

# Portfolio

CREATIVE DESIGNER

## Hello!

I'm Afaniz, a graphic designer, creative entrepreneur, and the founder of Rizzart Studio.

Design has always been more than just a skill to me, it's my language. For over five years, I've been helping brands from around the world find their visual voice and show up with clarity, confidence, and style. I believe in design that speaks without shouting, that connects beyond the surface, and that carries the heart of a brand.

I work hands-on with my clients, not just as a designer, but as a creative partner. Because when the vision is real, the results hit harder.

**Education**  
Bachelor of History Education  
Muhammadiyah University of Metro (2015 - 2019)

### Creative Hobbies

- Branding & Identity: Logo Design, brand guidelines, Business Card Design.
- Print Design: Stationery, Wall Art, Poster, Brochure, Flyer.
- Digital Design: Social Media Design, Graphics and Videographics, Website Banner, Infographic Design.
- Custom Illustration: Icon, Detailed Illustration.
- Website UI Design (No Coding).

### Experience

- Rizzo Studio
  - Graphic Designer (Nov 2019 - 2021 in Indonesia)
- Rizzart Studio
  - Graphic Designer (Aug 2021 - 2023 in Indonesia)
  - Graphic Designer (Aug 2023 - 2024 in UAE)

### Softwares

- CorelDRAW Graphics Suite
- Adobe Photoshop
- Canva
- Capcut

## Index

Logo Design / Visual Identity / Branding / Social Media / PowerPoint Presentation / Photography

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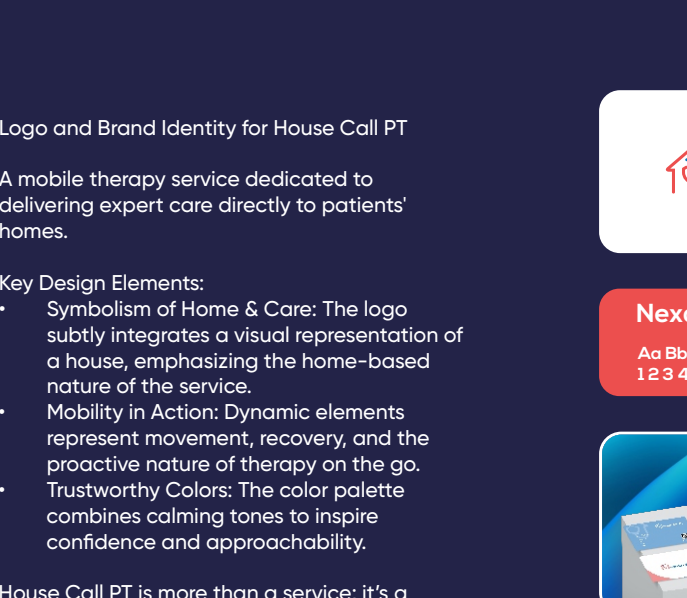
Brand Identity Guidelines / Visual Arts and Directions  
Wordmark / Monogram / Letter Mark / Pictorial / Abstract / Typographic etc.  
Business Card / Billboard / Stationery / Flyer / Brochure / Packaging  
Youtube Video / TikTok Post / Instagram / Facebook / LinkedIn / Telegram etc.  
Informative Presentation / Persuasive Presentation / Sales/Marketing Presentation etc.  
Indoor / Outdoor etc.

Visual Identity

## Visual Identity

Brand Identity Guidelines

### Visual Identity



Bamboogene

A boutique Coaching and Consultancy start-up that is concerned with social change that based in Dubai needed a logo with Bamboo as the main icon.

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Logo and branding for Pre Order App for Airport Restaurants POCO.

POCO (Pre Order Carry Out) is an app that allows Airport Passengers to pre-order meals before they fly and pick up at the restaurant of their choice in a pick-up area. The logo is dynamic and fun.

Target Market & Airport Travelers who want to Pre Order Carry Out before they travel from Airport Restaurants.

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North East Recruitment, a business located in the North East Region of Victoria, Australia.

The region is renowned for wine growing, tourism, food, cycling. The image that comes to mind immediately is a mountain range as they are surrounded by beautiful mountains (now capped in Winter).

The focus message to target market that the client is local, hence North East, and provide in-house recruitment services, hence Recruitment.

Client has run recruitment agencies in big cities in Australia - identified a niche for a Recruiter to become the "in-house" provider of recruitment services and charge an hourly rate rather than a huge % of the annual salary of the opportune.

