

Privacy Policy for Carte

Effective Date: 04/05/2026

Carte/CARTEAPP ("we," "us," or "our") operates the Carte mobile application (the "Service"). This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

1. Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

--Types of Data Collected--

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). This includes, but is not limited to:

- **Email Address:** Collected via our Beta Feedback form or during Authentication.
- **Authentication Data:** We use Google Authentication to manage your account and secure your data.
- **User Feedback:** Information you provide voluntarily through our feedback forms, including your role, issue type, ratings, and written messages.

Usage and Device Data

- **Location Data:** We use Google Play Services Location and Google Maps to provide location-based features. We may collect your precise or approximate location (GPS and network-based) to [e.g., show your position on a map or find nearby places].
- **Camera Access:** Our app uses your device's camera via CameraX to [e.g., capture photos or scan codes].
- **Analytics:** We use Firebase Analytics to collect information on how the Service is accessed and used. This may include your device's IP address, browser type, unique device identifiers, and other diagnostic data.

Local Storage

- **Room Database:** We store certain data locally on your device to ensure offline functionality and performance.

2. Use of Data

Carte uses the collected data for various purposes:

- To provide and maintain the Service.
- To notify you about changes to our Service.
- To provide customer support and process feedback.
- To monitor the usage of the Service to improve user experience.
- To detect, prevent, and address technical issues (Bugs/Feedback).

3. User Content and Safety

Carte allows users (Producers) to upload images and information to their profiles. By using the Service, you agree to the following safety standards:

- **Objectionable Content:** You are strictly prohibited from uploading content that is sexually explicit, violent, hateful, illegal, or otherwise offensive.
- **Reporting and Blocking:** We provide in-app tools allowing users to report any content they find objectionable and to block users who violate these standards.
- **Moderation and Enforcement:** We reserve the right to review all reported content. Any content found to be in violation of these guidelines will be removed, and the associated user account may be permanently banned from the Service. Action on reports will typically be taken within 24 hours.

4. Third-Party Service Providers

We employ third-party companies and services to facilitate our Service. These third parties have access to your Personal Data only to perform these tasks on our behalf:

- **Google Play Services / Maps / Places:** Used for mapping and location services.

- Firebase (Google): Used for analytics, authentication, and cloud infrastructure.

5. Data Security

The security of your data is important to us. We use industry-standard patterns (like Jetpack security libraries and Google Auth) to protect your data, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure.

6. Your Data Protection Rights

Depending on your location, you may have the following rights:

- The right to access, update, or delete the information we have on you.
- The right of rectification.
- The right to object or restrict processing.

7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "effective date."

8. Data Ownership & Sale of Information

We believe you own your data. Carte does not sell, rent, or trade your personal information, precise location history, or specific business data to third-party data brokers or researchers without your explicit consent.

9. Regional Analytics & Anonymization

To provide regional insights (such as search trends in our "Advanced Tools"), we use aggregated and anonymized data. This data does not identify you personally. Users can choose to exclude their data from these regional benchmarks via the "Regional Data Participation" toggle in Account Settings.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: [CONTACT CARTE](#)