

ChauCASE

Shoes and Accessories Trade Fair

August 3rd , to 5th, 2021

Spring - Summer Collections

Exhibitors Guide



CENTRE COGECO
DRUMMONDVILLE

Groupe CHAUCASE Inc.

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Information

CENTREXPO COGECO

Address

550, Saint-Amant street, Drummondville (Québec) J2C 6E3

Parking

1 200 free parking spaces available for visitors and exhibitors

Directions

From highway 20

- In Drummondville, take exit 177 in the direction of the Boulevard Saint-Joseph/QC-143 S
- From Montreal, turn right on St-Joseph Blvd.
- From Quebec City, turn left on St-Joseph Blvd.
- Turn left onto René-Lévesque boulevard
- Turn right onto boulevard of the pines
- Take the 2^e entrance for access to the main parking lot

From highway 55 north

- Follow Highway 55 N
- Take the exit 128 for Highway 20 E / highway 55 N in the direction of Quebec
- Follow Highway 20 E
- At Drummondville, take the exit 177 in the direction of the Boulevard Saint-Joseph/QC-143 S
- Turn right on St-Joseph Blvd.
- Turn left on René-Lévesque boulevard
- Turn right onto boulevard of the pines
- Take the 2^e entrance for access to the main parking lot

From highway 55 south

- Follow Hwy 55 S
- Take the exit 145 to join Hwy 20 W in the direction of Drummondville/Montréal
- Follow Hwy 20 W
- At Drummondville, take the exit 177 in the direction of the Boulevard Saint-Joseph/QC-143 S
- Turn left on St-Joseph Blvd.
- Turn left on René-Lévesque boulevard
- Turn right onto boulevard of the pines; Take 2nd entrance to access the main parking lot

Food and relaxation area

- Restaurant with 250 places adjacent to the lobby
- Bars in the Lobby signature and in the exhibition halls
- Snack bar located in the exhibition halls

Coat room

Coat room service is available and operating hours vary with each event.

Other commodities offered

- Elevator in the center of the lobby to access the 2nd floor boardrooms as well as the Grand Times Hotel.
- Baby feeding room of 100 square feet
- First-Aid room

CHAUCASE Event

Warehousing needs for the show

After the set-up, any exhibitor who wish to warehouse some material, must identify the merchandise and leave it at the area of the loading dock reserved for the show.

By respect for your colleagues and visitors still on the floor, it is not permitted to begin dismantling of a booth before 16:00, the official closure of the show. As soon as the carpets in the isles have been removed, the loading dock doors will be opened to give access to you warehoused merchandise.

All material left behind will be handled and shipped to the owner of the material by the official carrier of CENTREXPO COGECO Drummondville and all the costs associated with this situation will be invoiced to the owner of the material.

Internet Wi-Fi

Included in the cost of the booth space rental. The connection information will be given out at the show or before if available.

Booth clean-up

Please note that you are responsible for the clean-up of your booth. Should you wish to outsource a service, enquire with CENTREXPO COGECO.

Registration / Badges

Every representative or assistant must be registered and have paid the registration fees to be admitted at the show.

- Badges must be worn at all times by all participants during the show.
- The show is not opened to the public and it is your entry pass to the show.
- The entry pass (badge) will be emailed to you for printing. A badge holder will be available at the show. (please do not forget your pass)

Official supplier / show services

A 3 year agreement is in place between Groupe CHAUCASE and Media Systems thus ensuring price stability. Media Systems is the official supplier (not exclusive) for booth accessory rental. It is possible to fill last minute needs such as tables, chairs, etc., but late request prices may apply. Contact: H el ene Brosseau Tel: 514 862-2634 – hbrosseau@mediasystems.ca or St ephanie Perrault 514 862-0311

Merchandise delivery

Contact CENTREXPO COGECO

Daniel Lagueux
1-819-477-5880
d.lagueux@centrepocogeco.ca

General information

Every day between 8:00 am and 6:00 pm

No merchandise will be accepted the day before the set-up day unless pre-approved by CENTREXPO COGECO.

Parking in the loading dock area is not permitted and can result in the vehicle being towed. Only vehicles with the purpose of delivery or pick up of merchandise are allowed

Trucks and trailers must not exceed 10' high and 8'6" wide.

Merchandise identification

- Coordinates of the contact person
- Address for delivery :
CENTREXPO COGECO Drummondville
550, rue Saint-Amant
Drummondville (Qu ebec) J2C 6E3
- Rear entrance (loading dock)
- Name of the exhibiting company
- Booth number
- Name of the person responsible and telephone number

Delivery and access to the loading dock

- Off Pins street
- Take 1st entrance to access loading dock

New procedure:

The show history indicates the need for the introduction of new procedures to ensure an orderly process of assembly and dismantling period.

Arrival day - Set-up of the show

Monday August 2nd, 2021 from 8:00 am and ending at 6:00 pm

While a special permission for a special situation may be granted, booths set-up must be finalized by 6 p.m.

Exhibitors who install or deliver equipment without permission to the facility outside confirmed hours may be denied access to the site and/or charged a storage fee by CENTREXPO COGECO Drummondville.

