JUMP START | GUIDE

This guide gets you started on **Cycle 1: Elimination**. In this cycle, you pull out all of the HI-FI (food intolerance) foods 100% for 3 weeks.

REMEMBER THE 7 FOODS ARE:



When I say 100% I mean **100%**. Even a little of these foods can derail your efforts because you need to give your immune system at least that much time to cool off.

The only exception is sugar - you can use a high-quality vegan or defatted animal protein protein mix with 5 grams of sugar or less. This also holds true for any prepared food. Ideally look for items with no or very low added sugar and make easy lateral shifts like trading your ketchup for salsa whenever possible.

Remember in Cycle 1 you must pull ALL 7 highly reactive foods. Sorry, you don't get to pick. I can pretty much guarantee you the one you don't want to give up is the one causing the most problems.

It's **JUST THREE WEEKS!** You can do anything for 3 weeks. And by taking action on **The Virgin Diet**, you can be in a totally different place with your weight but also your energy, focus, joint pain, skin clarity, bloating, and cravings in this short amount of time.

Are you as excited about this as I am? Let's get started now because there's no time like the present!

Oh, and please share YOUR success story at www.facebook.com/jjvirginfanclub.

Blessings,

Julign

JUMP START | GUIDE

SETTING YOURSELF UP FOR SUCCESS

Let me share with you one of my favorite funny stories. One of my first segments for network TV was to go into the house of a woman who desperately wanted to lose weight. My job was to go into her fridge, and toss out the bad stuff. But what I found was a bit of a shocker. It wasn't gallons of ice cream or high cal soda. She had absolutely nothing in the fridge except a light bulb and a box of baking soda to get rid of any funky smells.



She decided the best way to lose weight was to remove EVERYTHING from her house. I agree that if it's not there you can't eat it, but this was taking that to an extreme. The point is no one should live with five wilted carrots and a head of lettuce in their fridge and a package of vintage rice cakes on the counter.

You're a living being and need food. If you don't go to the store and shop smart then you will make very bad choices when you get hungry. Yes, your evil twin will come out when you're starving and make you do irrational things such as steer your car through fast food restaurant drive-through windows. Bad things happen when you do what I call "the dashboard diet."

The point is you must keep the good stuff in the house while keeping the enemy out.

THE GROCERY STORE

It's a fact of life: You must to go the grocery store or send someone. Ideally, you will go once or twice a week for your fresh foods including veggies and fruit. You can also stock up on all of the foods I'll discuss on the following pages.

OPTIMAL CHOICES

OPTIMAL PROTEIN CHOICES

Choose free-range, cage-free, grass fed and no-hormone-added sources whenever possible. Avoid farm raised fish.

- Lean free-range chicken and turkey
- Cold water fish and shellfish wild salmon, halibut, sole, scallops, sardines
- Lean red meats (2-3 times per week) grass-fed beef, game, lamb
- Pastured pork
- Plant-based pea, chia, cranberry, chlorella, and/or rice protein
- Defatted grass-fed beef protein

OPTIMAL FAT CHOICES

- Raw nuts & seeds (not peanut)
- Freshly ground flaxseed meal
- Malaysian palm fruit oil

- Avocado
- Olive oil, olives
- Coconut milk

OPTIMAL NON-STARCHY VEGETABLE CHOICES

Arugula

Celery

- Beet greens
- Cucumber
- Collard greens Coriander
- Endive
- Kohlrabi
- Mushrooms
- Radishes
- Watercress

- Asparagus
- Bell peppers (red, yellow, green)
 - Cabbage
 - Chicory
- - Garlic
 - Kale
 - Mustard greens
 - Radicchio
- Summer squash Spaghetti squash
 - Zucchini

- Bamboo shoots
- Broccoli
- Cassava
- Fennel
- Dandelion greens
- Green beans

- Swiss chard

• Bean sprouts

Coconut oil

Flaxseed oil

- Brussels sprouts
- Cauliflower
- Chives
- Eggplant
- Jalapeños
- Lettuce
- Parsley
- Spinach
- Turnip greens

- - - Leeks
 - Onions
- - Shallots

OPTIMAL CHOICES

HIGH-FIBER SLOW LOW CARBOHYDRATE CHOICES

- Acorn Squash
- Leeks
- Pinto beans
- Carrots
- Adzuki beans
- Cowpeas
- Navy beans
- Jicama (raw)
- Quinoa