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Logo and Brand Identity for House Call PT

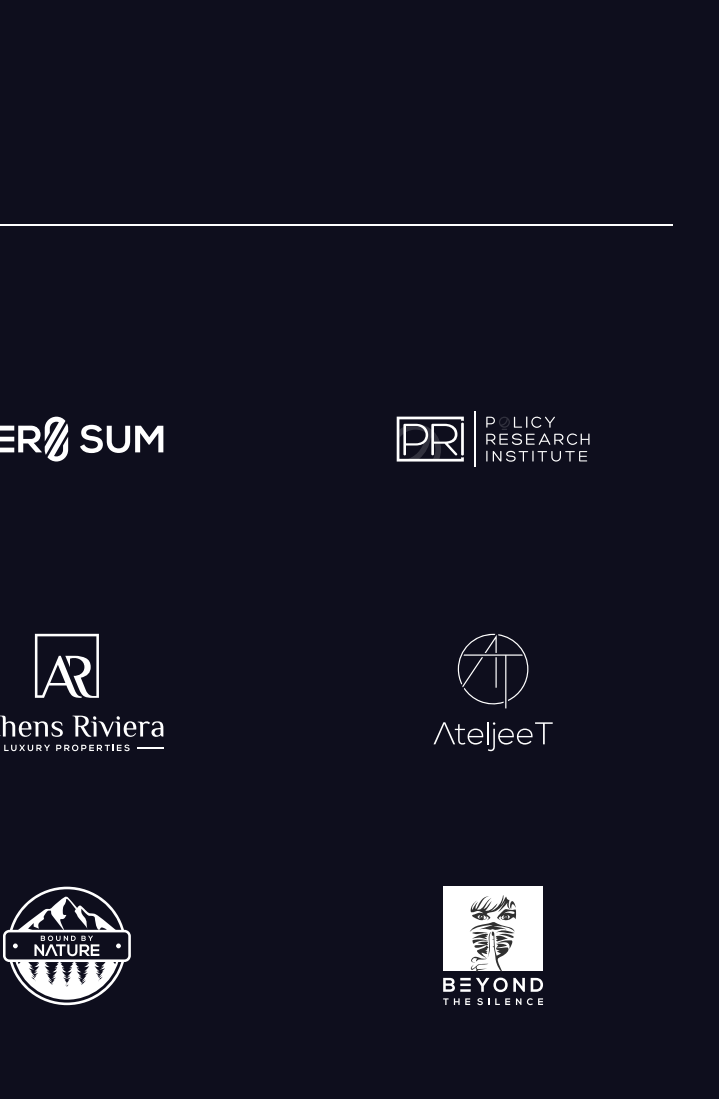
A mobile therapy service dedicated to delivering expert care directly to patients' homes.

**Key Design Elements:**

- Symbolism of Home & Care: The logo subtly integrates a visual representation of a house, emphasizing the home-based nature of the service.
- Modern & Action Dynamic: elements represent movement, recovery, and the proactive nature of therapy on the go.
- Trustworthy Colors: The color palette conveys caring tones to foster confidence and approachability.

House Call PT is more than a service; it's a lifeline for patients seeking convenience and quality care.

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Athens Riviera Luxury Properties

A brand that encapsulates elegance, sophistication, and the timeless allure of Greece's stunning coastline. This project was all about combining modern luxury with the rich heritage of the Athens Riviera. The design reflects sleek lines symbolizing architectural beauty, and a touch of gold for a hint of opulence.

