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## Bridal Florist Checklist

(The prettiest legal list you'll ever need!)

The flowers set the tone. But if your florist contract isn't as flawless as your bouquet? You could end up with a very expensive surprise. That's why we made a fun, lawyer-approved Bridal Florist Checklist — full of the real questions you should be asking before you sign anything!



### Flower Substitutions

**What to Ask:** "What happens if my chosen flowers are unavailable the week of the wedding?"

**What to Look For in the Contract:**

- A clause addressing substitutions
- Language that limits substitutions to flowers of equal or greater value
- A requirement for written or advance approval for major changes
- No broad language like "designer's discretion" without your input



### Cancellations, Refunds & Force Majeure

**What to Ask:** "If I have to cancel or reschedule, how does your refund policy work?"

**What to Look For in the Contract:**

- Clear cancellation deadlines with refund tiers (e.g., non-refundable retainer, 50% refund up to 60 days, etc.)
- A "force majeure" or emergency clause that includes pandemic-related postponements
- Rescheduling terms: Will the payment carry over to a new date? Will rates change?



### Deliverables & Design Scope

- **What to Ask:** "Can you list everything I'm getting in the proposal and final contract?"
- **What to Look For in the Contract:**
- A line-by-line breakdown of all floral elements (bouquets, centerpieces, aisle petals, etc.)
- Quantities, sizes, and types (or at least general color/shape/theme if custom)
- Clear setup locations and who handles transfer between ceremony/reception





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## Rentals & Damages

**What to Ask:** “Are any of the vases, candles, or structures rentals? Who is responsible if they break?”

**What to Look For in the Contract:**

- A rentals section outlining items borrowed vs. purchased
- Responsibility for loss/damage (watch for full replacement cost language)
- Return timing: same-day pickup vs. next-day drop-off
- A clause capping your liability if damage occurs



## Setup & Breakdown Logistics

**What to Ask:** “When do you arrive, and who cleans up after?”

**What to Look For in the Contract:**

- Exact setup and breakdown windows (including delivery to multiple venues if needed)
- Overtime or late access fees (venue delays are common)
- Whether they handle breakdown or if it's your planner's job



## Day-Of Staffing

**What to Ask:** “Will you be there in person on the wedding day?”

**What to Look For in the Contract:**

- Named personnel attending the wedding, especially if you hired a “star” designer
- Clause guaranteeing that the lead designer will be present, if promised
- Staff-to-task assignments (who installs, who manages repurposing between ceremony and reception)



## Final Design Approval

- **What to Ask:** “Do I get to approve the final design, or is it your creative vision?”

**What to Look For in the Contract:**

- A clause specifying that mockups, design boards, or sample photos will be reviewed and approved
- A timeline for final approval and revisions
- A disclaimer (if any) that allows for seasonal/market adjustments, and how they'll be communicated





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## Payment Terms

- **What to Ask:** “When are payments due and what forms of payment do you accept?”

### What to Look For in the Contract:

- Deposit amount (usually 25–50%) and final balance due date
- Accepted forms of payment (pro tip: credit cards offer more protection than Venmo)
- Late fee terms
- Clarity on what’s refundable vs. non-refundable



## Photography & Usage Rights

**What to Ask:** “Can you use my wedding photos in your portfolio or social media?”

### What to Look For in the Contract:

- A publicity/photo release clause (or lack of one!)
- Option to opt out of photo usage or request written consent first
- Language about commercial use of your likeness or personal details



## Insurance & Liability

**What to Ask:** “Do you carry insurance and can you provide a certificate for the venue?”

### What to Look For in the Contract:

- Language that confirms they carry liability insurance
- Willingness to name your venue as an additional insured (many venues require it)
- Responsibility clauses in case of damage or injury caused by setup items (e.g., falling installations)

**If your florist contract doesn’t cover at least these topics, it’s time for a legal review!**

**We’re wedding lawyers, not wedding planners — but we sure know how to pick a great florist and draft a great contract! Have a contract you need some help with, a prenup, a will, or some other legal help? Contact us!**