- Butternut Squash
- Lima beans
- Split peas
- Sweet potato/yam
- Black beans
- Chickpeas (garbanzo)

• Brown rice pasta

- Tomatoes

- Winter Squash
- Okra
- White beans
- Turnip
- French beans
- Lentils
- Quinoa pasta

- Artichokes
- Pumpkin
- Legumes
- Black beans
- Kidney beans
- Mung beans
- Millet
- Brown rice wraps

LOW SUGAR IMPACT FRUIT CHOICES

Berries

Blackberries, blueberries, boysenberries, elderberries, gooseberries, loganberries, raspberries, strawberries

MEDIUM SUGAR IMPACT FRUIT CHOICES

 Cherries Melons

• Grapefruit

Lemons

- Pear
- Orange
- - Limes
 - Persimmons

- Fresh apricots
- Peaches
- Avocados
- Nectarines

- Pomegranates
- Plum
- Kiwi fruit
- Tangerines

- HIGH SUGAR IMPACT FRUIT CHOICES **KEEP THESE OUT**
- Banana Papaya
- Pineapple

Watermelon

Grapes

Mango

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- Apples
- Passion fruit

- - Plums

- Great Northern beans Brown rice

STAPLES: SHOPPING LIST

FOR YOUR FREEZER:

Grass-fed beef, bison and lamb

Organic chicken and turkey sausages

Organic free-range chicken and turkey breasts

Frozen wild scallops

Frozen shrimp

Organic turkey breast

Frozen berries (blueberries, strawberries and cherries are wonderful)

Frozen veggies (have a wide variety and use them for sides, soups and stir-fry)

Fire roasted peppers and onions

Wild fish - my fav's are sole, salmon, and halibut

FOR YOUR FRIDGE:

Turkey slices

Grass-fed beef slices

Roasted whole chicken

Uncured, nitrate-free bacon (add bits to salads, too)

Nut butters: almond, pecan, walnut, macadamia and cashew

Guacamole

Fresh salsa

Dijon mustard

Salad greens

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Bagged and fresh veggies for stir-fry

Flax seed (grind fresh before use)

Containers of cut-up, fresh, washed veggies (to really save you time in meal assembly!)

Fresh, low sugar impact fruits such as berries

All the non-starchy veggies you can store and eat that week!

STAPLES: **SHOPPING LIST**

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STAPLES: SHOPPING LIST

FOR YOUR VEGGIE BIN: Garlic Onions Sweet potatoes/yams **Tomatoes** SPICES: Purchase organic, non-irradiated Sea salt Black pepper corns Italian spice blend Mexican spice blend Herbs de Provence Rosemary Thyme (great in roasted veggies) Oregano Basil Red chile Cumin Cinnamon

THE DIRTY DOZEN

Organic is always the best - next, buy locally farmed and at the very minimum stateside farmed produce. Other countries do not have the regulations regarding pesticides that we do - so while you may save a few pennies, you may be placing your health at risk. The following is the EWG's 2015 Dirty Dozen Plus[™] guide to items that should always be purchased organic to avoid the pesticide residue.

- 1. Apples
- 2. Celery
- 3. Cherry tomatoes
- 4. Cucumbers
- Grapes
 Nectarines
- 7. Peaches
- 8. Potatoes
- 9. Snap peas
- 10. Spinach
- 11. Strawberries
- 12. Sweet bell peppers
- + Hot peppers
- + Kale/Collard greens

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CREATING YOUR SHAKE

Replace a meal a day with a healthy shake to support fat loss, optimal nutrition and ideal body composition.



PROTEIN SOURCES:

Look for a blend of vegan proteins. Preferred sources are pea, chia, cranberry, chlorella, and/or rice.

The new kid on the block is beef protein (look for defatted with no antibiotics or hormones added).

Avoid soy, egg, or milk (including whey) protein powders.

Go High Protein Each serving should contain 20 – 25 grams of protein.

Go Natural

Look for GMO- free and hormone-free (no recombinant bovine growth hormone, or rGBH).

Avoid artificial colors and sweeteners as well as other nasty additives.

Go Low-Sugar Impact.