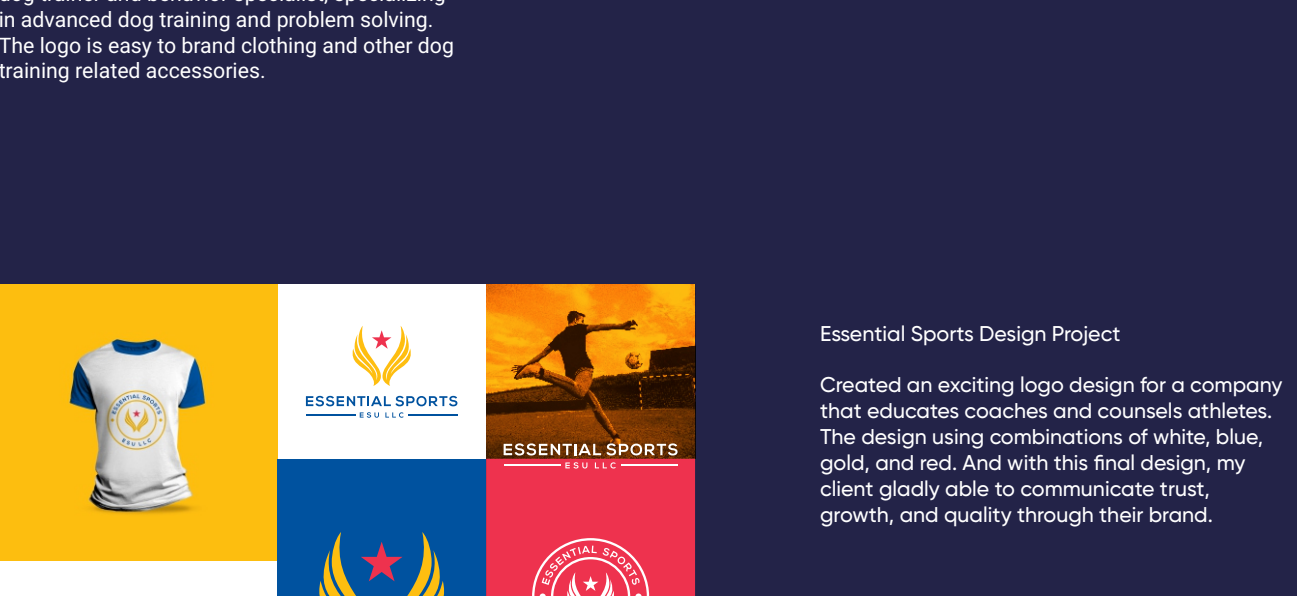
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Logo Design

## Logo Design

Wordmark / Monogram / Letter Mark / Pictorial / Abstract / Emblem / Typographic etc...



