Turning Data Into Insights - Securely and Intelligently

Your Queries and Content Secure and Safe

Comphas provides you with the capabilities - through online access to FDA and EMA data - to focus on opportunities empowering researchers to investigate, Boards to understand, and management to ask the right questions.

This approach enables smarter budget allocation on a day-to-day basis, supports data-driven arguments for pausing or extending projects, and creates a more transparent and accountable decision-making environment. For every Pharma or Biotech company, our tools foster a culture of critical thinking, helping to document complex decisions and turn challenges into opportunities - ultimately saving significant costs for your organization, trials, and network.

Every query within an organization reflects ideas, experiments, updates, and opportunities - all confidential by nature. Our platform is fully end-to-end encrypted, ensuring a secure space to communicate and collaborate on both opportunities and difficult decisions.

At Strategeens, our commitment is to bring **Change**, **Exploration**, and **Passion** to your organization - aligning teams and driving progress in a unified direction.

Business Intelligence

BI has several approaches, depending on the sector. It can be the cockpit to drive an organisation, or it can be the support of strategic thinking. In pharma and biotech it is strongly related to the process of aligning portfolios feeded by cooperation or ongoing successful trials.

As pharma and biotech became a multi-component and engineering market process, having a good cockpit and compass with Comphas is a great advantage to learn, explore and change.

From Bullseyes to an Integrated Toolset

Our initial SaaS Bullseyes ecosystem evolved into a powerful suite of interconnected modules:

- **Sharable Bullseyes and Timelines**
- **Access to FDA and EMA Clinical Trials**
- **PubMed Integration**
- **Social Listening:** Gain real-time understanding of patient sentiment worldwide of the products and treatments.
- **GeeForms:** Collect feedback and confidential data via **End-to-End Encrypted (E2EE)** forms for registrations, surveys, whistleblower programs, or clinical input.
- Integration in the safe End to End encrypted environment
- **Early Birds:** Capture and securely transmit valuable symposium content (presentations, posters, or even informal findings)

Smart Data. Smarter Decisions.

Our **Clinical Trials UI** integrates directly with FDA and EMA APIs, allowing complex queries across over **700,000 studies** instantly visualized in dynamic dashboards and share it in a meeting or with your colleagues.

We are now building a **next-generation reporting platform** where all modules - Bullseyes, Timelines, PubMed, and more - connect through a single query.

This unified model reveals correlations between clinical trials, medical publications, and market indicators, enriching insights with internal data such as mechanisms of action or commercial potential.

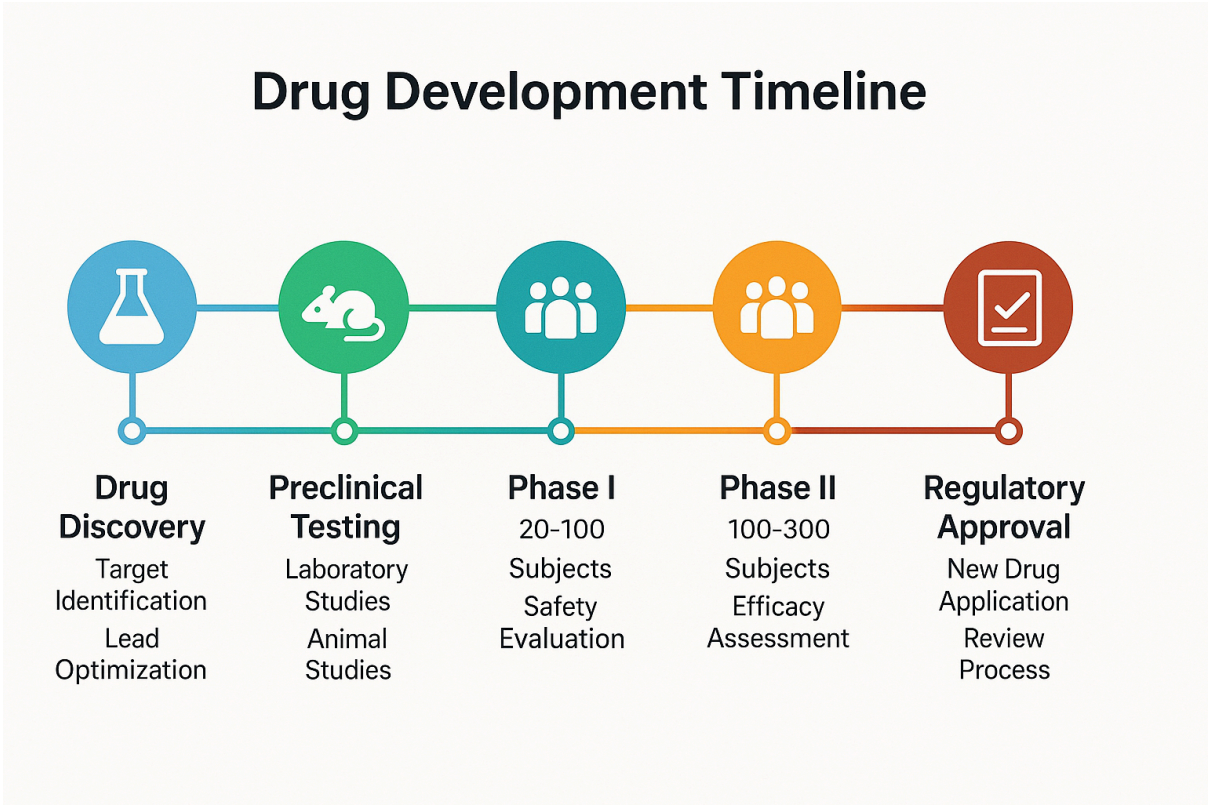
The result: **data-driven decision-making** that’s faster, clearer, and fully secure.

