

Coach Mayberry's 7 Little-Known Reasons Why You're Not Getting Hired

Coach Mayberry, talks about how to get hired and what to do after the interview.

If you are job hunting, I sure that you are aware of the most egregious and common mistakes people make during their search. For example, showing up for the interview late; answering your phone during the interview; not bringing a resume to the interview, assuming the employer has a copy; not smiling or looking eye-to-eye at the employer; failing to demonstrate that you have not performed any research on the employer; bad-mouthing your last boss; or neglecting to follow up after the interview. **You are not doing any of that, are you? Of course not.**

But you may not have considered some of the less-discussed, under-the-radar issues. Give this list a look and ask yourself, "Do you have any of those habits?" **Read on!!!**

- 1. Do you have unreasonable expectations?** Everybody wants the perfect job. But if your criteria are too high, if you are being too demanding, you may well remain unemployed. Nobody wants to be told to compromise, but the fact is that much of life involves just that, at least temporarily. Analyze your wants and needs. Which are must haves? Which is negotiable? Which can be put on hold?
- 2. Are you relying too much on one search technique?** Maybe you are only applying online, or only networking, or only using employment agencies, or only approaching companies that you know are hiring. Do not limit yourself to just one job-search method. Try them all. Cast a wide net, continue to build your connections, get creative.
- 3. Are you using the pronoun "I" too much during your interview and on your resume? The pronoun "I" is generally used on your cover letter.** The most effective way to endear yourself to potential employers is to put the focus more on them than on you. Show you have done your homework and understand what your target companies are seeking. Then, tell them how you can fill those needs.
- 4. In your job-search approach, are you speaking long-term potentials.** We get caught up in the moment. It is understood that you may need a job, now. However, employers, tend to think long term. They want to know, not only how you will contribute today, but, in the future, too. That is where you see yourself in five years with the company.

5. Are you unknowingly repeating mistakes on each interview? After interviews, are you taking the time to review and analyze how things went? In some cases, job candidates do not get the job due to circumstances being beyond their control. However, in some cases, job candidates do not get hired because they repeatedly make the same mistakes, over and over and no one ever tells them what they are doing wrong.

6. Do you rehearse before your interview? This is a big deal! You may hesitate to rehearse answers to the most asked questions during an interview because you may not see the importance of it. Nevertheless, you must be prepared for everything. You want to be yourself. But consider the benefits of creating great answers to those questions you hear the most--short, vivid, three-sentence answers brimming with examples and facts--and practicing them until you can speak them with conviction and confidence.

7. Do You put your job search on hold while waiting to hear back from the employer because you really want that job? Unfortunately, many job candidates fall into this trap at one time or another? For example, you have had a couple of interviews with your dream employer. You just know you are going to get "the call" any day now. You think, I am going to hold off until I hear back; after all, I deserve a little break. Well, no doubt you do deserve a little break--but do not take a break. You must keep pushing and pushing until you get that call and the employer offers you the job. Keep on networking, applying, interviewing, and researching until you have a firm job offer in hand.

Looking for work is an enormous project. In many ways, it is more difficult, and it takes more energy, than even the most demanding job. So, amid it all, find a way to nurture yourself. Keep on fine tuning and strengthening your approach. And hang in there!