Logo Design



Branding



Branding

## Branding

Business Card / Billboard / Stationery / Flyer / Brochure / Packaging



Branding



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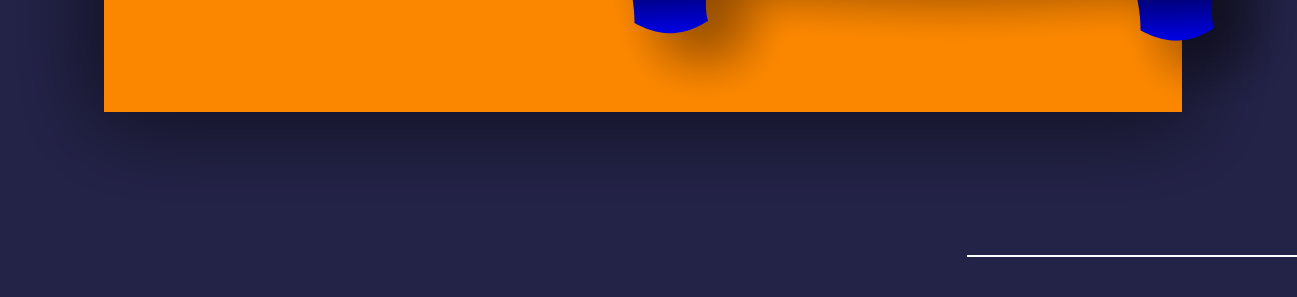
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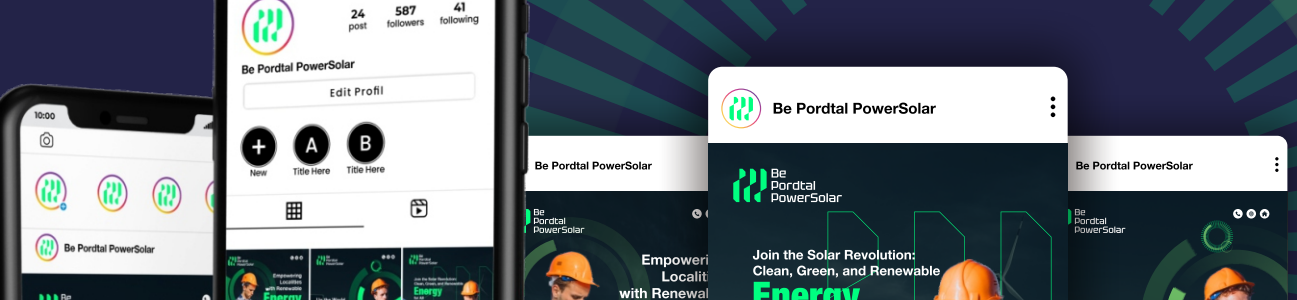
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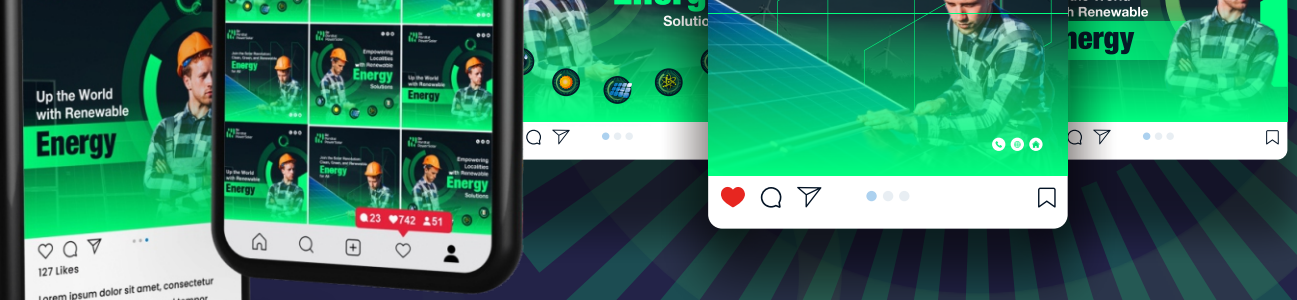