Collaboration Without Boundaries

A major strength of our solution is its **accessibility**. Insights can be shared with hundreds or even thousands of colleagues - without requiring additional software licenses (like Power BI).
All data is **centrally managed, securely stored**, and always available in the latest version.

CLINICAL TRIALS, BULLSEYES and TIMELINES

Clinical Trial Tool:



To set up a report should not be a process collecting data from internal or external resources, or copying data from our towards different spreadsheets or applications.

We can automate this process easily with some clicks from your computer or smartphone:

Step 1 – What Our SaaS Solution Delivers

Comphas provides **real-time access** to clinical trial data directly from the **FDA and EMA databases** - covering over **500,000 FDA** and **200,000 EMA** registered studies. As these databases continue to expand and evolve, they represent an increasingly **strategic asset** for research, competitive intelligence, and market planning.

However, public datasets often come with **incomplete or inconsistent information** - missing key fields such as mechanisms of action or classification details. Comphas turns this challenge into an opportunity: our platform intelligently enriches, harmonizes, and organizes the data, ensuring you can extract **precise, actionable insights**.

All analytical logic is **built into the platform** and can be **customized to client needs**. No more switching between tools or juggling spreadsheets. With Comphas, you can **generate strategic reports** directly from a **secure, end-to-end encrypted environment**, keeping your proprietary research and queries fully protected.

From a **single intuitive query**, you can instantly filter, analyze, and visualize data through **dynamic, interactive dashboards** - empowering faster, smarter decision-making.

