



TANZANIA ENERGY

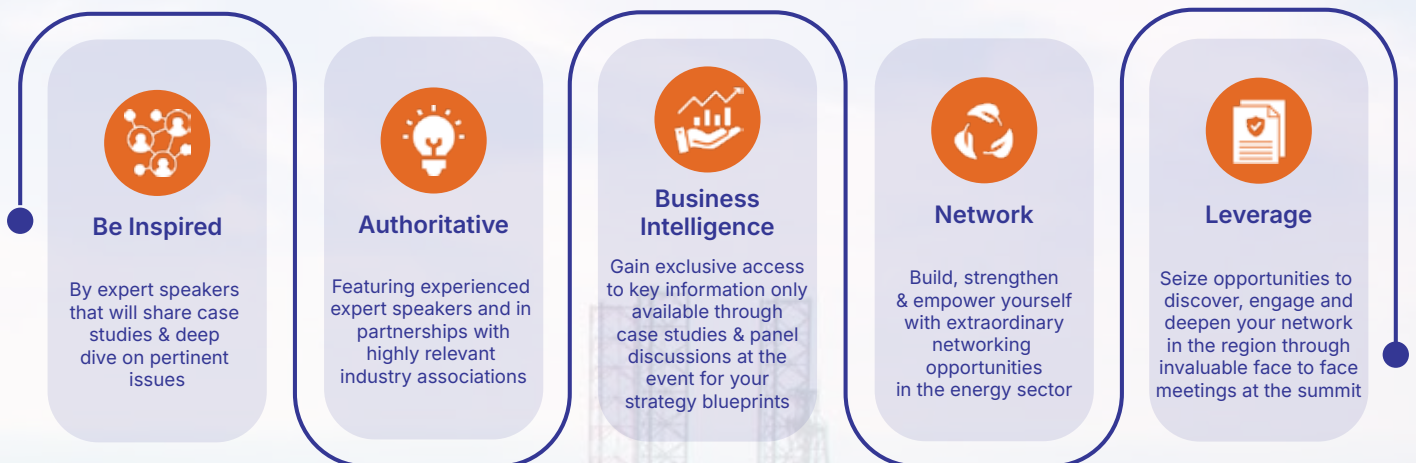
INVESTMENT SUMMIT 2024
12TH-13TH NOVEMBER 2024
JOHARI ROTANA, DAR ES SALAAM



UNLEASHING TANZANIA'S ENERGY POTENTIAL

TANZANIA ENERGY INVESTMENT SUMMIT IS NOT JUST AN EVENT, IT'S A...

- » **World Class Conference** : More than 20 expert speakers will share deep insights through compelling case studies & robust panel discussions
- » **Agenda Vetted** : By a special Conference Committee to ensure the most relevant & pressing issues are in the deserving spotlight
- » **A Market Leading Exhibition** : Featuring relevant, innovative & leading service providers and vendors
- » **A High Profile Networking Hub** : Promoted intensively & extensively to the energy sector in the region
- » **A Media Hot-Spot** : Extensive partnerships with the industry's leading media & relevant associations



LEARN FROM OUR DISTINGUISHED LINE-UP OF SUMMIT FACULTY



Organized By

MBZ International
Strategy | Communications | Creatives



Endorsed By



Associate Sponsors



Be Part Of The Transformation. Join Us At The Inaugural Summit Now!

www.teis2024.com

PARTNERSHIP PROSPECTUS

» BECOME OUR SPONSOR OR EXHIBITOR

Building on a recipe for success Tanzania now have a premier event that gives you the best opportunity to engage with the energy industry.

Tanzania Energy Investments Summit will provide you with an unrivalled opportunity to generate new business leads and get invaluable face to face marketing opportunities in this dynamic growing market.

Meet new and existing customers who are looking for new service providers, evaluate new offerings or looking to assess the progress of existing projects.

Contact us now to find out how our platform can empower your brand to the people that matters most to your business

» PARTNER WITH US AND SHOWCASE YOUR CORPORATE STRENGTH



Networking

The summit will gather decision makers presenting you with the best opportunity to network, analyse new opportunities and formulate strategies



Educate

Increase your thought leadership and branding in front of your target market. As a sponsor you may be selected to be part of the very limited speaker faculty reserved for service providers



Lead Generation

The summit will enable you to gain exclusive access to key decision makers in the energy sector offering an invaluable opportunity to generate new leads



Launch New Products

The summit will provide the ideal platform to access key customers feedback and promote your products intensively to your target market



Branding

Providing you extensive pre and post event branding opportunities, the summit will offer you an excellent opportunity to expose your brand to a new market

Join the conversation in Tanzania and help us strengthen our efforts as we provide you with the best platform to market your offerings directly to the people that matters most to your business

THE PREMIER ENERGY EVENT IN TANZANIA

Tanzania Energy Investment Summit is the premier industry event in Tanzania. It provides access to prominent local and regional players in the sector. Your sponsorship is an easy and affordable way to promote your brand to a targeted professional audience while supporting the continued development of the industry.