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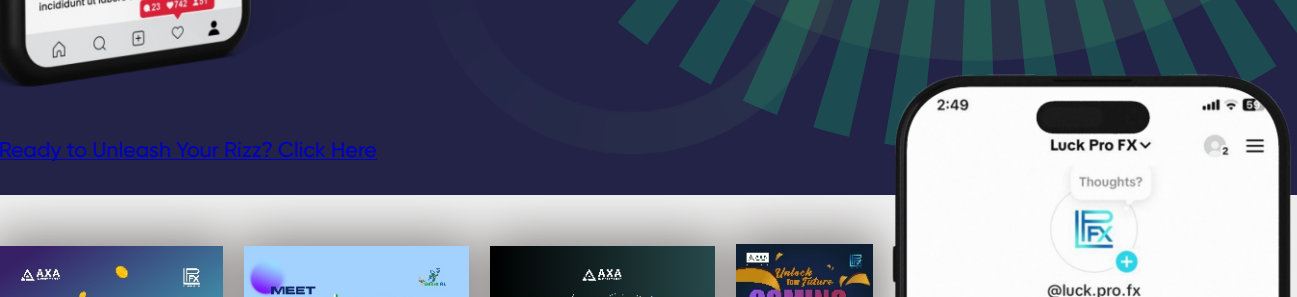
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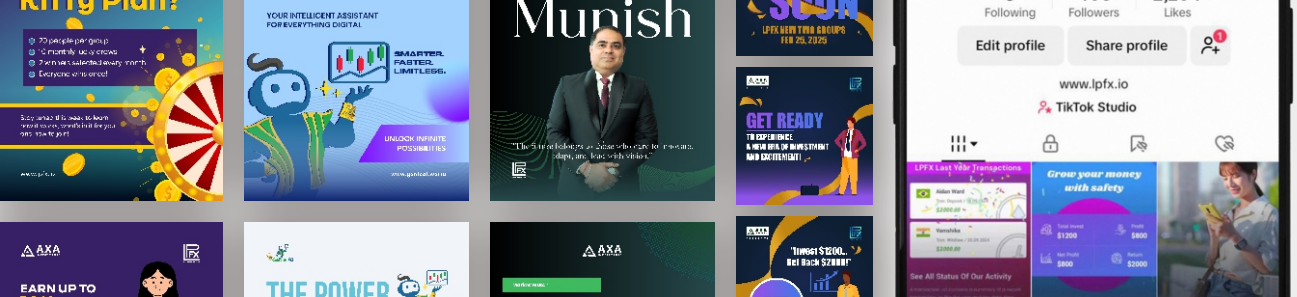
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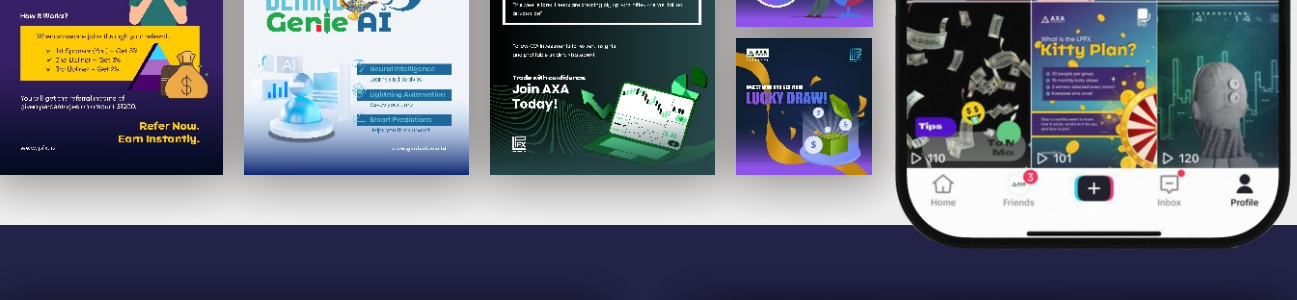
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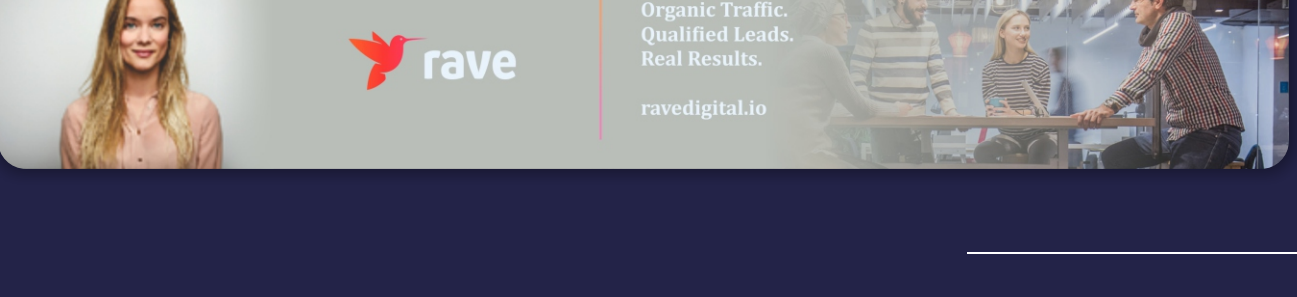