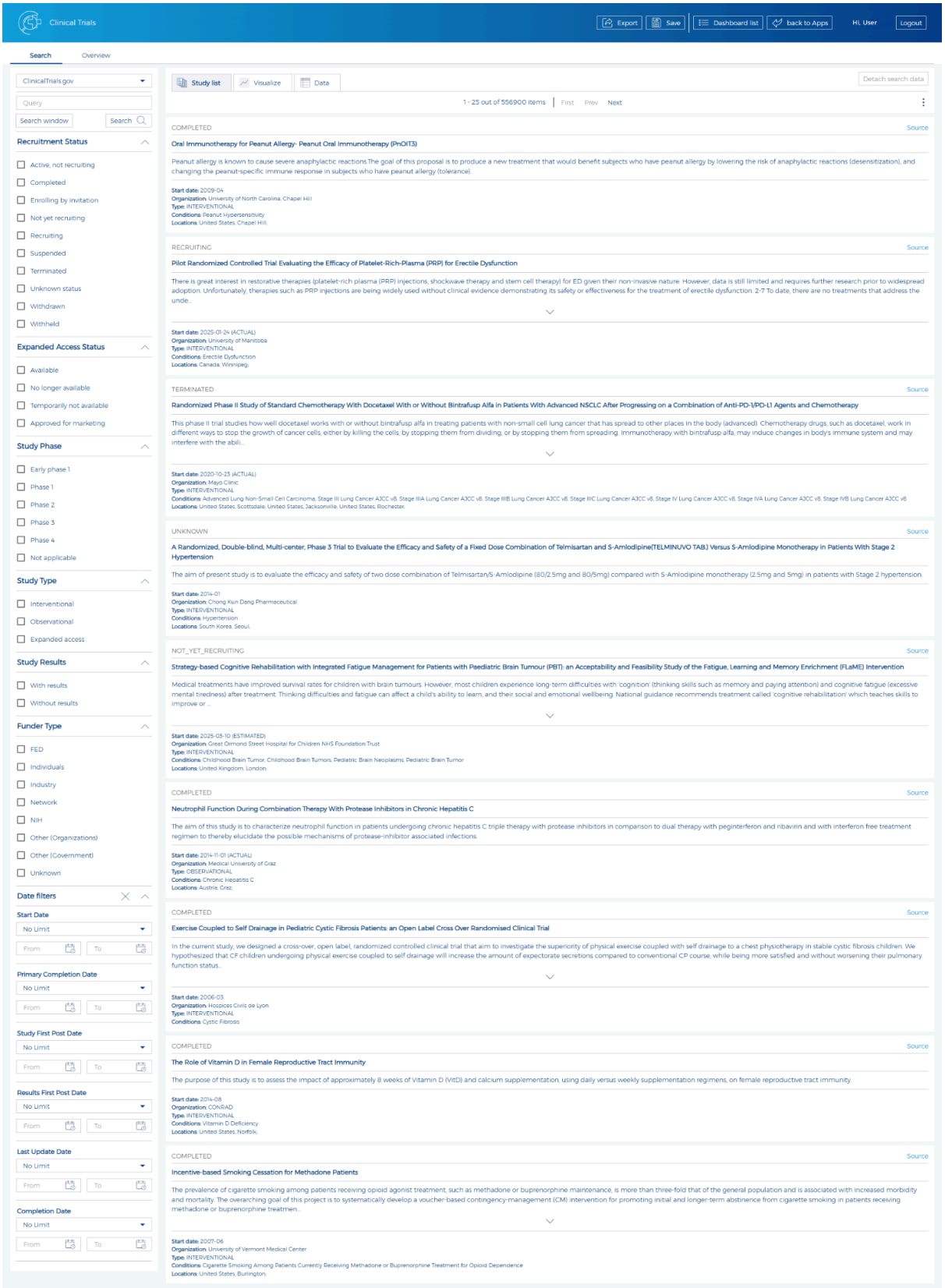


Figure: Direct Dashboard View on a EMA or FDA query (1)

With **powerful filtering capabilities**, users can easily refine their searches across multiple dimensions - including **study phase, therapeutic area, geographic region, sponsor, status, and more**. Whether you're exploring global clinical trial landscapes or drilling down into a **specific market or region**, Comphas gives you **full control and flexibility** over your data exploration.

Interactive filters enable you to uncover **hidden patterns, emerging trends, and competitive movements** in just a few clicks. You can quickly compare markets, assess development pipelines, and identify **untapped opportunities** - all from one centralized, intuitive platform.

