



Dear Business Owner:

Family Outreach is a nonprofit charitable organization founded in 1983 with a mission to prevent abuse, neglect, and poverty by providing educational programs and services to families in Horry County.

- In 2020, 1,917 cases of child abuse and neglect were investigated in Horry County, leading to issues such as problems with brain development, difficulty with relationships, experimenting with drugs, and mental health problems.
- Over 5,300 children in Horry County live in poverty, and many families, including those with working parents, struggle to make a livable wage and meet basic needs, hindering their ability to focus on improving their living situation.
- The organization is planning its First Annual Fall Carnival as a family-friendly event to raise awareness and bring the community together, with sponsorship opportunities ranging from Platinum Sponsorship at \$5,000 to Sponsorship starting at \$100.
- Sponsoring the Fall Carnival will not only make the event successful but also support Family Outreach's mission to enhance the quality of life for families in the community by providing them with the resources and support needed to succeed.

The benefits of Platinum Sponsorship include:

- **Your name on all event signage.**
- **A plaque recognizing your sponsorship.**
- **Inclusion in press releases and advertising.**
- **Promotion on social media platforms.**
- **Display of your banner at the event.**

These benefits aim to provide visibility and recognition for the sponsor at the event and in associated promotional materials.

Gold Sponsorship- \$2,500- Your name on all press releases/advertising on the website, social media, and display your banner at events.

Sustaining Sponsor- \$1,000- Your name on all press releases, social media, and display your banner at events.

Sponsor-\$100+-mention of sponsorship on social media and at events.

For more information on services, or donations, please feel free to contact us at 843-234-2350, susan@family-outreach.org, or mail to: Family Outreach P.O. Box 2057 Conway, SC 29528 (Attn: Fundraising Committee)

Sincerely,
Susan Canterbury
Susan Canterbury
Executive Director



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A UNITED WAY PARTNER