Look for 4–5 grams of sugar per serving, max. Stick with a very small amount of natural sweetener or sugar alcohol (e.g., stevia, xylitol, erythritol, rice syrup, evaporated cane juice syrup, dextrose).

Avoid fructose and agave.

CREATING THE PERFECT SHAKE:

- 1. Select your protein
- 2. Add your fiber
- 3. Add your fruit
- 4. Add your healthy fat
- 5. Add liquid, ice and blend!



THE VIRGIN DIET SHAKE

THEWIRGINDIETBASICSHAKERECIPE

Makes 1 serving

2 scoops JJ Virgin's All-In-One shake

1–2 scoops JJ Virgin's Extra Fiber

8–10 ounces unsweetened coconut, almond, or cashew milk
(I like So Delicious Dairy Free brand)
1/2-1 cup of frozen berries
1–2 tablespoons freshly ground flax, chia, hemp, or nut butter (not peanut)
Ice to desired thickness

OPTIONAL ADD-INS:

Espresso powder Lemon, lime, or orange zest Handful of raw kale, spinach, or other leafy greens Spices including cinnamon, nutmeg, and cayenne pepper No-sugar-added extracts, including vanilla, almond, orange Raw cacao nibs or powder 1/2 avocado Raw coconut cream





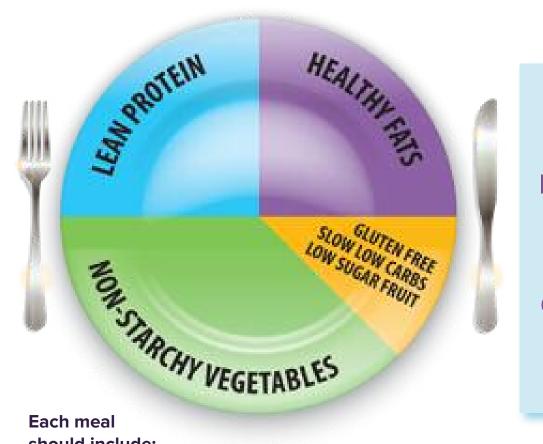
GET CREATIVE

RECIPE FROM THE VIRGIN DIET SMOOTHIE GUIDE

CHOCOLATE COCONUT JOY

2 scoops JJ Virgin's All-In-One Shake Chocolate 1 serving JJ Virgin's Extra Fiber 8-10 ounces unsweetened coconut milk 1 tablespoon almond butter 1/4-1/2 teaspoon almond extract Ice to desired thickness

THE VIRGIN DIET PLATE



THIS IS THE **IDEAL BALANCE** THAT YOU ARE **STRIVING FOR ON YOUR PLATE AT EACH MEAL**

Each meal should include:

DBYJW"NSLBTKBHRJFSBRJFSBUW BZBBBBB

- Serving size: women should eat 4-6 ounces at each meal; larger or more athletic women 6-8 ounces
- Men should eat 8 ounces; and larger or very athletic men up to 10 ounces
- Lean towards the higher range if you are very athletic or are recovering from surgery or healing from a wound

1-2 SERVINGS OF HEALTHY FATS

- Serving size: 1 tablespoon olive oil, ¹/₄ small avocado, 4 ounces cold water fish, 10 nuts, 1 tablespoon nut butter, 5 olives
- Be sure to count fat from protein, so if having grass-fed beef or fish count as a fat serving

2+ SERVINGS OF NON-STARCHY VEGETABLES

• Serving size: 1/2 cup cooked or 1 cup raw. More is better – eat at least 5 servings a day, you can always increase the portion size of your non-starchy vegetables

1 SERVING OF HIGH-FIBER SLOW LOW CARBS

• Serving size: 1/2 cup cooked beans or rice, 1/2 small sweet potato, 1 piece of fruit

RULES OF MEAL TIMING

Eat a substantial breakfast within 1 hour of waking up

> Stop eating three hours before bed

(NO, this does not mean going to bed later!)

3

Eat every 4-6 hours, which means you will be eating three balanced meals a day, plus 1 mini-meal if you go over 6 hours between meals *BUT ONLY IF NECESSARY!* QUICK MEAL **ASSEMBLY**

Simply choose which of the following you want to assemble, follow the guidelines and you have a quick tasty balanced meal

THE "STOUP"

My combination of Stew and Soup!