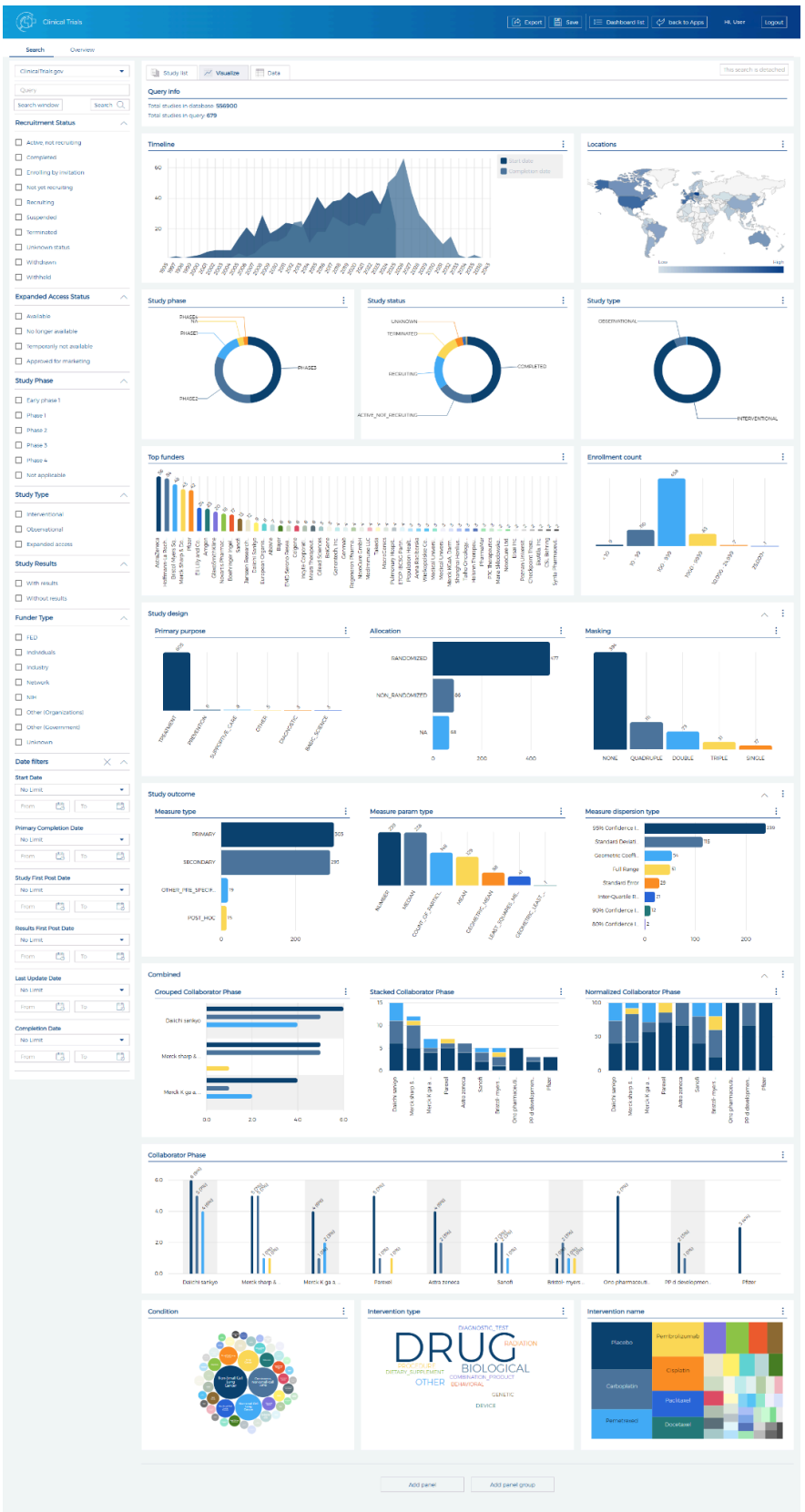


Figure: Direct Dashboard View on a EMA or FDA query (2)

All kinds of **graphics and visualizations** can be fully customized to create your own **reporting templates**. From heat maps and bar charts to trend lines and comparative dashboards, Comphas lets you design **clear, impactful visuals** that translate complex data into **strategic insights**.

Save your preferred layouts and reuse them for future analyses, ensuring **consistency and efficiency** across teams and projects. With **drag-and-drop configuration** and **instant rendering**, you can turn any query into a presentation-ready report - perfectly aligned with your organization's branding and analytical standards.

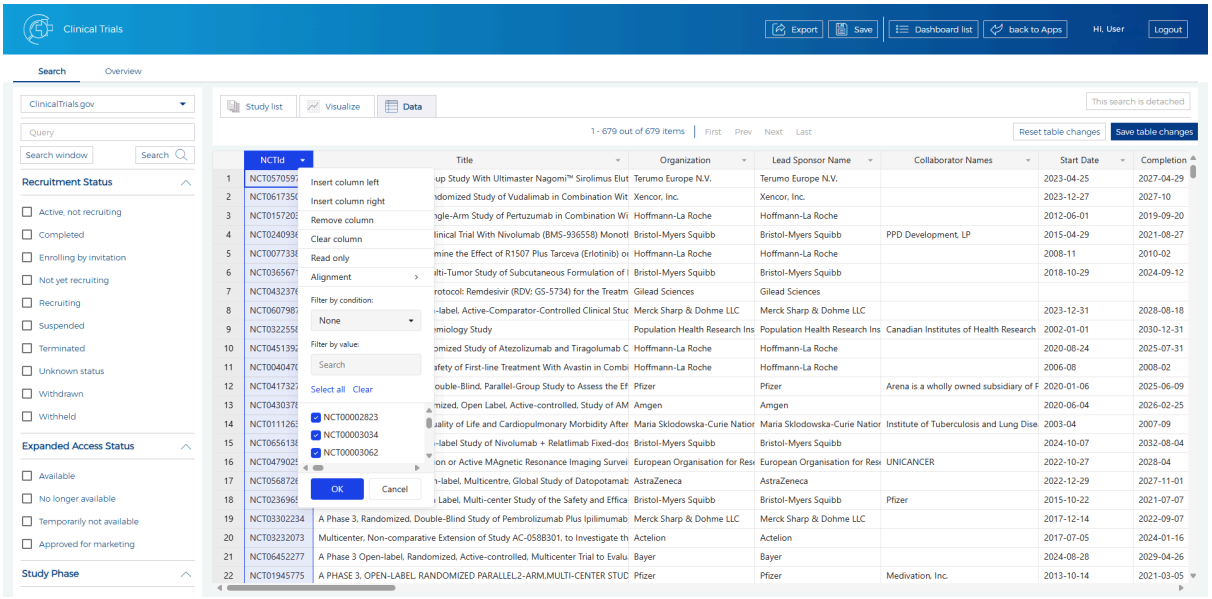


Figure: Direct Dashboard View on a EMA or FDA query (3)

Add **additional visualizations** on any available public data field - with **thousands of possible combinations**, your report can expand as far as your analysis requires. Whether you're mapping trial density by region, comparing study phases, or tracking sponsor activity over time, Comphas empowers you to **build insights without limits**.

