**Sarah Sullivan-Newsam**

14 Mountain Road, Raymond, NH 03077

603-496-2373

sarah@sarahsullivansound.com

**EXPERIENCE**

**Townsquare Media, WOKQ/WPKQ/WSHK/WSAK – Portsmouth, NH April, 2018 – Present\***

**(\*Syndicated Talent Only)**

* **Director of Content -** Responsible for day to day operations for; WOKQ/WPKQ – (Country) and WSHK/WSAK – (Classic Hits) and for all digital content for social media platforms
* **Promotions / Marketing –** Responsible for all station events with headlining national recording artists including coordinating artist needs / meet & greet events / ticket distribution
* **Morning Show Host** “The Shark Morning Show with Sarah & A-Train”
* **Syndicated Midday Talent – Classic Hits Format** –Midday Talent for approximately 20 stations
* **Digital Content Creator / Contributor –** Responsible for creating local content - 400,000 local page views per month for all of Townsquare New England properties in NH and Maine

**Saga Communications – WPOR, Portland, Maine / WZID, Manchester, NH Nov., 2014 – March, 2018**

* **Morning Show Talent -** “POR Morning Show with Jon, Sarah & Adam,” WZID Morning Show Personality, News and live traffic reports broadcast on WMUR-TV

**Garrison City Broadcasting August 2012 - October 2013**

**Director of Operations**

Responsible for day to day operations for Garrison City Broadcasting's two frequencies; WTSN-AM (Talk/Sports/News) and WBYY-FM (AC) and their social media platforms.

**Other Experience**

* On Air Talent – 92.9, WBOS - Boston
* Account Executive at Northeast Broadcasting – WXRV, 92.5, The River - Boston
* Program Director - Morning Show Host, 106.3 Frank FM, WFNQ at Nassau Broadcasting
* Morning Show Host, “Jeff and Sarah in the Morning” / Music Director - 107.1, WERZ, Portsmouth, NH

**EDUCATION**

* **Connecticut School of Broadcasting**
* **Keene State College, Areas of study: Voice/piano**

**Sarah Sullivan-Newsam is………**

"What can you say about someone who you would hire in a heartbeat? If anyone tells me they are thinking of hiring Sarah, I would say, what's taking you so long! Sarah worked for me as a top-notch morning show air personality and Program Director in the Manchester NH and Boston MA radio markets. She showed constant poise, professionalism, the ability to manage her staff, and still found time to do a great morning show. She's just that good."

**— Stephen Paul Garsh***, Sr. Vice President/Regional Manager, Nassau Broadcasting.*

"Sarah was my Program Director as we launched in So. NH / Northern Mass - "Frank FM - 106.3". Without a doubt one of the most successful radio launches of its kind in New England - ratings as well as revenue wise. Sarah led her team flawlessly throughout the entire process which in turn made the station the power house it is today within that region. Without her dedication to detail and passion to win throughout her time with Nassau, I'm not sure the station would be where it is today. Sarah is a true professional in this business I hope someday I have the pleasure to work with her again."

**— Paul Kelley***, Former GM WFNQ - Manchester / Nashua NH, Nassau Broadcasting*

"Though we worked in separate states over 100 miles apart, Sarah was a wonderful person to work with! A fine programmer, great listener, with a good sense of humor and great focus on creating the best quality radio possible."

**— Leif Erickson***, Asst. PD/Music Director/On-Air, Nassau Broadcasting*, reported to Sarah at Northeast Broadcasting Company

"I worked with Sarah when she was at FRANK FM and I was with the Boys & Girls Club. She was always willing to help us get the word out and I would highly recommend her business and worth ethics. Anyone would be lucky to have her."

**— Denise King***, Director of Special Events, Boys & Girls Club of Greater Nashua*

"Sarah is very professional. She made me feel very comfortable during my radio interview. She has a great radio personality. Thank you for everything."

**— Michael Gacek***, President, Take Two Duo*

"Sarah succeeds with grace and style in the ever-changing and challenging business of Commercial Radio, always maintaining a positive and upbeat attitude. She's as charming on the air, with a lovely voice and rhythm, as she's commanding on stage as an MC or Host. I've enjoyed working with Sarah, and look forward to more collaboration moving ahead!"

**— Charlie Farren***, President - FMan Media Group, FMan Media*

"I've known Sarah at competing radio stations and always found her to be very well organized and creative. She always had a smile on her face and very upbeat (even when I crashed some of her events)! She's always had this great energy around her, and I'm sure would be an asset to any company she works for (or owns)!"

**— Jeff Lawrence***, Program Coordinator/Air Personality, WZID/WMLL*