The Infinitus Group

MEDICARE - GROUP - INDIVIDUAL - P&C

Monthly Newsletter

www.theinfinitus.com





As we embark on this journey together, we are thrilled to present our comprehensive range of insurance solutions to our esteemed network of brokers. At The Infinitus Group, we pride ourselves on offering tailored coverage options that meet the diverse needs of our clients.

From property and casualty to life and health insurance, our product lines are designed to provide financial security and peace of mind in every aspect of life. With our unwavering commitment to excellence and customer satisfaction, we empower our brokers to confidently serve their clients and build lasting relationships.

Together, let's navigate the ever-evolving landscape of risk management and ensure that every individual and business is adequately protected.

Products such as:

- Medicare
- · Employee Benefits
- · Individual Coverage
- · Discount Plans
- Association Plans
- · Shelf-Ready Plans
- Investments
- Property/Casualty
- Travel Insurance

Take a look at the following pages for a sneak peak of all that The Infinitus Group has to offer.

INFINITUS	
CONTENT JUNE	
The Infinitus Group Portfollio	P2-3
Medicare	P 4
Compliance	P 5
Annuities	P 6-7
Life Insurance	Р8
Training & Marketing	P 9

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The Infinitus Group now offers: Medicare

Group - Employee Benefits
Property & Casualty
Individual / Annunities

The Infinitus Group

Group & Individual Portfolio

Elevating Employee Benefits

Medical Insurance



Medical insurance is an investment in one's health, security, and future financial stability

Telemedicine

Accident Insurance

Critical Illness



Shielding You from Life's Unexpected Turns

CRITICAL ILLNESS

Providing peace of mind and allowing individuals to focus on what matters, their health

Disability Insurance



Securing your financial future and protecting against the uncertainties of life

Cancer Insurance



Cancer insurance can help fill in the gaps by providing financial support and peace of mind

Insurance / No SSN

Fingertips: Secure

Your Wellness

with Telemecine

Insurance



Coverage without Limits: Insurance for Everyone, Regardless of SSN!

Dental / Vision



We can help you secure dental & vision coverge for both individuals and groups

Life Insurance



Secure their tomorrows, today: unlock peace of mind with life Insurance

Pet Insurance



Protecting Your Furry Friend, One Paw at a Time!

Mortgage Insurance



Securing Your Home: Mortgage Insurance That Gives You Peace of

Discount Coverage



Benefits for those who are on tight budgets.

ACA Medical Insurance



ACA insurance can provide individuals and families with access to comprehensive coverage, financial assistance, and consumer protections.

Insurance coverage is about protecting oneself, one's family, or one's employees from the financial consequences of unexpected events, whether that's illness, injury, property damage, or other risks.

The Infinitus Group

Properity & Casualty Portfolio Keeping Your Assets Protected





Home and auto insurance are essential for protecting yourself, your family.

Traveling Abroad



Medical insurance is essential when traveling abroad to protect against unexpected medical expenses.

Commercial Property



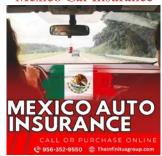
Warehouse insurance is essential for protecting the physical assets, financial stability, and liability exposure.

Accounts Receivable



Providing peace of mind and allowing individuals to focus on what y matters, their health

Mexico Car Insurance



Securing your financial future and protecting against the uncertainties of life

The Infinitus Group

Medicare & Senior Benefits

Protecting Our Seniors, Tomorrow's

Medicare



What's it all about and how do I enroll?

Medicare 101



Understanding
Medicare is essential in
helping others make
informed decisions
about their healthcare.

Agent Mailers



We can help design your marketing materials to introudce you to your clients.

Final Expense



Final expense insurance eases the financial burden on their loved ones.

Combo Coverage



Final Expene, Pre-Need Insurance and Legal Council, all in one package.

The Infinitus Group

Investments

Helping Clients Retire Comfortably

Whether you're planning for retirement, saving for your children's education, or seeking to grow your wealth, we're here to provide personalized guidance and support every step of the way.

