

Johnson County Farmers Market Rules and Regulations 2019

Mission: Johnson County Farmers Market works to strengthen a sustainable local agriculture and food economy. We do this by promoting food education, engaging in community and economic development and promoting the availability of local food and agriculture.

JCFM vendors must be local. Local is defined as residing and/or producing in Washington county Virginia, Ashe, Watauga, and Avery counties of North Carolina and Johnson, Sullivan, Carter and Washington counties of Tennessee.

1. The outdoor market season starts the first Saturday in May through the last Saturday in October. We operate from 9:00am until 12:00pm. Vendors are expected to be ready to open by 8:45 when the “Open for Business bell” rings to accommodate early customers. If a vendor has not arrived by 8am, their saved space is subject to being reallocated to another vendor.
2. Vendor Applications must be completed and turned into manager prior to selling. Booth Fees: Daily: \$8.00 (sell as needed, pay each Saturday) or Seasonal: \$176.00 (payable no later than the second Saturday in May) Seasonal booths are guaranteed the same market space each week and will be given first choice of booth space. An annual application fee of \$10 is due at time of submission.
3. Fees are payable on a daily, monthly or seasonal basis by cash or check to the manager. A bad check charge of \$30.00 will be levied.
4. Produce is defined as vegetables, fresh herbs, fruit, meat, fish, dairy and eggs. At least 50% of produce offered from any vendor must be locally grown or raised. This is for the purpose of being able to offer produce not typically grown in our region (like peaches or avocados) .
5. Vendors of prepared foods either brought to the market or made at the market need to have their products labeled as to where they are prepared and contents as outlined in the Food Safety Rules. Raw materials sourced locally as much as possible. The current Tennessee regulations regarding food safety are found on our website JohnsonCountyFM.org.
6. All vendors must indicate the origin of their products. Any misrepresentation can result in expulsion from the market.
7. It is the responsibility of the vendor to assure all regulations are met regarding their offered products.
8. Products for human consumption are not to be displayed on the ground.
9. Non-edible products are flowers, plants, personal products, cooking/kitchenware and crafts. These products must be produced locally however the raw materials do not have to be sourced locally. Products not produced by the vendor or vendors offering services must be approved by the board in advance.

10. All vendors must display their name and their farm/business name.
11. Vendors may sell from the backs of their trucks in their space.
12. Each vendor's space needs to be kept clean and orderly. Please leave the space clean when you leave.
13. Vendors should show professionalism that promotes good communication, respect and the best interests of the market. Disruptive actions may result in suspension from the market.
14. Live animals for sale may be advertised but not brought to the market.
15. Applicable sales tax is the responsibility of the vendor.
16. A scale is provided by the market. Vendors may provide their own. It is the vendor's responsibility to assure the scale meets the Tennessee Department of Agriculture standards.
17. Vendors will set their own pricing. A vendor may not use the market as a dumping ground by intentional price undercutting.
18. Each vendor is responsible for having adequate weights (at least 24lbs each leg) for their own tent. If you don't have weights, you may rent them from the market for \$2 a set. If you are renting a tent from the market, the weights are included in that rent.
19. Tents with weights are available to rent for \$6/day. Tables are available for \$2/day. Please arrive no later than 8am if you will be renting a tent or table. These are available on a first come, first serve basis.
20. Vendors will be asked to RSVP via email to the market manager each week for the primary purpose of advertising what will be at the market that week. The sooner you can report your wares, the more publications we can advertise you in. The second purpose is organizing the market tents on Saturday. If a vendor says they will be at the market and does not show up without informing the manager by 7am Saturday morning, the vendor will be charged for that space. If this happens a second time the vendor will have to go before the board to return to the market.
21. While the Farmers Market carries liability insurance, this does not cover liability for individual vendors. It is recommended that each vendor carry their own insurance which would cover any venue, not just JCFM.
22. All vendors are asked to report their earnings anonymously at the end of the day in order for the market manager to have an accurate account of the total income generated for grant writing purposes.

23. The market manager is responsible for enforcement of the rules and regulations. A vendor not in compliance will receive a written warning the first time. This will be reported to the board. A second offense will result in the vendor being asked to leave. The vendor may request to have the situation reviewed by the market board of directors. This will be done within 2 weeks.

24. All concerns and/or complaints regarding the market and/or the rules must be addressed initially with the market manager who will report the concern to the market board of directors. If the issue is not resolved, the vendor may send a written request to the market board for a review. This would be done within 2 weeks of receiving the request.

25. Vendors are encouraged to attend the various educational programs and workshops hosted by the agencies associated with the Johnson County Farmers Market.

26. All vendors are asked to make themselves knowledgeable of the Emergency Management Plan that is made available by the Market Manager.