+ Trained volunteers to leave-out red flag in the event that someone needs help
	+ How many people on moon lake would be interested in this?
	+ This is something that was discussed only for summer months when South Lake residents are here and the seasonal roads are open
* Lari volunteers to help those who may be in distress during the winter months when the Theresa 1st Responders cannot get-out to the lake quickly due to snow-drifts and gusts on Rt 22
	+ Safety courses advised for volunteers
* Fishing Derby
	+ On hold until more people who are interested respond; resume efforts in the spring

New Business:

* “Roberts Rules of Order” reviewed and approved unanimously
* Newsletter only published in the spring; talk of newsletter to resume closer to spring
* Social Media Report:
	+ Facebook Engagement increased currently 61 Likes and 81 Follows
	+ MLPC up by 20
	+ Members are pleased with results because not everyone has facebook
	+ Chris has asked prior board member to delete the old MLPC Facebook page
* DEC Grant Program Considered but members of the board feel that this years’ categories do not directly apply to Moon Lake
	+ Consider for future years
	+ Recruit grant writer; possibly Robin
	+ Reach-out to others who have applied and received grants to better understand the process and requirements
* Ashley asked about restocking and was told that Moon Lake does not need to be restocked.
* MLPC Goals:
	+ Fundraising
	+ Increased Participation
* 34 completed surveys this year (this is every e-mail address we have)

Open Discussion:

* #1 Complaint is the sewage that causes seaweed to grow like crazy on the lake; sewage going into the lake is disgusting
	+ MLPC cannot ask others to update their septic system
	+ Government grant to help with the cost of doing so only cover 50%
	+ DOH is the only one who has the authority to do anything
	+ MLPC plans to take a softer approach by providing education and resources
	+ Maybe consider a chemical option down the road; still costs 6 figures and only lasts 5-10 years, not permanent
	+ Dredging the lake is prohibitively costly
	+ Harvesting is a temporary solution

Meeting Closed 8:45pm

Next meeting at July 11 @7pm – 8 pm on Zoom

Adjourned 8:10pm Ginger Butler