

Alejandra Oraa

Digital Impact: Analysis of Reach and Audience on
Social Media



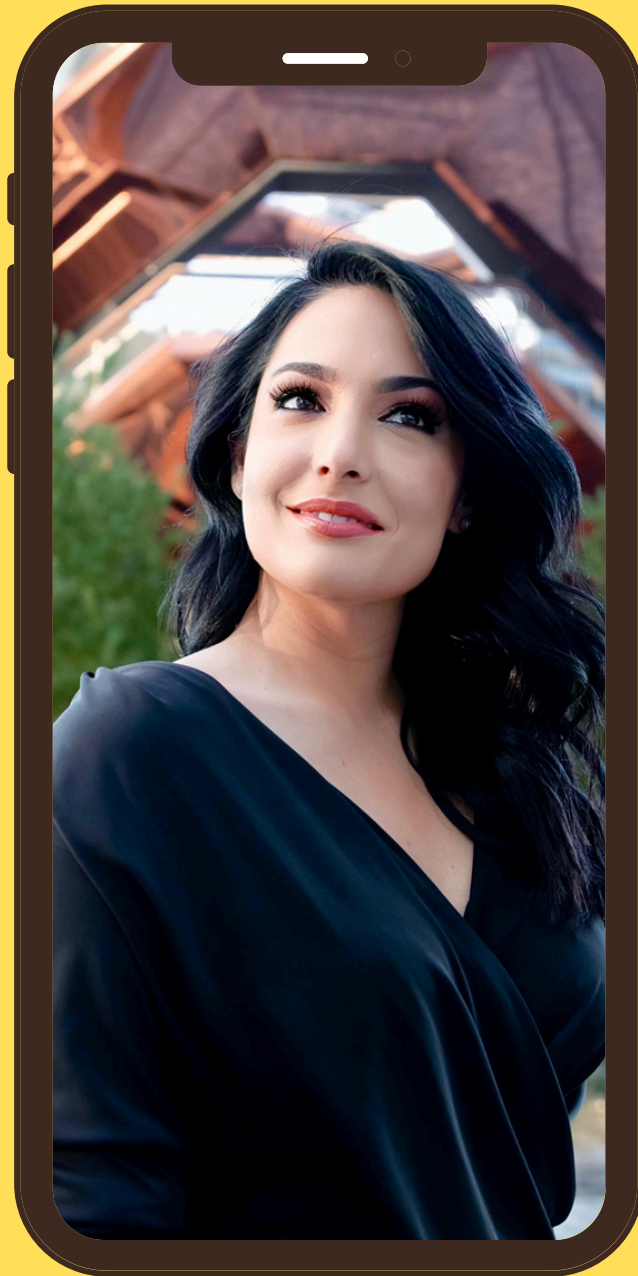
Storytelling Strategist

Alejandra Oraa is a seven-time Emmy award-winning anchor, Peabody Award recipient and journalist known mostly for her work at CNN en Español. In 2011, she became the youngest anchor in the history of CNN at the age of 23. She hosted three shows: *Café CNN*, a morning news program, *Destinos*, a travel and adventure show, and *Cara a Cara*, a series that shows intimate, in-depth conversations with influential figures.

Alejandra has used her talents to produce a broad range of programs from hard news stories to in-depth documentaries and talk shows. She has interviewed a diverse array of important figures, from world leaders like Secretary of State John Kerry, British Prime Minister Gordon Brown, and the Presidents of nine Latin American countries, to global icons such as Gerard Piqué, Shakira, Carlos Vives, Eddie Palmieri, and Willie Colón. Her passion for journalism, radiant personality, and strong work ethic made her unusually successful from a young age.



Zero gravity, astronaut training—that's how I roll.



Social Media Influence

@AlejandraOraa

Her social media reach totals **1.7 million** people across platforms like Instagram, X, TikTok, Facebook, Threads, and YouTube. **Instagram** stands out as the most impactful platform, with a monthly reach of over **710,000 users**, supported by verified data and high-level engagement. This reach and the rapid response from the audience significantly surpass the effectiveness of traditional media."