Set-up day:

The loading dock is the only authorized entrance for any equipment intended for the installation of booths or display.

Exhibitors who must erect a booth that requires assembly, either by them or by a supplier other than Media System, will be assigned an appointment for access to the loading dock on the day of installation.

If you need a forklift or lift platform to equipment handling, please contact Denis Dion of Decor Experts Expo at 450-646-2251.

Exhibitors who have only suitcases or sample boxes will be able to arrive at the loading dock from 08:00 and will be assisted by Media System staff (5 people mandated by Groupe Chaucase to unpack the vehicle and bring the equipment at the appropriate booth.

Storage:

In a situation where there is a lack of storage space, trucks will be rented for the storage of suitcases or any other containers used for products displayed in booths. Pallets will be stored on the loading dock.

In both cases, no access to stored material will be allowed before the show closes on Thursday at 4:00 p.m.

IMPORTANT: Fire regulations prohibit the storage of suitcases or other containers behind curtains or other locations on the floor of the show. An inspection will be carried out once the set-up process is completed and any violation of this important regulation will result in these items being moved to storage as described above.

Departure - Dismantling of the show

Thursday, Thursday August 5th, 2021: 4 p.m. to 24:00 p.m.

Media System Staff will coordinate the distribution of suitcases, boxes, etc., to exhibitors as the areas are clear of carpeting.

Out of respect for the other Exhibitors and for the customers who are still working with some of them, it is strictly forbidden to proceed with the dismantling of the booth before the official closing of the show, i.e. 4:00 p.m.

Violations of the dismantling time regulation may have consequences for future shows participation.

New procedure:

In the past, trucks were positioned in front of the loading dock doors awaiting dismantling of their booth, blocking the access to others who were ready to load up.

Access to the loading dock will be coordinated by Media System staff (mandated by Groupe Chaucase)

Exhibitors who require a team and/or truck for dismantling their booth will be allowed to access the loading dock with their truck only following proof to Media System staff that their booth is dismantled and products ready to be put in the truck.

Exhibitors who only have suitcases etc., will be required to prove to The Media System staff that their booth is dismantled and the suitcases ready to bring to the loading dock. Media System staff will bring their suitcases etc. to the loading dock while the exhibitor picks up his vehicle.

Any material left at the loading dock site will be stored. Handling fees will be charged to the owner of the material unless there is a special agreement with CENTREXPO COGECO Drummondville.

Show operating times:

	Official hours	Hours by appointment only
Tuesday August 3 rd , 2021:	9 am to 6 pm	7 am - 9 am 6 pm – 7 pm
Wednesday August 4 th , 2021:	9 am to 6 pm	7 am - 9 am 6 pm – 7 pm
Thursday August 5 th , 2021:	8 am to 4 pm	

Rules

Participation

All Company representatives, regardless of title, can participate as an exhibitor at the CHAUCASE trade shows. The published cost of participation must be paid by all exhibitor participants.

Late order

Any order submitted after the published deadline will be accepted but must be paid immediately by credit card or bank transfer.

Refund policy

For contractual and current printing reasons, no refunds will be made in the last 30 days prior to the show - (except due to circumstances assessed as being out of anyone's control by CHAUCASE Group Inc.)

Booths

The size and price of booths are for multiples of 10' X 10'

Space assignment

The assignment will be determined primarily based on the planning needs of the exhibition floor. The Exhibitor's access to the Exhibition's participation under the terms and conditions of this contract is not guaranteed from one year to the next.

Sublet

The Exhibitor may not sublet the space or booth allocated to him or share it with one or other persons, physical or moral, without the consent of Groupe Chaucase Inc.

Right to refuse

CHAUCASE Group Inc reserves the right to refuse or not accept certain goods or persons, whose presence or behaviour may be considered prejudicial to the operation of the show.

Set-up Day

Set-up day will take place the day before the opening day of the show. The hours dedicated to this purpose will be as published but may vary from one show to another.

Delivery during the show:

Permitted, but no cart can be used on the aisle carpets.

Show hours

The first two days are from 9am to 6pm and the last day is from 8am to 4pm. The period from 7 a.m. - 09:00 and from 6 p.m. to 7 p.m. is to accommodate appointments only and the presence of exhibitors is on a voluntary basis.

Entrance passes

The show is not open to the public so entrance passes must be shown to enter the show at all times for the purpose of identifying a participant.

Accessories and booth furniture

*Any order given to the official supplier designated for the show (but not exclusive) before the deadline published by the show qualifies for a specified discount. **Any booth must be separated from other booths by a curtain or a rigid walls.***

Music

Is allowed in a booth but can not inconvenience other exhibitors.

Food, beverage:

As a contractual obligation with the exclusive caterer, any food or beverage to be consumed on the site must come from the caterer contracted for the show or the snackbar of centrexpo COGECO. Centrexpo Cogeco cannot tolerate a breach of this contractual obligation which may result in legal proceedings between it and the caterer. Inspections will take place during the show in this regard.