- Chicken or veggie broth low sodium and organic
- 2. Add lentils, legumes, brown rice or quinoa
- 3. Add non starchy veggies load it up!
- 4. Add chopped protein
- Serve with a side salad with Extra Virgin olive oil and lemon juice

THE BOWL

- **1.** Choose brown rice, quinoa or legumes as base
- 2. Add stir-fried, steamed, roasted or sautéed veggies
- 3. Add your protein
- 4. Top with your sauce/seasoning

My favorite:

- 1. Chicken broth
- 2. Lentils
- Sauteed and chopped onions, garlic, red and yellow peppers, zucchini
- 4. Diced roasted chicken breast
- Serve with mixed field greens and herb salad with EVOO and lemon juice

My favorite:

- 1. Quinoa
- 2. Roasted Brussels sprouts, asparagus & red peppers
- Grilled salmon
- 4. With lemon and sea salt

THE WRAP

- **1.** Start with rice wrap or romaine, butter lettuce leaves
- 2. Add protein
- 3. Chopped non starchy veggies and leafy greens
- 4. Add healthy fat chopped nuts, avocado

My favorite:

- 1. Rice wrap
- 2. Turkey slices
- 3. Arugula, basil and Heirloom tomato
- 4. Sliced avocado

THE PLATE

- 1. Protein
- 2. Starch sweet potato, etc
- 3. Veggies
- 4. Healthy fat (fish, olive oil, avocado, nuts)

My favorite:

- 1. Grass fed beef filet
- **2.** $\frac{1}{2}$ sweet potato
- **3.** Asparagus, lightly sautéed with olive oil, garlic and sea salt

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QUICK MEAL **ASSEMBLY**

THE SALAD

- 1. Start with dark leafy greens
- 2. Add chopped/julienned non starchy veggies
- 3. Throw in a little high fiber carb legumes, berries, apple
- 4. Add protein
- Dress and season

The dressing – lemon or lime juice and extra virgin olive oil, herbs if desired...think garlic, oregano, basil, dill, mint

My favorite:

- 1. Romaine & spinach blend
- Chopped cucumbers, red onions, red peppers, carrots, asparagus (steamed al dente and chilled)
- 3. Garbanzo beans
- 4. Diced chicken
- 5. Lemon, olive oil & basil to dress

MINI-MEALS

These will tide you over if you find yourself going longer than 6 hours between meals

Apple and almond butter

Celery and hummus

Turkey avocado roll up

Cup of lentil soup

 $\frac{1}{2}$ of a shake serving





WHY CAN'T I EAT GLUTEN, DAIRY, CORN, SOY, PEANUTS OR SUGARS & ARTIFICIAL SWEETENERS?

The removal of offending foods from the diet can deliver a number of health benefits: weight loss, better energy, improvements in sleep, clear complexion, and much more. To make this happen, the primary organs of detoxification (the GI system, skin, and liver) need to function at full capacity.

Over the years, we have discovered with our private clients that certain foods can be problematic and interfere with efficient detoxification and, ultimately, weight loss and health gains. As such they have been removed from the program. Here's more detail on those that trigger the most questions from our program participants.

WHAT THEY DO

Eggs are a fairly common food sensitivity item; most of our clients who discover this issue through our functional lab testing aren't even aware they have the problem. People who have this issue often notice gas, bloating and heartburn up to 2 days after eating eggs or egg-containing foods. They also have been linked with eczema and psoriasis.

WHERE THEY HIDE

Obviously, in omelets and quiches and other breakfast dishes. But, remember that eggs are ubiquitous in baked goods, pancakes, breads, and salads (like tuna and potato), and are often hidden in meatloaves, crab cakes, soups (think egg drop and matzo ball), crepes, zucchini fritters, stuffings, noodles, and meatballs. Avoid all these foods.

