



# About Us

*Supreme Consulting is a link between businesses & investors*

- **Supreme Consulting is a Private Market Network for Businesses, Investors, Acquirers, Lenders, M&A Advisors and Boutique Investment Banks.**
- **We automate deal origination, valuation, matching and introduction of businesses and investors across.**
- **We help our clients accessing investment banking services such as Mergers and Acquisitions, Fund Raising, Joint Ventures & Debt transactions.**





# Services



**Fund  
Raising**

**Deal  
Origination**

**Value  
Determination**

**Documentation**

**Merger &  
Acquisition**

**Recruiting &  
Training**

# Why Choose Us?

*Supreme Consulting offers a range of services that aim to enhance your business connections, decision-making processes, and overall growth opportunities. Here are some key features and benefits they provide:*

- **Connecting with new partners, investors, and customers:** Supreme Consulting simplifies the process of connecting with potential partners, investors, and customers. They likely have a network or platform that allows businesses to showcase their offerings and connect with relevant stakeholders. This can help you expand your business network and explore new opportunities.
- **Facilitating informed decision-making:** By providing access to a wide range of profiles, Supreme Consulting supports automatic matching and rating of good profiles. This feature helps you identify potential partners, investors, or customers that align with your business objectives and preferences. The rating system may assist you in prioritizing and making more informed decisions about who to engage with.
- **Profile improvement and development:** Supreme Consulting likely offers insights and guidance to help you improve and develop your business profile. They may provide feedback on your existing profile, suggesting areas of improvement and offering recommendations to enhance your visibility and attractiveness to potential partners, investors, or customers. This can help you present your business in the best possible light.
- **Assessing growth opportunities:** Supreme Consulting likely assists you in assessing and identifying growth opportunities for your business. They may offer market research, trend analysis, or strategic guidance to help you uncover potential avenues for expansion or diversification. By leveraging their expertise, you can gain valuable insights into emerging markets, consumer demands, or industry trends, enabling you to make informed decisions regarding your growth strategies.
- **Overall, Supreme Consulting aims to streamline the process of connecting with stakeholders, provide tools for assessing profiles, offer insights for profile improvement, and assist with identifying growth opportunities. These services can be invaluable in supporting your business's success and facilitating strategic decision-making.**



# Deal Origination

- Revolutionize your deal strategies smartly
- Our deal origination experts update the deal pipeline for funds, pitch buyers, generate leads and manage relationships with intermediaries.
- Having a strategy for deal Sourcing, is the first and the most important step. Through deal origination firms pitch potential buyers for mergers and acquisition, raising capital, debt financing, etc. Through calculated steps which include target research, monitoring, outreach campaigns, managing calendar, phone calls, meetings and email management, analyzing the strategy and finally performance measuring to provide an effective and efficient deal sourcing process.
- There are two most popular deal sourcing strategies across the market, one is in-house; in which firms employ a dedicated deal sourcing team which includes experienced finance professionals who have extensive knowledge about deal origination plus a wide network of contacts and other one is on a contract or assignment basis; in which specialized firms or individuals work as consultants to work with Investment Banks in sourcing clients and are usually paid on contract basis.

# Fund Raising

## *Smart solution-oriented fundraising*

- We know you are wondering how to raise capital for your business, so we have compiled a list of some fundraising solutions that you can take advantage of.
- We offer a wide selection of smart solution-oriented fundraising channels; crowdfunding websites and social media platforms, angel investors who invest their money in startups to get high returns or a stake in the business, bootstrapping which is funding through revenues and profits of your own business, venture capitalists who are private equity investors who provide capital to companies with high growth potential in exchange for an equity stake, microloans which are intended to help entrepreneurs who may have trouble getting financing from other sources and banks and alternative lending institutions.



# Value Determination

- **Companies and values evaluation.**
- **It is the process of assessing the total economic value of a business and its assets. We know how to create a flawless pitch for your business that investors cannot overlook.**
- **One way to calculate a business's valuation is to subtract liabilities from assets. However, this simple method doesn't always provide the full picture of a company's value. This is why several other methods exist. We use several methods such as book value, discounted cash flows, market capitalization, enterprise value, EBITDA (Earnings before Interest, Taxes, Depreciation, and Amortization) and finally present value of a growing perpetuity formula.**

# Documentation

- **End-to-end documentation.**
- **We work with the leading fundraising documentation consultants to help you create an impactful statement that sums up your products and services.**
- **Our documentation services include executive summary, company or business description, business goals, market research and sales plan, financial analysis and projections, startup valuations, merger & acquisition valuations and other financial and necessary legal documentations. We create pitch decks that comprise strategic slides to grab the attention of the investor. We proudly create the best practices to adhere to while building a financial model.**
- **We often use the best tool to build your financial model which is Excel and we know our way around the tool. We create the best documentations for assumptions and drivers, income statements, balance sheets, cash flow statements, supporting schedules, valuations, sensitivity analysis and many other charts and graphs. We deal with creating model layouts and designs as practicing art.**



# **Recruiting and Training**

**We specialize in providing exceptional recruiting and training services. In today's fast-paced and competitive business landscape, finding and developing top talent is crucial for achieving sustainable success. That's where we step in.**

## **Training Services**

**Once the right individuals have been identified and onboarded, it's imperative to invest in their professional growth and development. Our comprehensive training programs are designed to equip your employees with the skills and knowledge necessary to excel in their roles and contribute to your organization's overall success. We offer a wide range of customized training solutions, including leadership development, technical skills enhancement, soft skills training, and more. Our experienced trainers employ interactive and engaging methodologies to ensure maximum knowledge transfer and long-term impact.**

## **Recruiting Services**

**Our experienced team of recruiters utilizes cutting-edge strategies and industry insights to source and evaluate candidates across various sectors and job levels. Whether you're seeking executive-level professionals or entry-level talent, we employ a tailored approach to ensure we identify the ideal candidates who align with your company's unique requirements and values. We streamline the hiring process, saving you valuable time and resources, and presenting you with a qualified shortlist of candidates who have been thoroughly vetted.**

# Merger & Acquisition

- Making the M&A process efficient.
- Supreme Consulting's Mergers and Acquisitions specialists provide end to end valuation, buyer targeting, outreach, negotiation and deal closing support. The merger process means that two companies are completely merged together to get a new, more effective company, and this is done by giving up the ownership and shares of the company in favor of the new company that will be created. As for the acquisition, it is the control over the management and finances of a company through the purchase of some shares in it or its complete purchase; so that the company becomes able to control all the affairs of the company. But acquisitions and mergers are mostly friendly and are aimed at development and growth. Mergers and Acquisitions are highly complex transactions, each type brings its own unique challenges. You will need the right amount of experience, insight and assistance on your side to ensure that the deal delivers its utmost value. Creating a strategy is all about understanding what the acquiree expects to achieve. It also involves identifying the potential target companies that will be the best fit.



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