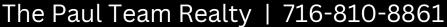
# SELLING PROCESS



64 St. Mary's St., Lancaster NY 14086





### **PREPARATION**

Assess and prepare your home for sale, including repairs, upgrades, and staging.



# **MARKETING**

Work with your real estate agent to market your home effectively, utilizing online and offline strategies.



### **SHOWINGS**

Allow potential buyers to view your home through scheduled showings.



## **NEGOTIATION**

Review and negotiate offers to reach mutually agreeable terms with the buyer.



### **CLOSING**

Complete the necessary paperwork, transfer ownership, and finalize the sale at the closing.