- Always read ingredient lists on food labels. You'd be surprised how many foods contain egg.
- Be aware that most egg replacers do not equal the nutrient quality of real eggs. They only replace the structural quality of eggs. There are other good quality protein foods to choose from such as fish, chicken and grass fed beef.
- Liquid egg replacers, such as "Egg Beaters," are made of egg whites, and, therefore, should not be used as alternatives to egg.
- Baked goods
- Bavarian cream
- Bouillon
- Breads
- Creamy fillings
- Egg drop soup
- French toast
- Frosting
- Hollandaise sauce

- Macaroons
- Marshmallows
- Meat loaf
- Noodles
- Puddings
- Salad dressings
- Sausages
- Tartar sauce

- Batter mixes
- Boiled dressing
- Breaded foods
- Cake flours
- Custards
- Flan
- Fritters
- Waffles

- Malted drinks
- Mayonnaise
- Meringues
- Pancakes
- Quiche
- Sauces
- Soufflé
- Ice cream

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WHAT IT DOES

Gluten-containing grains – wheat, barley, rye and some oatmeal, has become a well-known food allergen for many people. The symptoms are typically the same as those for eggs – and can be quite severe for some people, i.e. known as celiac disease. It too, is EVERYWHERE, so read your labels carefully.

WHERE IT HIDES

- Bread and bread rolls
- Pretzels
- Pastry or pie crust
- Crispbreads
- Crumble toppings
- Scones
- Muesli
- Farina
- Blue cheeses
- Pates
- Baked beans
- Some chocolate
- Soups
- Instant coffee
- Hydrolyzed vegetable protein (HVP)

- Pumpernickel
- Stuffings
- Waffles
- Pasta
- Pizza Malted drinks
- Sausages
- Meat and fish pastes
 Stock cubes (like OXO)
 - Shredded suet
 - Sauces
 - Self basting turkeys White pepper
 - Soy sauce
 - Dry mustard
 - Curry powder

- Yorkshire pudding
- Muffins
- Biscuits or cookies
- Durham
- Semolina
- Anything in breadcrumbs
- Luncheon meat
- Some breakfast cereals
- Seitan (it IS gluten!)
- Malt vinegar
- Licorice
- Salad dressings
- Some spice blends



WHAT IT DOES

Contrary to popular advertising, soy isn't a miracle health food. Soy has been implicated in a number of health problems including thyroid dysfunction, reproductive disorders, cognitive decline, digestive problems and decreased sperm counts. It is relatively new to our food supply (less than 1000 years old) and because of this has a higher rate of potential allergenicity. It contains phytates which can bind to minerals and lead to deficiencies. Non-organic sources may contain high amounts of pesticides and soy is often processed in aluminum casks that leach aluminum into the end product. You will need to read labels carefully to make sure that you are not consuming products with soy added to them.

WHERE IT HIDES

- Soy sauce
- Asian foods
- Prepared foods
- Teriyaki sauce
- Tempeh
- Energy bars
- Tofu
- Miso
- Energy shakes
- Veggie burgers
- Soy protein powders

Matzo flour/meal

Bulgar wheat

• Rye bread

Pancakes

Couscous

• All Bran

Cakes

- Gravy powders
- Brown rice syrup
- Imitation crab meat
- Beer, ale, lager
- Chutneys & pickles
- Potato crisps/chips



WHAT THEY DO

Well, to begin with, peanuts aren't actually nuts, they're legumes. As such, their fatty acid profile is inferior to other nuts they we LOVE, including almonds, walnuts, cashews and hazelnuts. The other problem with peanuts is their high allergenicity profile.

WERE THEY HIDE

- Peanut butter
- Cookies
- Peanut oil
- Snacks

Candy

Food toppings



WHAT IT DOES

Another fairly common food allergy and/or sensitivity, dairy products have been touted as the answer to all our calcium needs. The fact is, there are many other products – sardines, salmon, broccoli, leafy green veggies - that are a whole lot healthier without any of the potential allergenicity (or GI distress issues)!

WHERE IT HIDES

- Cow's mik yogurts
- Sheep's milk yogurts
- Whey protein powder
- Chocolate
- Hot chocolate mixes
- Whipped topping
- Cow's mik cheeses • Goat's milk yogurts • Goat's milk cheeses
- Sheep's milk cheeses Desserts
- Macaroni and cheese Butter
- Ice cream
- Many baked goods
- Mashed potatoes

Dairy may be listed on food labels as...