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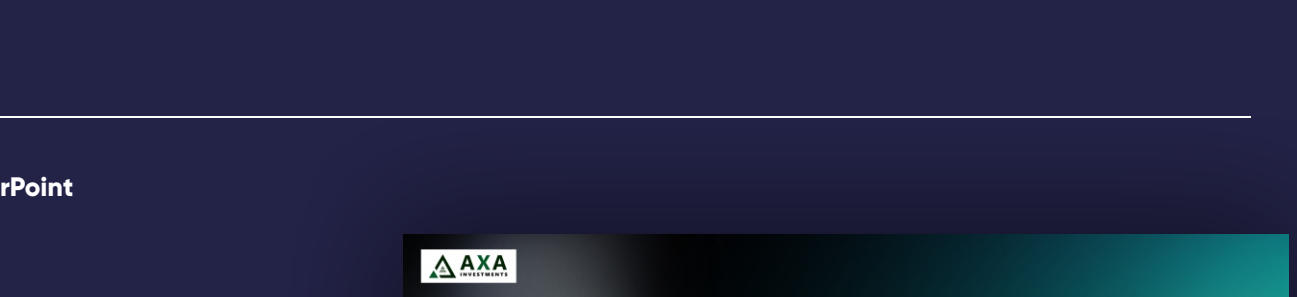
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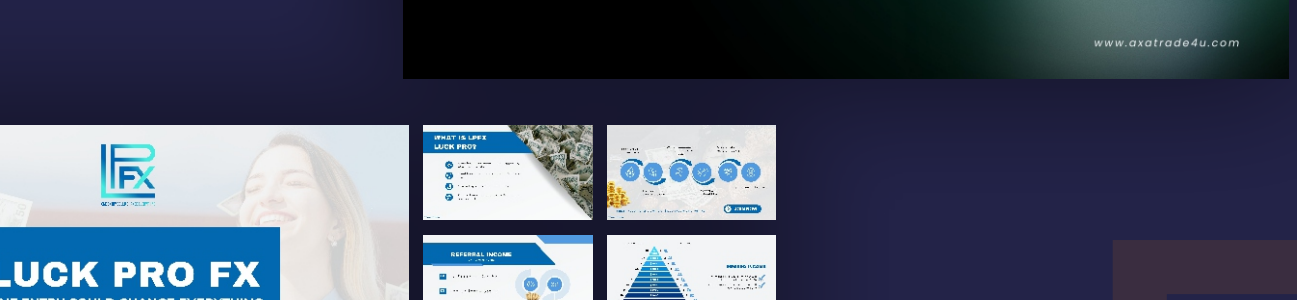
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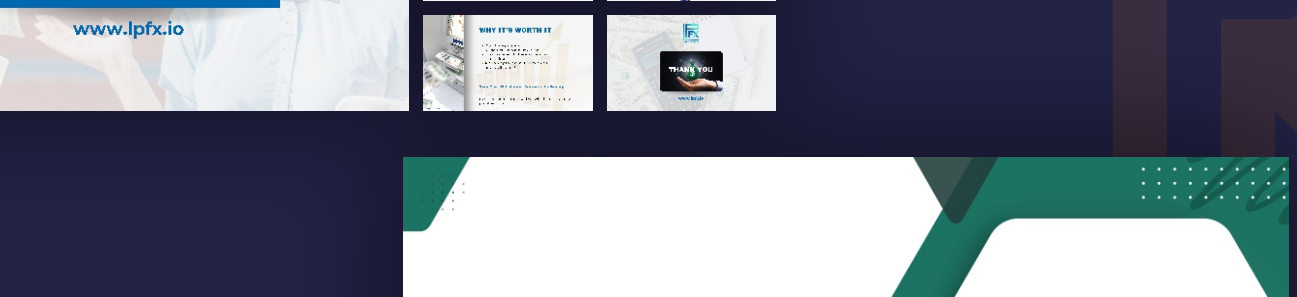
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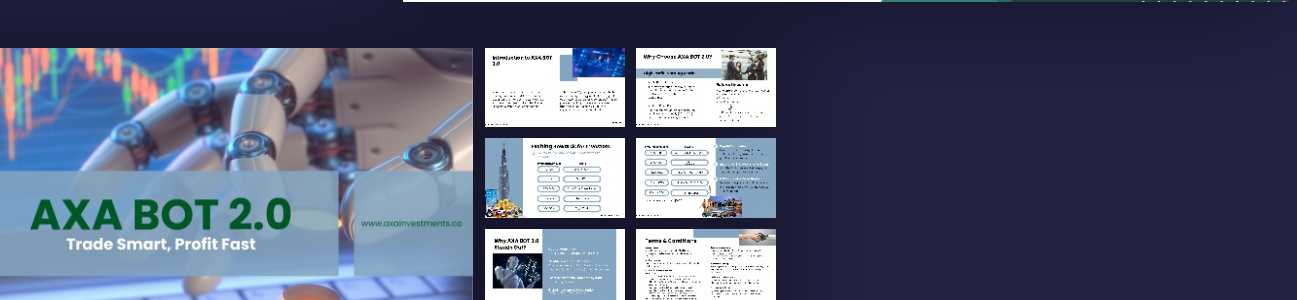