At any point in your workflow, you can **download, export, or securely share** your findings. Reports can be delivered in multiple formats or shared directly through the **encrypted Comphas environment**, ensuring that **your data and insights remain protected** while still enabling **seamless collaboration** across teams or partners

A major advantage of Comphas is the ability to **share reports seamlessly** with colleagues - allowing them to explore, filter, and interact with the data **without additional licensing constraints**.

All collaboration takes place within **secure, encrypted "Rooms"**, where authorized team members can **discuss findings, add insights, and exchange ideas** in a protected environment. This ensures that strategic discussions remain **confidential** while maintaining full traceability of contributions and updates.

Step 2 – your own report in minutes

Once your analysis and feedback are complete, Comphas automatically compiles your results into a **dynamic table view** featuring familiar **spreadsheet-like functionalities**.

You can **add, rearrange, and search columns**, perform **custom calculations**, and enrich your dataset with additional inputs such as **Mechanism of Action, budget estimates, market relevance, CRM data, or internal comments**.

Dashboards can be instantly **updated with new information**, keeping your insights current and decision-ready.

All generated data and reports can be **seamlessly integrated into advanced visualization tools** such as **Bullseyes** or **Timelines** for deeper simulation, trend analysis, and collaborative review - enabling your teams to move from **data exploration to strategy execution** effortlessly.

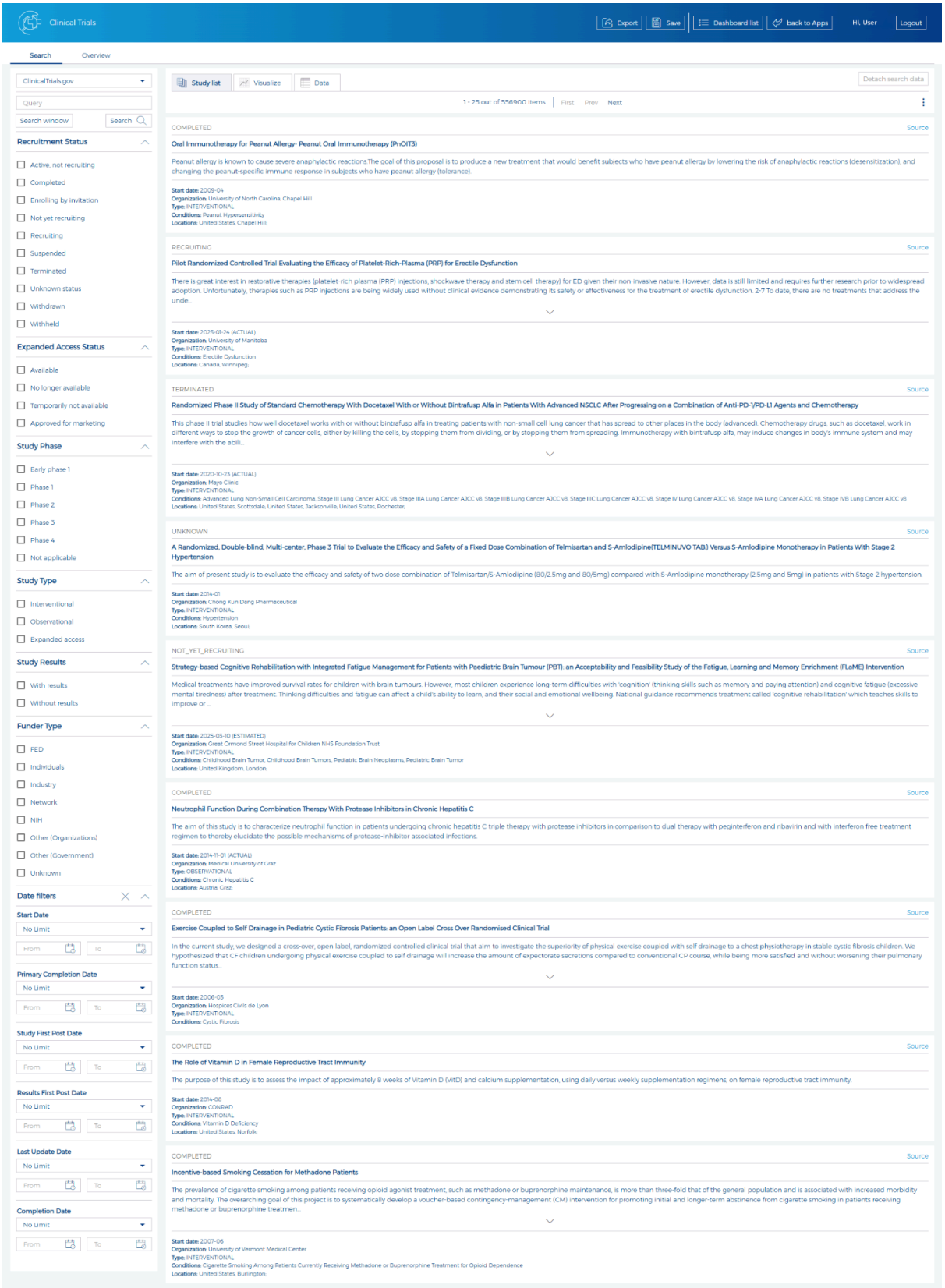
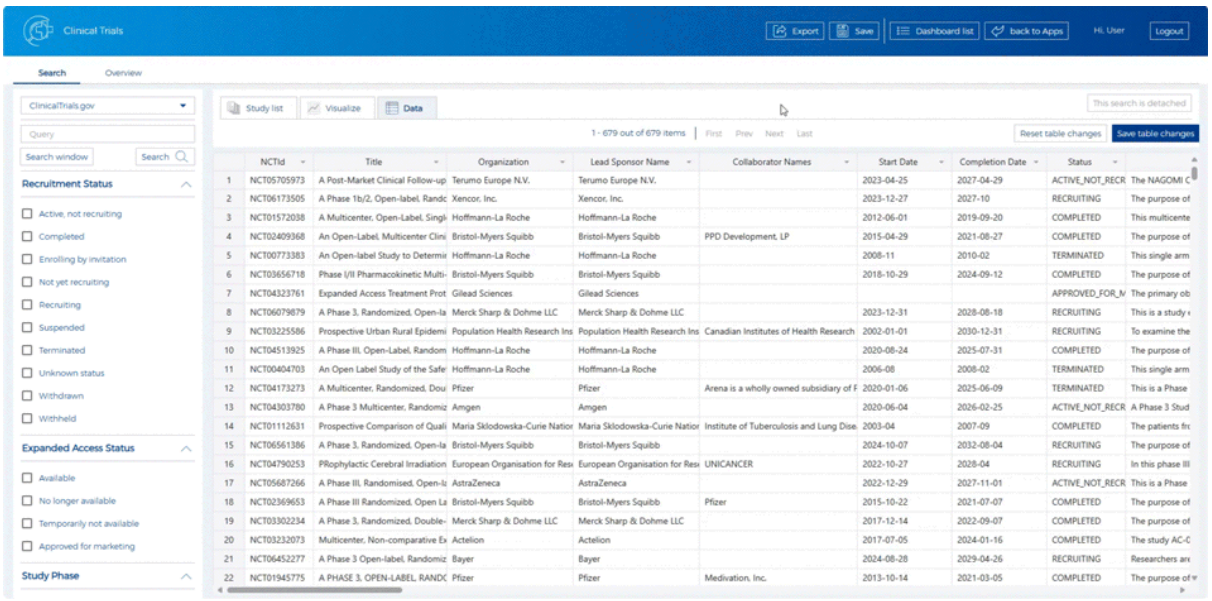


