

REFERRAL PROGRAM



Source Surveillance Services
Inspection, Expediting, & Auditing

Did you know?

- 83% of consumers trust referrals from people they know —Nielsen
- Word-of-mouth is directly responsible for 20 to 50% of purchase decisions – McKinsey
- 70% of sales leaders say referrals close faster than other leads – Influxive
- Being personally introduced to a prospect results in business 80% of the time — Sandler Sales Institute

Benefits of a Referral Program

Perhaps the most compelling benefit of a referral program is the deeper development of personal relationships and trust for both individuals and businesses

- ⇒ Customers trust referrals
- ⇒ Suppliers request referrals
- ⇒ Individuals appreciate referrals
- ⇒ Partnership — We work very diligently to provide our customers with referrals of inspectors, expeditors, and auditors

How can you participate in our referral program?

Every time you refer a new customer that results in new business opportunities for QA-VS, we will provide you with a referral appreciation gift.

Q: Can I or my company provide the referred service to the new customer?

A: Yes, if you or your company are qualified and approved by the customer, you can perform the service.

Q: How much do I get for a referral?

A: Depending on the referral, we have many options for monetary appreciation gifts. Please contact us to find out more

Q: Is there a limit to how many referrals I provide?

A: No, you can provide as many referrals as you like and receive the appreciation gift each time

“90% of our growth is from word-of-mouth.” ~Matthew Stinchcomb, Etsy

“Sales referrals are one of the best ways to get new outbound leads and potential clients...trust is transferred to the new relationship.” - John Golden, Bestselling Author



QA-VS a Sonomatic® company

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