**First Name Last Name**

**City, TX, 12345 ▪ 555-555-1234 ▪ email@email.com**

# Profile: Dynamic and creative marketing professional with direct experience in building and expanding client relationships, accomplishing goals and objectives, and supporting business development.

**EDUCATION**

**Texas College Dallas, TX**
Bachelor of Business Administration, Marketing May 2018

*GPA in Major: 3.3*

* Merit Scholar
* President **| Student Association, 2017-2018**
* Mentor | **College Access Youth Program, 2016 - 2018**

# EXPERIENCE

**Account Manager City, TX**

Tech Company 2018- Present

* **Use strong action verbs, quantify your results, showcase your interpersonal skills, discuss your experience using certain software**
* Consolidated 30+ local data sets onto an integrated information system to improve management efficiency of assigned accounts
* Established credibility with clients through a strong comprehension of the client’s business and product lines and help drive recommendations based on the business goals. service, supported closing transactions and receiving feedbacks from clients

**Marketing Coordinator** **City, TX**
School Office 2016-2018

* Implemented a marketing and advertising campaigns that increased the company’s social media traffic by 40%
* Audited marketing materials on a weekly basis to ensure that they met the school’s marketing standards
* Assisted customers with building awareness of various of product selection

**VOLUNTEER EXPERIENCE**

Non-profit Consulting Project, *Smiles Project*, Jan. 2020- May 2020

* Created a tech savvy guideline on how the client should interact with their customers, improved their social media accounts and created a QR code for the organization
* Performed market research for a better gauge at clients’ competition and understanding of their target audience, then used results to create a marketing plan to grow business

# Additional Data

**Technical Proficiencies**: Salesforce, Google AdWords, SEO, Hootsuite, Canva, Adobe Creative Suite

**Soft Skills:** Creative, Sales, Marketing, Analytics, Social Media