Explore our diverse portfolio of investment opportunities today and let us help you build a brighter financial future.

Medicare - AHIP Certification

AHIP certification is an industry recognized method of proving that you have completed the required Medicare training courses, and you understand how to sell medicare in a way that is compliant with the Centers for Medicare & Medicaid Services (CMS).

Most insurance carriers require completion of AHIP's yearly certification before they will allow agents to sell their products, and some also require additional carrier-specific training. The standard cost of AHIP certification is \$175. However, The Infinitus Group offers discount options to help offset this cost.

AHIP's 2024 Medicare + Fraud, Waste and Abuse Training will no longer be available as of Thursday, June 20 at 11:59 pm ET. For those currently enrolled in the training, and have yet to complete the certification, please do so prior to the close of this year's program. AHIP will be launching the new 2025 Medicare Certification on June 24th.

If you have questions about AHIP 2025, let us know and we'll be glad to anser those questions.

MEDICARE MARKET INFORMATION

The President's Fiscal Year(FY) 2025 Budget supports the Department of Health and Human Services(HHS) mission to promote the health and well-being of all americans. HHS proposes \$130.7 billion in discretionary and \$1.7 trillion in mandatory proposed budget authority fro FY 2025.

Data: HHS

Medicare market remains robust

A record 33 million individulas are now enrolled in Medicare Advantage. For the first time more than half of the country's Medicare population is enrolled in a Medicare Advantage plan. this refelcts growth of nearly 1.7 million total beneficiaries(+5.4%) since 2023, bringing the total Medicare Advantage enrollment up to 33. million total beneficiaries out of 65.9 mmillion Medicare-eligible individuals.

The following changes are shaping the market:

ENROLLMENT TRENDS: Half of Medicare-eligible individuals are now in Medicare Advantage plans. The market grew by 1.7 million beneficiaries(+5.4%), slowing down from the previous year's record growth of 2.7 million(+9.4%).

SPECIAL NEES PLANS (SNP) GROWTH: SNP enrollments has surged. adding 1.2 million members. Nearly 7 in 10 new Medicare Advantage enrollees opted for SNPs. this Growth is particularly pronounced in CHRONIC CONDITION SNP, (CSNPs), the top plans now represent 77% of the SNP market.

Compliance

COMPLIANCE UPDATES

- 1. Agent/Broker Compensation: Sets fixed compensation to prevent anticompetitive steering.
- 2. Data Protection: Limits distribution of personal beneficiary data by Third-Party Marketing Organizations.
- 3. Behavioral Health Access: Updates network adequacy standards to include more behavioral health providers.
- 4. Supplemental Benefits Notification: Requires mid-year notifications to enrollees about unused supplemental benefits.
- 5. Health Equity: Mandates health equity analysis of utilization management policies.
- 6. Dual Eligible Services: Increases integration for dually eligible individuals.

Note: these percepts don't take effect until 1/1/2025

Compliance is essential in the insurance industry to ensure adherence to legal and regulatory requirements, protect consumers, maintain financial stability, manage risks effectively, uphold ethical standards, build trust and reputation, and avoid penalties and sanctions for non-compliance.

It is a cornerstone of responsible and ethical business conduct in the insurance sector.



Annuities

ANNUITIES TRENDS



As 10,000 baby boomers enter retirement daily, it is crucial to examine retirement financial planning. Individuals approaching retirement are likely exploring various strategies to fund their expenses during their retired years. With inflation on the rise and the Federal Reserve implementing significant interest rate hikes, annuities have become increasingly popular. Many individuals nearing retirement age are looking for ways to safeguard their savings for the future. According to The New York Times, annuity sales saw a 22% increase in 2022, reaching about \$310 billion. By the second quarter of 2023, total retirement assets invested in annuities amounted to approximately \$2.29 trillion.

For in-depth insights into annuities and their advantages, we can connect you with our trusted, thoroughly vetted advisors. Our focus is on expertise, credentials, and fostering client connections in a secure setting to enhance client loyalty. If you are considering selling annuities, we will offer you access to our affinity partners to facilitate your certification, ultimately ensuring your clients stay with you. Our aim is to safeguard your clients from seeking services elsewhere, and we are here to provide solutions!