Liquor:

Centrexpo Cogeco must comply with the conditions imposed by the SAAQ which stipulate that any alcoholic beverage consumed on the site must come strictly from the Centrexpo Cogeco or its snackbar or risk suspension of the permit. Centrexpo Cogeco cannot tolerate a breach of this condition by the show participants and inspections will take place during the show in this regard.

Signs

All signs must be printed professionally.

Solicitation

Solicitation is not permitted at the entrance or in the aisles of the show or food court

Dismantling - IMPORTANT Reminder

***It is not permitted to dismantle** its exhibition site before the published closing time of 4 p.m. (We count on your professionalism and respect for customers and other exhibitors). We do not wish to apply a suspension of participation. Permission may be granted for very special cases.*

Fire Department Regulations

Accessories, advertising materials, etc., must not exceed the interior space of the booth. Obstructing traffic in the aisles of the show is prohibited. All canvases or curtains must be fireproof.

IMPORTANT: Fire regulations prohibit the storage of suitcases or other containers behind curtains or other locations on the floor of the show. An inspection will take place once the set-up process is completed and any violation of this important regulation will result in the relocation of these articles.

Security

Although reasonable security measures are in place, CHAUCASE Group Inc. cannot guarantee Exhibitors against any loss whatsoever. Exhibitors must assume sole responsibility for the security of the content of their exhibition site during the event. The Exhibitor is responsible to ensuring that there is a member of his staff in his booth at all times throughout the Exhibition.

Civil responsibilities

The tenant, designated as a participant and/or exhibitor, frees the directors of the Centrexpo Cogeco where the show is held and the CHAUCASE Group Inc. from liability for physical or material damage that may be the result of the occupancy of the space rented for the exhibition, its representatives or employees or any other person under its jurisdiction. The tenant also accepts liability for any physical or material damage that may have been caused to Centrexpo Cogeco, its employees, administrators or subcontractors due to an act of negligence on its part or its staff under its jurisdiction. The owner and/or promoter of the show (CHAUCASE Group Inc) will not be held responsible for any deterioration, loss, theft or destruction of property, or the death or injury of persons in the rented space in the building regardless of the cause.

Advertising - Salon Guide - Technical Quote

Width: 5"

Height: 8"

4 colors

JPEG or PDF format

High-definition.

Deadline: December 1st, 2020

Terms

An applicant and signatory to the registration form acting as an unauthorized representative of a company or corporation will be held personally liable for any outstanding amount.

Any order submitted to CHAUCASE Group for participation, kiosk space, advertising, electrical connection, etc., will be confirmed following receipt of payment of the order. If the payment has not been received 30 days before the show, the Application will be notified of the cancellation of the order or orders.

The applicant and any other representative of the company or corporation confirms that they have read, understood and accepted the terms of the exposure regulations published in the exhibitor's manual available on the site www.chaucase.com

The act of completing an application to participate in a CHAUCASE trade show confirms that the exhibition regulations published above have been read, understood and accepted by the applicant and any partner involved in the application.

Lodging:

Hôtel Grand Times



Cost: **ONLY ONE PRICE** (subject to availability) Group code: **CHAU 010221**

Single and double occupation

- Grand Comfort rooms \$159
- Grand Comfort Plus rooms: \$159
- Vertige King suite: \$159

\$15.00 per additional person, no charge for children 12 years old or under.

Taxes (subject to change without notice according to government laws)

Lodging : 3.5%

GST : 5%

QST : 9.975%

Reservation procedure . . . CONT'D . . .

Group code: **CHAU 030821**

All reservations will be made on an individual basis unless otherwise indicated. These must be received by the reservation department at 1-833-474-5550 or by email at reservationdrummond@timeshotel.ca A credit card number will be required as a guarantee.

You can make your reservation directly online at the following address :
<https://www.luxuryres.com/BookingEngines/V16/index.asp?h=7846&a=01/28/2019&d=01/29/2019&p=CHAUCS>

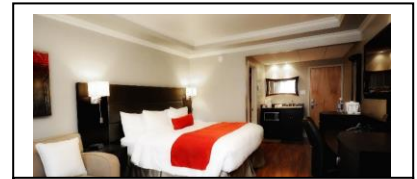
Arrival time: 3:00 pm

Departure time: 12 Noon

Other Hotels

Hôtel le Dauphin . . . \$... per night
600 Boulevard Saint-Joseph, Drummondville, QC J2C 2C1

855-500-8480 ou 819-478-4141

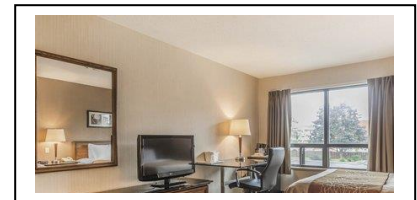


Best Western Plus Hôtel Universel
915, Hains st., Drummondville, QC J2C 3A1 . . . 819-478-4971



Hotel Comfort Inn
1055, Rue Hains, Drummondville, QC J2C 6G6

819-477-4000



Motel/Hotel Blanchet
225, Boulevard Saint-Joseph O, Drummondville, QC J2E 1A9

800-567-3823 ou 819-477-0222