423K

Instagram

293K

X (Twitter)

237K

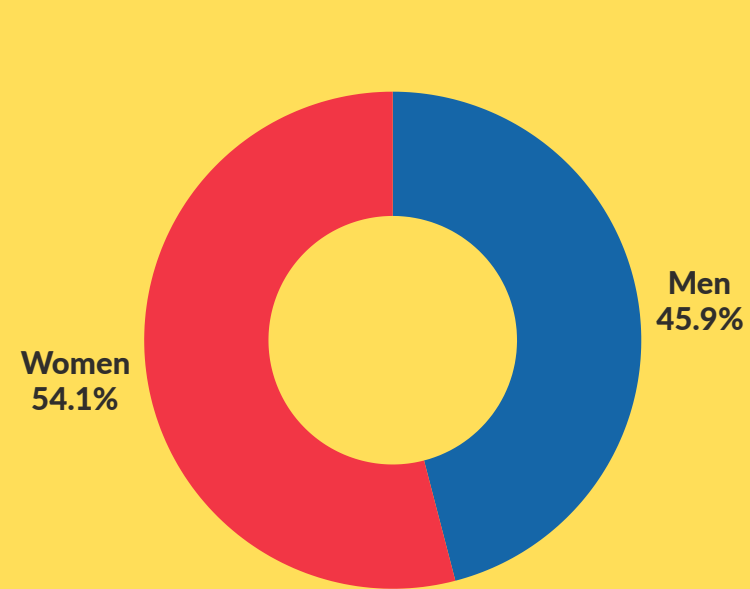
Facebook

185K

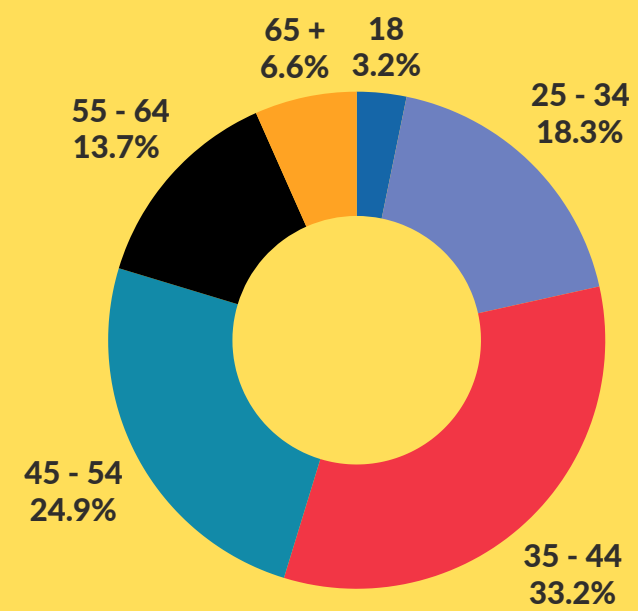
Tik Tok

Average Demographics

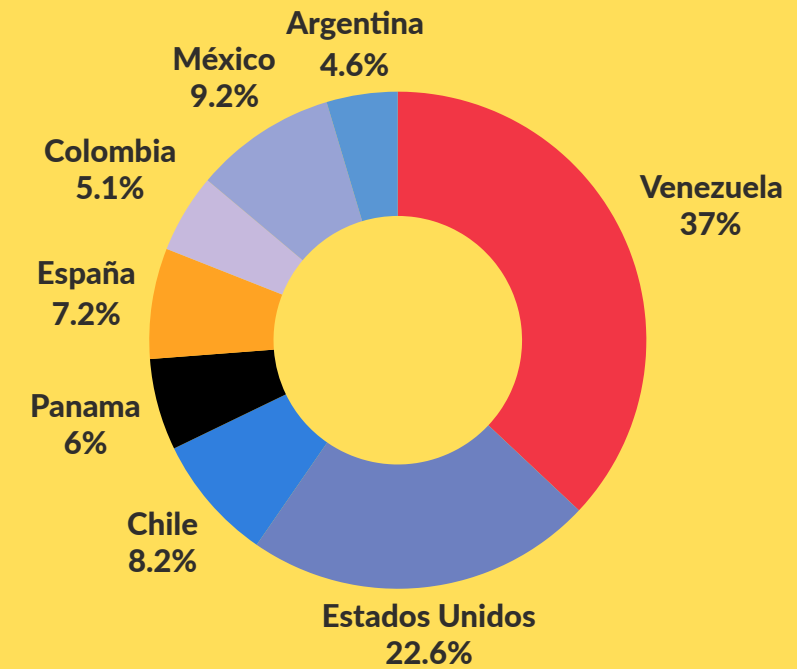
(All social media @AlejandraOraa)



Sex



Age



Countries