Figure: Detach the data from EMA or FDA query

By detaching the data, a table view ("spreadsheet") is generated. Additional columns can be created, and logic can be built in to automatically combine elements from different columns into new ones.

These extra columns can be configured within dashboard views, exported to Excel, or integrated into tools such as Bullseyes.

By combining the rich dataset from over 700,000 online clinical trials with fields from external databases or internal data-such as forecasts, budgets, and marketing information-new insights can be uncovered to guide strategic decisions and budget planning.



	NCTId	Title	Organization	Lead Sponsor Name	Collaborator Names	Start Date	Completion Date	Status	
1	NCT05705973	A Post-Market Clinical Follow-up	Terumo Europe N.V.	Terumo Europe N.V.		2023-04-25	2027-04-29	ACTIVE_NOT_RECR	The NAGOMI C
2	NCT06173505	A Phase 1b/2, Open-label, Randc	Xencor, Inc.	Xencor, Inc.		2023-12-27	2027-10	RECRUITING	The purpose of
3	NCT01572038	A Multicenter, Open-Label, Singl	Hoffmann-La Roche	Hoffmann-La Roche		2012-06-01	2019-09-20	COMPLETED	This multicente
4	NCT02409368	An Open-Label, Multicenter Clini	Bristol-Myers Squibb	Bristol-Myers Squibb	PPD Development, LP	2015-04-29	2021-08-27	COMPLETED	The purpose of
5	NCT00773383	An Open-label Study to Determi	Hoffmann-La Roche	Hoffmann-La Roche		2008-11	2010-02	TERMINATED	This single arm
6	NCT03656718	Phase I/II Pharmacokinetic Multi-	Bristol-Myers Squibb	Bristol-Myers Squibb		2018-10-29	2024-09-12	COMPLETED	The purpose of
7	NCT04323761	Expanded Access Treatment Prot	Gilead Sciences	Gilead Sciences				APPROVED_FOR_M	The primary ob
8	NCT06079879	A Phase 3, Randomized, Open-la	Merck Sharp & Dohme LLC	Merck Sharp & Dohme LLC		2023-12-31	2028-08-18	RECRUITING	This is a study
9	NCT03225586	Prospective Urban Rural Epidemi	Population Health Research Ins	Population Health Research Ins	Canadian Institutes of Health Research	2002-01-01	2030-12-31	RECRUITING	To examine the
10	NCT04513925	A Phase III, Open-Label, Random	Hoffmann-La Roche	Hoffmann-La Roche		2020-08-24	2025-07-31	COMPLETED	The purpose of
11	NCT00404703	An Open Label Study of the Safe	Hoffmann-La Roche	Hoffmann-La Roche		2006-08	2008-02	TERMINATED	This single arm
12	NCT04173273	A Multicenter, Randomized, Dou	Pfizer	Pfizer	Arena is a wholly owned subsidiary of F	2020-01-06	2025-06-09	TERMINATED	This is a Phase
13	NCT04303780	A Phase 3 Multicenter, Randomiz	Amgen	Amgen		2020-06-04	2026-02-25	ACTIVE_NOT_RECR	A Phase 3 Stud
14	NCT01112631	Prospective Comparison of Quali	Maria Sklodowska-Curie Natior	Maria Sklodowska-Curie Natior	Institute of Tuberculosis and Lung Dise	2003-04	2007-09	COMPLETED	The patients fr
15	NCT06561386	A Phase 3, Randomized, Open-la	Bristol-Myers Squibb	Bristol-Myers Squibb		2024-10-07	2032-08-04	RECRUITING	The purpose of
16	NCT04790253	PRophylactic Cerebral Irradiation	European Organisation for Res	European Organisation for Res	UNICANCER	2022-10-27	2028-04	RECRUITING	In this phase III
17	NCT05687266	A Phase III, Randomised, Open-la	AstraZeneca	AstraZeneca		2022-12-29	2027-11-01	ACTIVE_NOT_RECR	This is a Phase
18	NCT02369653	A Phase III Randomized, Open La	Bristol-Myers Squibb	Bristol-Myers Squibb	Pfizer	2015-10-22	2021-07-07	COMPLETED	The purpose of
19	NCT03302234	A Phase 3, Randomized, Double-	Merck Sharp & Dohme LLC	Merck Sharp & Dohme LLC		2017-12-14	2022-09-07	COMPLETED	The purpose of
20	NCT03232073	Multicenter, Non-comparative Ex	Actelion	Actelion		2017-07-05	2024-01-16	COMPLETED	The study AC-0
21	NCT06452277	A Phase 3 Open-label, Randomiz	Bayer	Bayer		2024-08-28	2029-04-26	RECRUITING	Researchers are
22	NCT01945775	A PHASE 3, OPEN-LABEL, RANDC	Pfizer	Pfizer	Medivation, Inc.	2013-10-14	2021-03-05	COMPLETED	The purpose of

Figure: Insert extra data in the Dashboard View after a EMA or FDA query

Bullseyes:

