

I AM POSSIBLE

FOUNDATION



AMBASSADOR HANDBOOK



**DO YOU HAVE
THE MAKINGS
OF AN IAP
AMBASSADOR?**

We are looking for individuals to join our team of international volunteer ambassadors.

We are seeking people who are friends and supporters of IAP and who can be the face of the charity in their communities.

Our Ambassadors are a network of international volunteers, who work to engage people with the work of IAP. The Ambassadors will help IAP in meeting its strategic objective of increasing awareness and understanding of the services provided and fundraising support for the charity.

**ARE
YOU**

**PASSIONATE ABOUT CHANGING
THE NARRATIVE AROUND
DIFFERENCE AND ABILITY?**

If that sounds like you then keep reading!

Ambassador Roles & Responsibilities

THERE ARE MANY DIFFERENT WAYS OF GETTING INVOLVED DEPENDING ON YOUR EXPERIENCE AND PERSONAL AIMS. BELOW ARE SOME EXAMPLES OF HOW YOU CAN SUPPORT IAP:

- ▶ **REPRESENT IAP ON SOCIAL MEDIA THROUGH TAGGING US IN RELEVANT POSTS, HASHTAGS AND SHARING OUR CONTENT TO INCREASE AWARENESS OF OUR WORK AND REACH A WIDER AUDIENCE.**
- ▶ **SHARE YOUR STORY WITH THE IAP COMMUNITY. WE FEATURE OUR AMBASSADORS AND THEIR STORIES FREQUENTLY ON OUR ONLINE PLATFORMS TO INCREASE AWARENESS, CHANGE THE NARRATIVE AROUND ABILITY AND SUPPORT MEMBERS OF THE COMMUNITY.**
- ▶ **CONNECTING PEOPLE TO OUR CAUSE**
- ▶ **PARTICIPATE IN AMBASSADOR CONFERENCES / WORKSHOPS**
- ▶ **PROMOTING OUR SERVICES AND EVENTS ON SOCIAL MEDIA**
- ▶ **RUNNING SMALL FUNDRAISING EVENTS OR INITIATIVES WITH YOUR FAMILY, FRIENDS AND COLLEAGUES**
- ▶ **DISTRIBUTION OF SUPPORTING MATERIALS**
- ▶ **SUPPORT AT LOCAL EVENTS**



Supporting your personal development



Skills needed to be an IAP Ambassador

- Passion and enthusiasm
- Ability to work on own initiative
- Honest and trustworthy nature
- Excellent organisational skills
- A personal, friendly manner

Skills and experiences gained by being an IAP Ambassador

- knowing that you have made an invaluable contribution to the lives of children, adults and parents of those who have limb differences worldwide.
- Being able to share your story and experiences with the IAP Community.
- Utilising your skills to support The I Am Possible Foundation in meeting its objectives.
- A chance to develop your CV, learn new skills and gain new experiences.
- An opportunity to meet like-minded people from different walks of life.
- Reimbursement for agreed expenses you incur as a result of your role.

**Interested in becoming a
IAP Ambassador? we
would love to hear from
you!**

**Visit our website to fill out the
application form.**



www.iampossiblefoundation.co.uk



@iampossiblecomm



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