

Professional Pot Smoker Privacy Policy

Effective Date: 17th February 2025

1. Introduction

Welcome to Professional Pot Smoker (PPS). Your privacy is important to us. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you use our website and services. PPS complies with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

2. Information We Collect

We may collect and process the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details provided when booking consultations or subscribing to our content.
- **Health-Related Information:** Limited details related to medical cannabis inquiries, only when voluntarily provided and in compliance with applicable health privacy laws.
- **Technical Information:** IP address, browser type, device information, and usage data collected through cookies and analytics tools.
- **Communication Data:** Correspondence via email, website forms, or social media interactions.

3. Legal Basis for Collecting Data

We collect and process personal information based on:

- **Consent:** When you voluntarily provide information for referrals or inquiries.
- **Contractual Necessity:** When data is required to provide our services.
- **Legal Obligations:** When compliance with Australian privacy or health laws is required.

4. How We Use Your Information

We use collected information to:

- **Provide and improve our referral and educational services.**
- **Communicate with users regarding inquiries, services, and updates.**
- **Ensure website functionality, security, and performance.**
- **Comply with legal obligations and industry regulations.**
- **Conduct research and advocacy efforts for industry reform.**

5. Data Storage & Retention

Personal data is stored securely and retained only as long as necessary to fulfill our services or comply with legal requirements. Data may be anonymized or securely deleted when no longer required.

6. Data Protection & Security

We implement appropriate technical and organizational measures to safeguard your data from unauthorized access, alteration, disclosure, or destruction.

7. Sharing of Information

We do not sell or share personal data with third parties except:

- **When required by law or regulatory authorities.**
- **With medical professionals or clinics, with your explicit consent, for referral purposes.**
- **With trusted service providers who assist in website hosting, analytics, and communication services.**
- **If required for the protection of public safety or legal enforcement.**

8. Cookies & Tracking Technologies

Our website may use cookies and analytics tools to enhance user experience and analyse website performance. You can manage cookie preferences through your browser settings.

9. Data Breach Notification

If a data breach occurs that is likely to result in serious harm, PPS will comply with the Notifiable Data Breaches (NDB) Scheme under the Privacy Act and notify affected individuals and the Office of the Australian Information Commissioner (OAIC).

10. Third-Party Links

Our website may contain links to external sites. We are not responsible for the privacy practices or content of third-party websites.

11. Your Rights & Choices

You have the right to:

- **Request access to or deletion of your personal data.**
- **Correct inaccurate or outdated information.**
- **Withdraw consent for data processing where applicable.**
- **Opt out of marketing communications at any time.**

To exercise your rights, please contact us at info@professionalpotsmoker.com

12. Complaints & Dispute Resolution

If you have concerns about how we handle your personal data, please contact us first at [Insert Contact Email]. If unresolved, you may lodge a complaint with the Office of the Australian Information Commissioner (OAIC) at www.oaic.gov.au.

13. Changes to This Privacy Policy

We may update this policy periodically. Changes will be posted on this page with an updated effective date.

14. Contact Us

**If you have any questions about this Privacy Policy, please contact us at:
info@professionalpotsmoker.com**

By using our website and services, you acknowledge that you have read and understood this Privacy Policy.