



YOUR
HOME BUYER
guide

REDONE
REALTY

MAY REAL ESTATE GROUP

CAYLOR MAY, REALTOR®

www.themayrealestategroup.com





MEET CAYLOR

Most of my young professional career was spent in corporate media/marketing after I graduated with academic All-Big Ten honors, as a student-athlete (softball) from one of the most prestigious academic institutions in the world, Northwestern University. My professional background in Communications and Marketing empowers my ability to strategize effectively with my sellers and gives my buyers a competitive edge when negotiating the purchase of their dream homes.

After personally negotiating the sale of our first home and many after—buying, selling, building and remodeling has become a focal point in my life both personally and professionally. This wealth of experience is something I love to share with my clients, helping you realize your goals for your home, family and asset growth.

My extensive professional network, exceptional communication and marketing skills benefit my clients time and time again. As a Central Ohio native, I am an expert in this area. My expertise in the industry will help you find the right home for your current and future needs.



YOUR HOME BUYING JOURNEY

Whether you are a first-time home owner, investor or someone who has bought and sold several times, buying a home may be one of the largest purchases in your life. From pre-approval, finding and touring homes, submitting offers and more—the home buying journey may feel overwhelming.

Every purchase is unique, my goal is to guide you in finding your dream home while making sure you are also achieving your financial goals. My wealth of knowledge and industry connections allow my clients to make informed choices when purchasing their new home.

01 A Standard of Excellence
As your REALTOR® my standards for excellence are unmatched. I will be your personal fiduciary, always keeping your best interest in mind.

02 A Wealth of Knowledge
My wealth of knowledge will give you the upper hand when selecting, negotiating and getting to close on your new home.

03 A Trusted Advisor
We will work side-by-side to make the best decision for your family, while building your overall wealth.

ADVANTAGES OF HOMEOWNERSHIP

The benefits of homeownership are both financial and emotional. Here are my favorite advantages of homeownership.

Pride of Ownership

Having the freedom to set down your roots is incredibly empowering. Homeownership gives you and your family a sense of security and stability. Customize your home to your taste— paint the walls, attach the fixtures, make it uniquely yours!

Appreciation

Real estate values move in cycles, however, historically housing values have consistently appreciated. In today's economy, your home can act as a hedge against inflation.

Capital Gains Exclusion

If you have a capital gain on the sale of your primary residence, you may qualify to exclude up to \$250,000 from being taxed or \$500,000 if filing jointly. In order to qualify you must have lived in your home for at least two out of the last five years before the sale, with some exceptions.

Building Equity

A portion of every monthly mortgage payment you make is applied to your principal balance. This reduces your obligation and builds your equity in your home.

Mortgage Interest Deductions

One of the greatest advantages of homeownership is its ability to act as a tax shelter. In most cases, your mortgage interest is fully deductible on your tax return. How much you can deduct depends on the date, amount and use of your mortgage.

Property Tax Deductions

In general, both state and local property taxes are deductible.



01

Assess Your Goals

First, we'll sit down to determine what your ideal timeline is and discuss what's most important to you in your new home.

02

Get Pre-Approved

Next, I'll refer you to a reputable mortgage advisor. We'll determine your budget and the types of financing available. Getting a 'pre-approval letter' is critical to position you as a strong buyer in today's competitive marketplace.

03

Refine Our Search

This is where the fun begins. I'll start sending you listings that might be a great fit, and we'll start touring different homes. From there, we'll narrow down your must haves and find the perfect match.

THE HOME BUYING TIMELINE

04

Submit Your Offer

Once we've found the home of your dreams, it's important to act quickly and come in with a strong offer immediately. I'll handle the paperwork - and advise you on how to get the best deal.

05

Home Inspections & Financing Approval

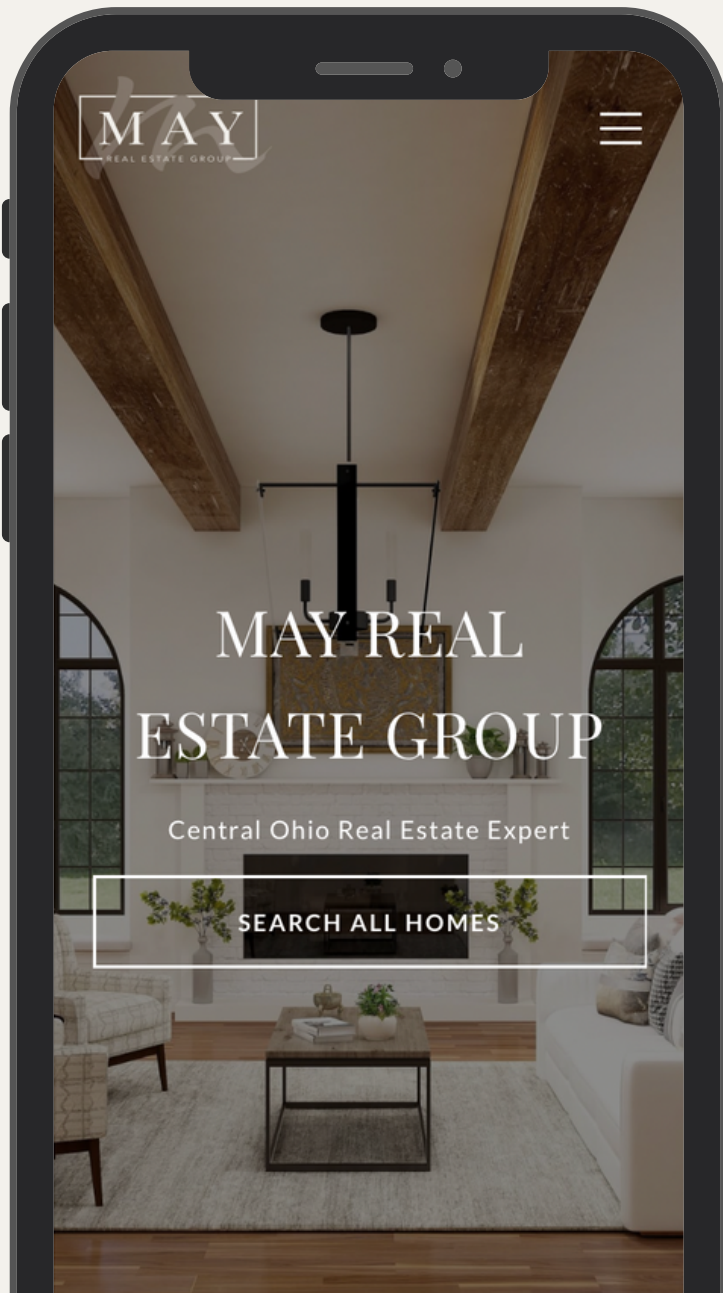
We've come to terms with the seller! Now we will schedule our inspections, make sure your financing is in order and ask for any remedies (if necessary).

06

Closing and Possession

We will meet at the closing table to review and sign all of your documents. If possession was requested at closing, today you will get your keys!

want to
learn more?



Whether you're curious about real estate trends, looking for a home search tool, or simply desire to expand your knowledge, our website has you covered.

visit today!

www.themayrealestategroup.com



LET'S MAKE A MOVE!



Thank you!

I look forward to putting my expertise to work for you. With trusted experience and unparalleled client service, I am here for you every step of the way.

Caylor May, REALTOR®

419-210-4597

caylor@themayrealestategroup.com

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