

Handel's Pint Card Fundraiser

- What:** Handel's Homemade Ice Cream & Yogurt Pint Card Fundraiser.
- When:** October 1, 2021 through October 31, 2021
- Who:** All the Handel's Lovers of Youngstown Area Community Concert Band
- Why:** To Raise Money for the Group by Selling the Best Ice Cream in Town.

Dear Band Associates:

Youngstown Area Community Concert Band and Handel's Homemade Ice Cream & Yogurt are again teaming up to raise money by selling pint cards good toward everybody's favorite ice cream! We are very excited about this repeat fundraising opportunity and hope you'll find it as appealing as we do. We will be selling Handel's pint cards. Each pint card is good for one pint of any flavored ice cream at Handel's Homemade Ice Cream & Yogurt. **Each pint card will be sold for \$5.25**, the actual retail value. Our cost for each pint card will be between \$3.60 & \$4.10 depending on the number we sell. Our group will profit up to a **\$1.65** on each pint card sold. Selling Handel's Ice Cream should not be difficult for it's something easily recognizeable that everyone loves.

Enclosed you will find an order form that will be used to sell the pint cards. Members are to sell the pint cards and receive the money up front. The more that we sell, the greater the profitability for our group. We are looking to develop fundraisers that are of minimal effort on all members but of maximum profit for the group. You can sell the pint cards to friends, family, neighbors...basically anyone who loves ice cream. We hope all of you find this repeat fundraising idea as exciting as we do. We know with a little hard work, the profits can be substantial.

We would like to thank you in advance for all your efforts to support our band. We know that it is not easy to find time to participate in fundraising efforts after all the tasks of the day have been completed. We are extremely grateful for all your past support and we hope that you can find the time and the energy to promote this fundraiser as well.

Sincerely,
YACCB Board of Directors