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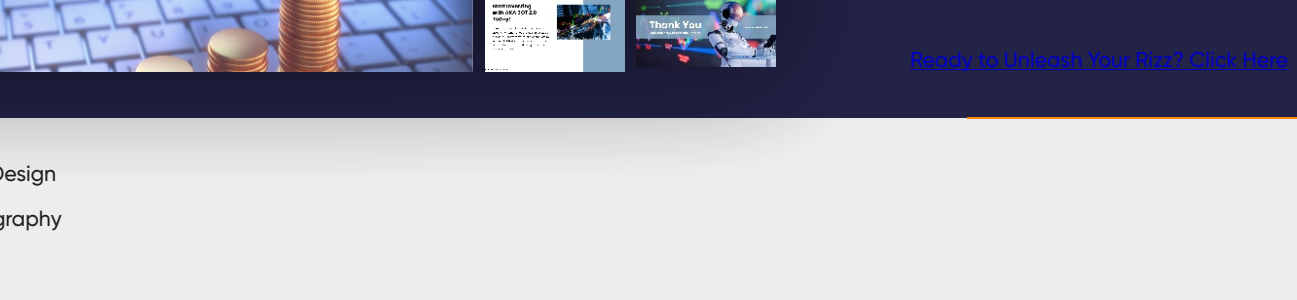
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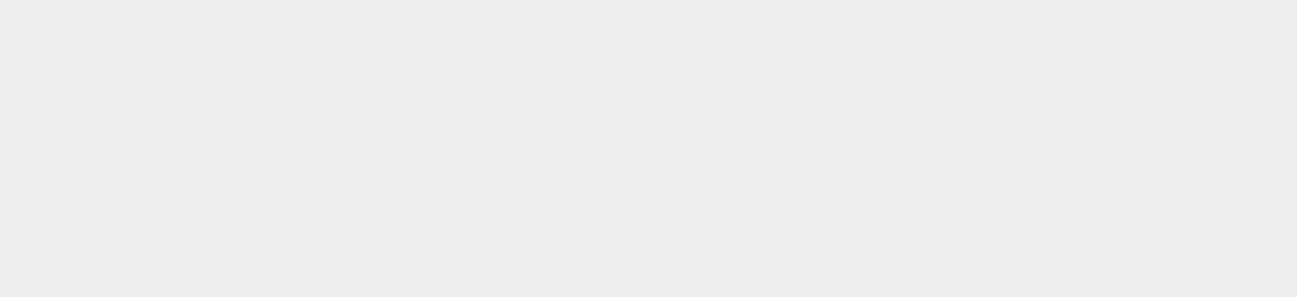
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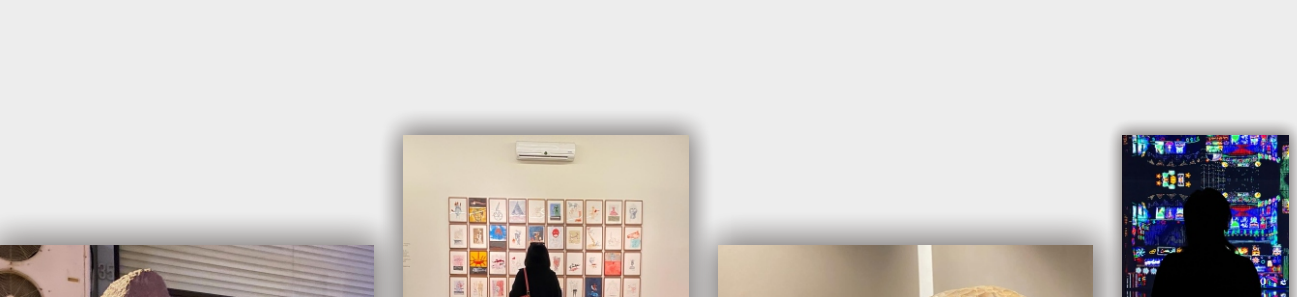
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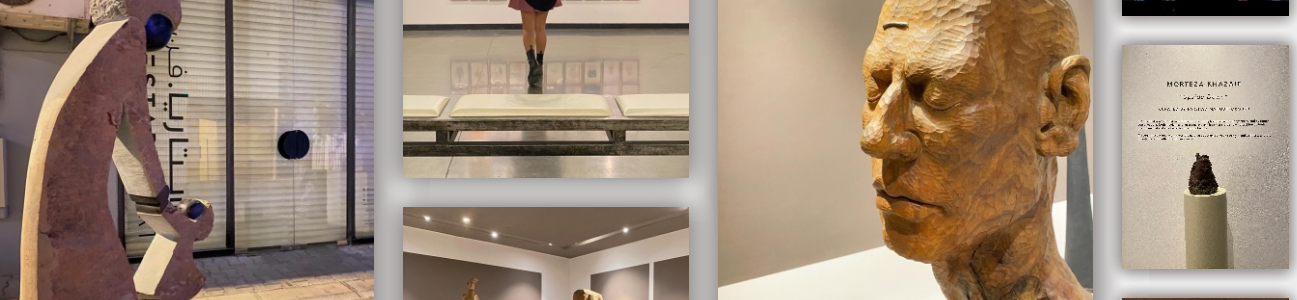
