

WHAT PRODUCT ARE YOU SELLING AND WHY SHOULD HIRING MANAGERS BUY YOUR PRODUCT?

IN TODAY'S TOUGH JOB MARKET, **YOU** NEED A COMPETITIVE AND MARKET DRIVEN-
RESUME THAT DISTILLS VALUE, HIGHLIGHTS YOUR UNIQUENESS AND OPENS DOORS.

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It is imperative that job candidates understand that a strong resume, along with strong communication skills are linked and they play an integral part in getting more job offers. Job candidates, look at it this way: How you handle your business is an investment in your future. A well-crafted resume is the conduit to the interview and it is an integral component of any career marketing campaign. The same goes for strong communication skills. Today's job market is flooded with qualified candidates. Having a strong resume is great, nevertheless, if you cannot communicate what's on your resume, it could hurt your chances of getting hired. Note: Interviewing is changing. How do you feel about "Virtual Interviewing" Well, it's here and you need to polish your communication and presentation skills, quick, fast and in a hurry! Lol.

A need to now moment: Did you know that job interviewing is about building rapport, exchanging of ideas, and displaying good communication, people and leadership skills?

A need to know moment Did you know that smiling, showing enthusiasm and projecting a positive attitude pay great dividends? More importantly, you look good when you SMILE!!!

A need to know moment: Did you know that job candidates who are poised, relaxed, and who demonstrate good communication skills, oftentimes receive more job offers than job candidates who lack these skills? **That is true. You better ask somebody.**

A need to know moment: Did you know that some job candidates receive less job offers because they fail to ask for the job during the interview? **Wow!**

A need to know moment: Did you know that hiring managers aren't only interested in your academic accomplishments? There are plenty of folk who got degrees. Instead, they want to learn who you are, and are you teachable, approachable and more importantly, are you promotable?

A need to know moment: Understanding how competitive the job market is, job candidates must continue to build their skills and maintain a positive outlook on life. Know that sooner, rather than later, you'll get a job. However, you must stay focus and Keep working your plan.

A need to know moment: Did you know that companies may not call you until weeks or maybe months after your interview. Don't get discouraged, send the employer a thank-you email for giving you a chance to interview. Remember: Always maintain professionalism and believe that you will get hired.

LET TALK ABOUT YOU FOR A MOMENT

Are you satisfied with your current employment or career? Do you feel stuck or stagnated in your career? Are you ready for a career change? Or, do you just need to jump start your career? If you answered yes to any of those questions, then, Custom Designed Resumes, Life & Interview Coaching Services can help you "Make a Comeback" today and send your resume to: visionary4life@yahoo.com

IS THIS YOUR CURRENT SITUATION?

Are you going on lots of interviews, but are unable to close the deal? Work with me and my staff and we will polish your interviewing skills through our highly successful mock interview training program. Do you know what you want to do, as far as your career goals? Again, we provide customized career coaching programs that will assist you in identifying your strengths, weaknesses, and value-added contributions, and then we will reposition you in the job market to get more job offers.

A teachable moment: Never say bad things about your current or former employer. You must take full responsibility for any adverse situations you are experiencing in your job or career.

A teachable moment: When interviewing, don't spend the entire time talking about **YOU** and what **YOU** want. Instead, talk about what you can do for the company and how your skills and experience align directly with their mission statement.

A teachable moment: If you want a job, don't sit on the sideline complaining about how no one is hiring, get back into the **GAME** and find that job. [Make it happen] because you deserve that job...**Persistence is the key, not excuses!**

A teachable moment: If you have been experiencing a lot of setbacks; begin to listen to your inner conversations. What negativity are allowing to penetrate your mind? As a man thinketh, so he is, as he continues to thinketh, so he remains. You become what you think about all day long. Remember, you have a choice. So, make it a good choice. Good luck and stay positive. Dr. K.



- ⇒ If you are having trouble finding work, don't QUIT, you can make it if you can find the strength to get through THIS DAY, not tomorrow or next week. One Day at a Time
- ⇒ Wake up each morning expecting something good to happen, instead of bad!
- ⇒ Get to know yourself during these tough Covid and lonely times.
- ⇒ One last thing: Stop calling folk and telling them how bad things are. Leave them alone and focus on YOU. Pull yourself up first, but don't forget those people when you make it. **Remember, God is still blessing you.**



**To learn more, call
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