- Milk
- Kefir
- Half & half
- Cheese
- Artificial butter flavor
- Buttermilk

- Milk solids • Whev
- Whipped cream
- Cream cheese
- Casein
- Buttermilk solids
- Non-fat milk solids · Yogurt
- Cream
- Lactose
- Cottage cheese

Canned foods

Baking mixes

Sauces

- Caseinate
- - Sour cream
 - Lactalbumin
 - Butter
 - Sodium caseinate

WHY NO WHEY?

Whey can be potentially allergenic and contribute to a toxic effect in the body. Since we aren't testing for food sensitivities, we remove it from our program as we have found that a good percentage of our clients do not tolerate the casein fraction - nor potentially the whey - in dairy products.

- Creamy soups
- Many margarines
- Shakes
- Coffee creamers
- Many salad dressings



WHAT IT DOES

Symptoms of corn allergies are similar to other food sensitivity reactions including rashes & hives, migraines, joint pain, mood disorders, temporary depression, insomnia, eczema, fatigue, hyperactivity in children, night sweats, dark circles around the eyes, repeated ear infections and urinary tract infections and chronic sinus problems.

Read more: Signs and Symptoms of a Corn Allergy | eHow.com http://www.ehow.com/list_6393206_signs-symptoms-corn-allergy.html#ixzz0woNPgvC7

And finally, remember that corn is one of the most genetically modified crops around. The genetic modification may create it own set of health risks. For more on this subject see Jeffrey Smith's Seeds of Deception.

WHERE IT HIDES

• Corn syrup

• Hominy

• Fritos

• Vegetable oil

- Corn oil
- Maize
- Corn sugars*
- Corn fritters *Some corn sugars: dextrose, Dyno, Cerelose, Puretose, Sweetose, glucose
- Popcorn Margarine

Corn meal

- Breakfast cereals
- Cornstarch
- Grits
- Corn/tortilla chips
- Corn tortillas

Also many processed foods may include sources of corn from various products, such as cornstarch, corn syrup and corn oil.

SUGAR

WHAT IT DOES

Processed sugary carbs are the culprit in obesity and insulin resistance. They spike your blood sugar and accelerate fat storage. And artificial sweeteners are hardly the free pass you might consider. Studies show they can also contribute to insulin resistance and trigger cravings just like the real stuff, plus they mess with your gut flora. Just say no to added sugar and artificial sweeteners in all their disguises!

THE MANY NAMES FOR SUGAR

- Barley Malt
- Beet sugar
- Cane sugar
- Castor sugar
- Date sugar
- Diastatic malt
- Fructose
- High-fructose corn syrup
 Honey

Neohesperidine dihydrochalcone

- Malt syrup
- Molasses

NutraSweet

Cyclamate

Syrup

- Corn sweeteners
- Demerara sugar
- Diatase
- Fruit juice concentrate Galactose
- Maltodextrin
- Raw sugar
- Table sugar

OTHER NAMES FOR ARTIFICIAL SWEETENERS

Splenda

Isomalt

- Blackstrap molasses
- Caramel
- Corn Syrup
- Dextrin
- D-mannose
- Invert sugar
- Maltose
- Acesulfame potassium
 Aspartame
- Saccharin
- Aspartame

- Brown sugar
- Carob syrup
- Confectioner's sugar
- Dextrose
- Evaporated cane juice
- Glucose
- Lactose
- Maple syrup
- Sucrose
- Turbinado sugar
- Sucralose
- Alitame

- - - - - Treacle
 - Rice syrup

- Cane juice crystals

DAILY JOURNAL

DAY:

DATE:

HDAGM

BREAKFAST:	TIME		
LUNCH:	TIME		
DINNER:	TIME		
SNACKS:	TIME		
TIME WATER: 80z: 80z: 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
GI/BMs:			
SYMPTOMS: (record any symptoms you are noticing and to what degree)			
NOTES:			

WEIGHT & MEASUREMENTS

STARTING DAY:	Starting Weight	lbs
DATE:	Starting Body Comp	%
	Starting Waist Measurement	inches
	Starting Hip Measurement	inches
DAY:	Weight	lbs
DATE:	Body Comp	%
	Waist Measurement	inches
	Hip Measurement	inches
DAY:	Weight	lbs
DATE:	Body Comp	%
	Waist Measurement	inches
	Hip Measurement	inches
DAY:	Weight	lbs
DATE:	Body Comp	%
	Waist Measurement	inches
	Hip Measurement	inches