# **GETTING READY**

We do not begin filming or photographing until the house is 100% ready!

<b>EX1</b>	Park vehicles on street Put garbage cans away Sweep walkways and porches Mow lawn, trim shrubs, & clear leaves		Pull weeds and clean up flowerbeds Hide Garden hose/reel Clean and arrange patio furniture Put kids toys/pets toys away
INT	ERIOR CHECKLIST  Sweep/mop floors, clean windows, & dust Put clutter away in drawers, closets or garage Remove towels and small rugs Declutter all surfaces (countertops, vanities, dressers, nightstands, etc.) Make all beds and straighten all curtains Hide all personal hygiene items in bathroom		Hide all trash cans (kitchen & bathrooms) Pick up & put away kids toys/pet toys Crate/hide pets (move to garage or basement Replace burnt-out bulbs Hide visible cords (cable, power cords, etc.)
WHAT WE DO  Adjust blinds & lighting for best possible exposure Close all toilet seats in bathrooms Small adjustments to staging			
<ul> <li>WHAT WE WILL NOT DO</li> <li>Move or rearrange furniture or other items in the house</li> <li>Move or hide cords (tv/cable, power cords, etc.)</li> <li>Make beds, clean, dust or declutter</li> <li>Move or handle pets and pet items</li> <li>Touch personal hygiene items (shampoo, toothbrushes, brushes, etc.)</li> <li>Touch or move personal items (computers, cell phones, paperwork, etc.)</li> <li>"Excessive Photoshop" change wall colors, remove JumpBoxes, decluttering overly full rooms</li> </ul>			

## **IMPORTANT REMINDER**

Please do not schedule any other services the day of your appointment. If you are planning on having a storage box delivered prior to your session, please have them place your unit in the street or far enough away from all buildings to prevent excessive Photoshop edits. Also, for the safety of the photographer, please crate or put pets in a separate room with the door closed if no one is available to crate or relocate pets at the time of your shoot.

WE HOPE YOU FIND THIS
INFORMATION HELPFUL AND WE
LOOK FORWARD TO HELPING YOU
ON YOUR REAL ESTATE JOURNEY.

**TEENA - AHH SNAP!** 

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## **GETTING READY**

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#### 1. Overall Home

- Declutter: Remove personal items, such as photos, magazines, and unnecessary decorations to create a more inviting space.
- Clean thoroughly: Ensure all areas are dust and cobweb-free, with surfaces polished and floors vacuumed or mopped.
- Lighting: Replace any burnt-out light bulbs and consider adding additional lighting to dark areas for a bright, welcoming atmosphere.

#### 2 Kitchen

- Countertops: Clear counters of all items except for one or two decorative pieces to showcase the workspace.
- Appliances: Clean appliances inside and out, and remove any magnets or papers from the refrigerator.
- Sink area: Ensure the sink is empty and polished, with no dishes or sponges in sight.

#### 3. Bedrooms

- Beds: Make sure beds are neatly made with coordinated linens. Pillows should be fluffed and arranged aesthetically.
- Closets: Tidy up closets for any potential open-door photos. Organize items neatly or temporarily clear them to depict spaciousness.
- Personal items: Store away day-to-day items like clothing, shoes, and chargers to depersonalize the space.

## 4. Bathrooms

- Countertops: Remove all toiletries, leaving only select decorative items (e.g., a plant or a neatly folded towel).
- Shower/Tub: Clean glass doors and surfaces, ensuring they are free of soap scum and personal items.
- Toilets: Ensure the toilet lid is closed, and the area around the toilet is spotless.

### 5. Exteriors

- Landscaping: Mow the lawn, trim hedges, and clear away dead leaves or debris. Add a few potted plants for a welcoming touch if needed.
- Driveways and pathways: Clear cars, garbage bins, and any clutter. Sweep the area for a neat appearance.
- Exterior cleanliness: Clean windows, doors, and siding. Touch up paint if necessary to present a well-maintained home.

## Just Before the Shoot

- Open all curtains and blinds: Maximize natural light in your home. Turn on all interior lights for even lighting.
- Pet arrangements: Secure pets away from the shooting areas. Hide pet items like bowls and toys.
- Final checks: Walk through your home with your photographer. They might spot additional details that can make a big difference in your photos.

Preparing your home meticulously for real estate photography can significantly impact how quickly your home sells and at what price. Use this list to showcase your home at its absolute best, making it irresistible to potential buyers.