**Kiddie-Safe Mission**

Kiddie-Safe’s mission is to support parents wanting to achieve the best outcomes for their family, applying anti-discriminatory and anti-oppressive practice to empower them to develop and maintain long lasting solutions to problems, they may encounter in today’s changing society based on the following values:

**Knowledge and Education** - knowledge is a powerful tool that helps people to develop awareness and understanding. Kiddie-Safe aims to provide parents with the knowledge, educating them in the areas they feel unsure about to increase their understanding of their Child’s needs, to enable them to achieve the outcomes for children and move forward in planning towards a brighter future.

**Integrity** - Integrity is a key factor in providing an authentic service to parents. Encourage parents to be honest with themselves, be authentic in their role. To support parents to develop a positive relationship with their children, their loved ones and with extended family relationships. Develop the insight and skills to enable them to be true to themselves and embrace their parenting roles and demonstrate authentic relationships with their children.

**Discipline** - Discipline is an important factor in the process of being a parent. The support offered will help the parents to identify tools to use in applying age appropriate boundaries and discipline. Parents will be encouraged to use reflection and be more creative in adopting and implementing structured routines and boundaries. Provide parents with essential techniques and tools to assist them to adopt age appropriate discipline which is fair and is not punitive for their child.

**Development** – To develop a parent’s awareness and understanding of their own emotional and physiological needs. Help them identify their own patterns of behaviour and responses to situations impacts on a child’s emotional and social development. To empower parents to recognise the needs of their children. Support them to use techniques and apply new skills within their role and safeguard their children from the risks of emotional and physical harm

**Insight** – Motivation is a key element of positive parenting. Being aware of and understanding their own background and childhood experiences will help parents to understand their role; understanding what and who has influenced them as a person and as a parent. Supporting parents to develop creativity and motivation to move forwards and enhance their parenting role, to recognise how their responses to behaviour impacts on their children and implement positive parenting techniques.

**Empathy** – Helping parents to understand empathy and to understand the problem from their child’s view, enabling them to use their intuition when their child is distressed and empathise with their child in the time of need.

**Safeguarding** – build on parents’ existing skills and introducing techniques to promote positive parenting and keep their children safe. Explore with Parents ways to look after themselves and keep themselves healthy, mentally, emotionally and physically. Help parents to discard negative responses towards their children and help them feel safe.

**Attention** – Help parents to understand and improve their own responses to behaviour. To enable them to recognise when to respond to unwanted behaviours and manage difficult situations. Help parents to recognise the effects of positive reinforcement (praise, affection) and provide a nurturing environment to promote the child’s emotional and social development

**Family** - Family experiences are important to parents and children. Experiences in the family can determine the foundations of how significant memories are held by a person emotionally and physically. Support parents to understand their own family background and upbringing, how it impacts on the parenting role. Help them to overcome ‘bad’ memories, to progress their role and provide a happy and memorable family experience to their own children.

**Empowerment** – Empowering parents to take control of their parenting role. Support parents to recognise and build on their existing strengths. Identify and address the issues that are holding them back from being a great parent.