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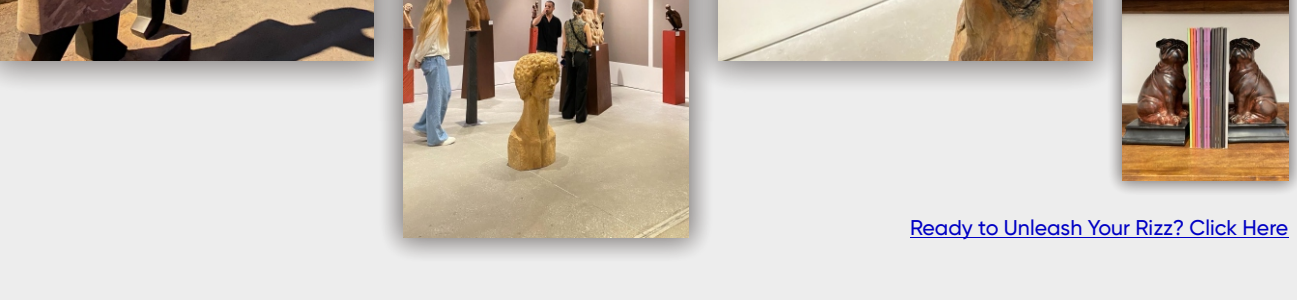
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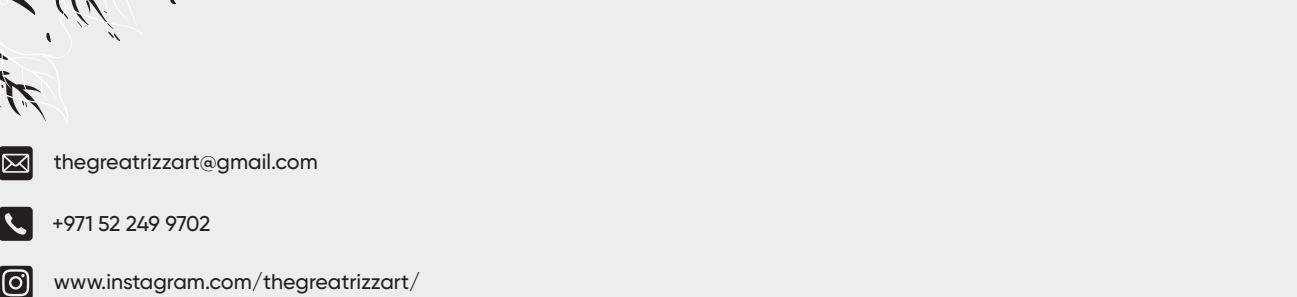
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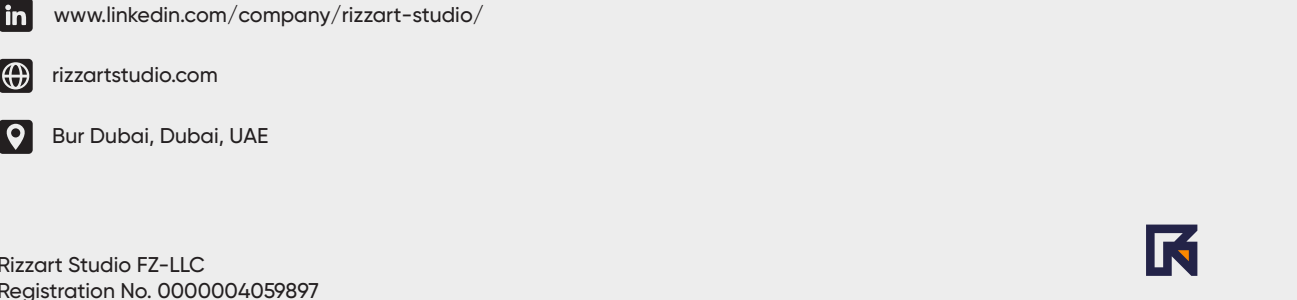
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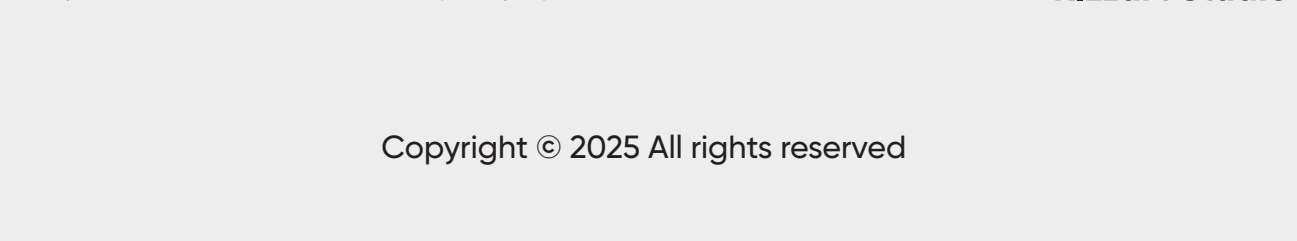
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