

# Old Goat Consultants - Guiding Seniors to Financial Freedom

By Jennifer Ruchin

In the heart of Greenwich, Old Goat Consultants stands out as a beacon of support for seniors navigating the complexities of selling their life insurance policies. Founded by Robert, a seasoned veteran with 45 years of experience in financial services, Old Goat Consultants specializes in Life Settlements, helping clients uncover the hidden value in their policies.

Many seniors face the harsh reality of outliving their financial assets, and Old Goat is dedicated to changing that narrative. "It's critical they have an experienced advocate looking out for their best interests," he emphasizes.

"Folks looking to sell their life policies are bombarded by TV ads drawing them into enticing conversations about how much money they can make," Robert explains. "However, most people have no idea what their policy may be worth in a life settlement. They often accept lowball offers which sound very attractive but are far below what they could get in the marketplace."

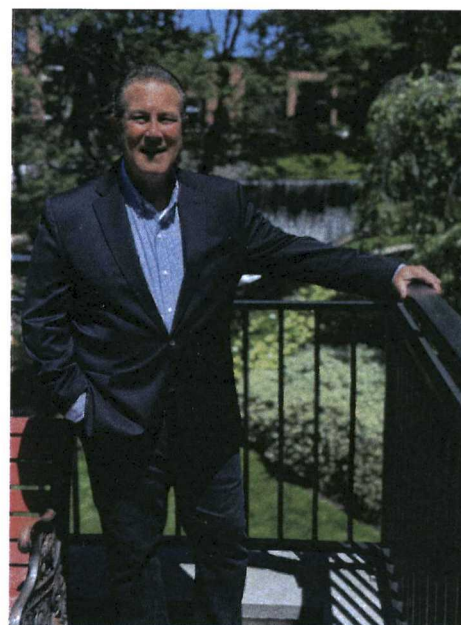
For the past two decades, Robert has devoted his career to helping older adults secure their financial futures. "What drew me to this business is seeing how many seniors are looking for options to enhance their retirement income," he shares. "Selling your life insurance policy is a complicated, confusing and chaotic process" Drawing on a network of over a dozen institutions, Old Goat Consultants solicits competitive bids, often resulting in final sales prices that can be a multiple of the initial offers.



At the core of Robert's philosophy is a commitment to setting realistic expectations. "We educate the client about what information is needed and the impact that selling the policy has on the current beneficiaries," he explains. Life settlements can be a deeply emotional process, and Robert understands the importance of addressing the emotional implications alongside the financial ones.

A noteworthy story illustrates Robert's passion for his work; he fondly recalls a case involving a 93-year-old woman whose \$1.5 million life insurance policy provided \$300,000 to support her 65-year old son with ALS. "It was a personally rewarding case," Robert recalls, as the funds helped alleviate the burden of in-home care without draining the family's finances.

Beyond his professional endeavors, Robert has deep roots in the Greenwich community. Having lived in the Rye Brook-Greenwich area for 25 years, he is a proud father of two and a grandfather of three, and he actively participated in youth sports by coaching basketball, soccer, and baseball.



Old Goat Consultants offers complimentary in-person consultations, ensuring that there are "NO upfront fees or obligation" for prospective clients. Robert is determined to empower seniors to make informed decisions that enhance their lives. "Selling your life insurance policy is one of the most important financial decisions some people will ever make," he states.

With a personal touch and expert guidance, Old Goat Consultants is not just a business; it's a supportive partner for seniors looking to secure their financial futures. If you or someone you know is considering a Life Settlement, Robert and his team are ready to provide compassionate and knowledgeable assistance.



**CONSULTANTS**

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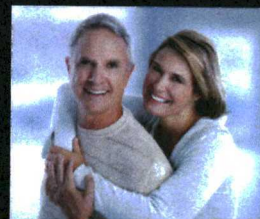
Local Offices in Greenwich and Rye Brook, NY

## Thinking of Selling Your Life Insurance Policy? DON'T GO IT ALONE!!

**The life settlement process is chaotic & confusing.**

Potential buyers often give low-ball offers to entice folks to sell quickly.

At Old Goat, we help maximize the value of your policy through an active bidding campaign among dozens of institutional buyers-- final sales prices are often multiples of the original offer.



Over 20 years, we have worked with hundreds of sellers and delivered over \$100 Million to policy sellers.  
Have a Situation to Discuss? **Contact us for a policy appraisal and free, no obligation consultation.**