ANNUITIES TRENDS CONT'D

The current interest in annuities reflects a growing trend among individuals aiming for financial security during retirement. With social security uncertainties and the move away from traditional pension plans, many are turning to annuities for a reliable income in retirement. Fixed annuities, in particular, are gaining popularity due to their stability amid stock market fluctuations, appealing to conservative investors.

Looking forward, the future of annuities seems bright. As the population ages and more people seek dependable retirement income, the demand for annuities is expected to rise. Innovations in the annuity market, including new features and flexible options, are making these products more attractive to a wider range of investors. However, potential annuity holders should be cautious of associated risks like fees, early withdrawal charges, and the impact of inflation on fixed payments over time.

Although annuities, especially fixed ones, offer benefits like guaranteed income and tax advantages, investors should carefully evaluate their financial needs, market conditions, and annuity prospects before deciding. A well-informed approach is crucial to maximize benefits and minimize risks when considering any financial product. Source: Forbes June 4, 2024



Annuities

ANNUITIES TRENDS CONT'D

Findings from Wharton School research: Understanding the facts

Using retirement account assets to purchase at least some fixed deferred income annuities is welfare-enhancing for all sex/education groups examined.

The better-educated and thus higher-paid men and women benefit far more — 7 to 11 times more — compared to the least educated.

The better-educated will do better using retirement plan assets to purchase deferred income annuities, versus delaying claiming Social Security benefits by a year and financing consumption from retirement plan withdrawals.

By contrast, lower-paid and less-educated retirees will do better with the opposite strategy: They will delay claiming and use retirement assets to bridge their consumption needs, versus buying DIAs. This is because lower-paid retirees receive a higher Social Security replacement rate and also face a higher mortality risk, whereas the better-educated receive relatively lower Social Security benefits and can anticipate longer lifetimes.

Providing access to variable deferred annuities with some equity exposure would further enhance retiree well-being in most cases, compared to having access only to fixed annuities.

ANNUITIES TRENDS

Yes, it is crucial to grasp the connection between health coverage and wealth management. Take action now. Boost your portfolio through action or referrals. Safeguard your income-earning potential and protect your business with our services.





Life Insurance Industry





Source: LIMRA - February 1, 2024

According to LIMRA's forecast, whole life insurance sales are expected to rise steadily in both 2024 and 2025, with an annual growth rate of up to 5%. Notably, term life insurance saw substantial growth in premium and policy numbers during the last quarter, with new premiums surging by 8% to \$756 million. Concurrently, policy counts increased by 6% during the same quarter.

Quarterly statistics indicate a 5% year-over-year increase in life insurance policy sales from 2022. Moreover, the total new annualized premium for individual life insurance has also risen by 5% year-over-year, totaling \$3.7 billion.

CONTRACTING

LICOA (Life of Alabama)
Infinitus Cancer Plan
Assurity
Banner
Ameritas
F&G
Manhattan Life
NLG

Should you require additional contracts, please do not hesitate to inquire. Our selection of carriers comprises solely A-rated entities with robust performance records, guaranteeing top-tier protection and service for your clients.

AHIP is scheduled to commence on June 24, with national carriers slated to open certifications in July.

Let The Infinitus Group quote your life insurance request today.



The Infinitus Group Online/Classroom Training

Join us at The Infinitus Group for our monthly Classroom Training sessions!

On the first Thursday of each month, we offer comprehensive training on various topics, available both in classroom and online formats.

Expect informative emails detailing the upcoming month's discussion topics and convenient links to join our online sessions.

Our meetings commence at 10:00 AM Central time and typically run for one hour.

We're excited to introduce you to our portfolio of products, equipping you with the tools to drive growth in your business.

See you there!



Marketing

Marketing - Video Production

We'll assist in branding both you and your message.

When you're ready, we can assist you in saving money on the video that brands you and your marketing.

Let us help you get your message out on the services that you offer through INFINITUS on your own YOU TUBE channel.