The participants are largely decision makers, entrepreneurs, policy makers, investors and finance experts in the energy sectors. Many are active in multiple sectors, simultaneously holding roles in education, corporate, non-profit and community settings who share a commitment to learning from and with one another.



TANZANIA ENERGY INVESTMENT SUMMIT FOLLOWS A PROVEN RECIPE FOR SUCCESS

01

We pull together the best speakers available to form a compelling speaker faculty

We attract leading speakers in the industry, provide case studies of project implementations and sharing key experiences from industry experts. For the delegates attending is a perfect mix of inspiration, proven expertise and practical advice.



We make it absolutely comprehensive and relevant

Always focusing on content first, our event is content driven and the agenda program is vetted by industry experts and relevant associations through a specially set-up Conference Committee.

02

03

We compliment this by putting together a must see list of exhibitors serving the industry

Leading local and international service providers will gather in a vibrant exhibition floor to showcase their quality offerings to the energy sector.



To maximize attendance, we make the event free of charge

For qualified delegates, we offer complimentary tickets to ensure maximum quality attendance. The reason is simple, rather than deliver less than expected decision makers to our event, we want to easily guarantee maximum attendance from key decision makers, so we remove the most obvious impediment to them attending, i.e., the price objection.

04

05

Experts and leading speakers

For delegates attending for free, we offer them insights from expert speakers that are comparable or even better than any paid event. Featuring leading figures in the industry, delegates can expect useful case studies, robust panel discussions, project updates and critical insights shaping the landscape of the energy sector in Tanzania.



Finally, we market the event

Promoted harder than any other industry event in the region, we strive to offer the best possible attendance by working with relevant associations and media. We deliver thousands of emails, we telemarket key buyers and we will utilize social media with impactful online marketing. We bespoke our offerings to different segments of the target market. It's a combination that is proven and trusted over the years.

06

INVESTMENT PACKAGES

PARTNER WITH US NOW

EXHIBITOR

- ✓ Investment Fee: USD3000
- ✓ 1 complimentary pass to the event
- ✓ Exhibition table and space outside conference hall so you can have an exclusive space to promote your services
- ✓ Logo placement on website, all collaterals and event day backdrops
- ✓ Credited as Exhibitor on website, all collaterals and event day backdrops

2 SLOTS LEFT!

PREMIER SPONSOR

- ✓ Investment Fee: USD6500
- ✓ Opportunity for your organization to be prominently featured in our media press conference and press release that will be held one month before the event
- ✓ 5 complimentary passes to the event
- ✓ Exhibition table and space outside conference hall so you can have an exclusive space to promote your services
- ✓ Logo placement on website, all collaterals and event day backdrops
- ✓ Credited as Premier Sponsor on website, all collaterals and event day backdrops
- ✓ Opportunity to display your thought leadership to the Tanzanian energy industry by appearing in one panel discussion alongside industry experts in the conference (speaker profile subjected to approval)

ASSOCIATE SPONSOR

- ✓ Investment Fee: USD5000
- ✓ 3 complimentary passes to the event
- ✓ Exhibition table and space outside conference hall so you can have an exclusive space to promote your services
- ✓ Logo placement on website, all collaterals and event day backdrops
- ✓ Credited as Associate Sponsor on website, all collaterals and event day backdrops

*Gold & Platinum Sponsorship packages are currently reserved and not available until further notice. These exclusive packages are customised and only available for selected organizations and by invitation only.

If you are interested in these exclusive packages, kindly contact herman@hbzinternational.com

1



PRE-EVENT PRESS CONFERENCE

10 media (6 TV and 4 radios)

2



PRESS RELEASE MANAGEMENT

- 2 press releases
- Translations

3



MEDIA AND STAKEHOLDER MANAGEMENT

- a) Invitation Management
 - 5000 email marketing campaigns
- b) Media Interviews
 - 4 Interviews (The Citizen, Millard Ayo, Clouds Media and Azam Media)

4



DIGITAL MEDIA ENGAGEMENT

- a) Influencers and Digital Platforms
 - 20 Twitter Influencers
 - Unlimited influencer content
- b) Content Dissemination
 - 3 posts (YouTube, Instagram, Twitter, and Facebook)

5



REGIONAL MEDIA COVERAGE

- 3 advertorials on The East African newspaper
- 12 media outlets

6



OOH ADVERTISING

- 2 static billboards: Salenda Bridge and Morocco Area

7



OVERALL COORDINATION AND REPORTING

- PR Report



REGISTER NOW

» INVESTMENT FEES

Complimentary VIP Passes

Exclusively for Senior Management Professionals in Oil & Gas Companies. Please fill up the form below indicating VIP Passes for us to assess your eligibility for free VIP passes.

Service Providers

If you are a service provider, we encourage you to be a sponsor or exhibitor at TEIS2024 to get the best possible experience from your investment at TEIS. However if you prefer to just attend as a delegate instead, kindly refer to the investment fees below.

1 TEIS Delegate Pass

Early Bird Discount until 14th October 2024

USD 495

1 TEIS Delegate Pass

Normal Price

USD 695

To confirm the details of the investment or any further inquiries, do contact Enquiry@hbzinternational.com.