

## Pre-Engagement Diagnostic Tool

1. Did you prefer English or Math in school?
2. Would you rather read a book or ride a bike?
3. What's your favorite color?
4. What public figure do you admire the most?
5. Have you ever given a speech in public? **Y** **N**
6. Are you currently in a sales role? **Y** **N**
7. Do you have a sibling or close family member who is a member of the media, or is a public figure? **Y** **N**
8. Do you ever have dreams about speaking in front of a group? **Y** **N**
9. Did you ever compete in a spelling bee? **Y** **N**
10. Would you call your communications "style" (please select one you consider dominant):  
humorous? soft-spoken? active listener? energetic?
11. If none of the above, please list 2 adjectives describing what you think others would say about your communications style.
12. Are those descriptors different than what you would call your communications style? **Y** **N**
13. Have you ever had a bad experience with presenting/speaking/public communications? **Y** **N**
14. Have your roles in organizations required communicating with large groups; the media or videos? **Y** **N**
15. Have you hired or terminated anyone over a digital platform such as ZOOM? **Y** **N**
16. Have you had formal communications training as part of your career? **Y** **N**
17. Does your current role require external communications with constituencies, such as media; shareholders; customers, etc.? **Y** **N**
18. How many times a week (on average) are you on a digital platform, such as ZOOM, Teams, Skype, etc.?
19. Are either of your parents teachers? **Y** **N**
20. What challenges do you want to work on together?