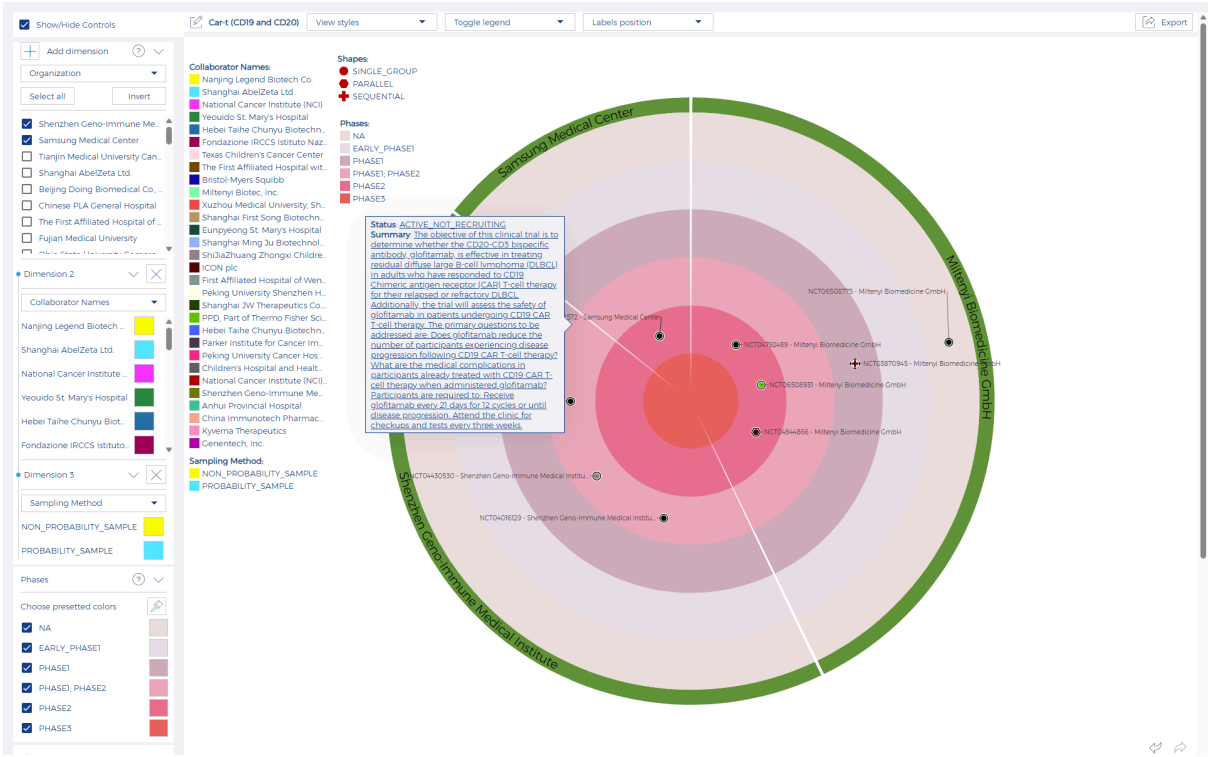


Figure: Bullseyes view on your query or dashboard results on a EMA or FDA query

A **bullseye graphic** is a powerful visual tool used to **prioritize, compare, and communicate strategic focus areas** across research, development, and commercialization.

The main goal in pharma to use it is to get overviews of ongoing Clinical Trials, but the tool can also be used for other purposes as the circles (typically phases) can be replaced with other valuables (years, budgets,...).

1. Portfolio Prioritization

- **Purpose:** To show which drugs, assets, or programs are most strategically important.

- **How it's used:**

  - The center (bullseye) shows **high-priority or high-potential** programs.

  - Outer rings show **lower-priority**, **longer-term**, or **less aligned** projects. *Example:* Visualizing which clinical candidates are closest to market readiness or best fit company objectives.

2. Clinical Trial Targeting

- **Purpose:** To identify **key indications, trial sites, or patient populations**.

- **How it's used:**

  - The bullseye might represent **ideal patient populations**,

  - Outer rings represent **less optimal or exploratory targets**.

  - *Example:* Mapping which trial sites are most aligned with recruitment goals or data quality standards.

3. Market Opportunity Assessment

- **Purpose:** To visualize **commercial attractiveness** or **market fit**.

- **How it's used:**

  - The center shows **high-value markets or customer segments**.

  - Outer rings show **secondary opportunities**.

Example: Prioritizing therapeutic areas or geographies for launch planning.

4. Brand and Competitive Strategy

- **Purpose:** To **position brands** or **competitors** based on performance, differentiation, or alignment with strategic drivers.
Example: Displaying how different products align with unmet needs, innovation focus, or payer interest.

5. Data Integration and Insight Visualization

- **Purpose:** To bring together **internal data (e.g., forecasts, budgets)** and **external data (e.g., 700k clinical trials, market trends)** into one visual that reveals **where to focus efforts**.
Example: Highlighting where investment or marketing focus should concentrate for maximum ROI.

A bullseye graphic in pharma is used to visualize what deserves the most attention-whether it's molecules, markets, trials, or strategies-by showing how close each element is to the core business or scientific goal.

A Bullseye can easily be shared within an organisation.

Timelines:

A **timeline graphic** is a powerful visual tool, helping to communicate complex processes, research milestones, and project progress in a clear, chronological format.

With our Timeline tool you could better visualise:

1. Drug Development & R&D

- **Clinical trial phases:** Visualizing progress from **preclinical research search (clinical trial tool) → Phase I → Phase II → Phase III → FDA/EMA approval**.

- **Molecule discovery milestones:** Showing key experiments, discovery dates, or go/no-go decisions.

- **Research project planning:** Outlining timelines for formulation, toxicology studies, and analytical development.

2. Regulatory & Compliance

- **Submission tracking:** Mapping timelines for **IND**, **NDA**, **ANDA**, **MAA**, or **BLA** submissions and reviews.

- **Audit preparation:** Showing inspection and compliance audit schedules.

- **Post-approval commitments:** Tracking pharmacovigilance or post-marketing study deadlines.

3. Manufacturing & Supply Chain

- **Scale-up and tech transfer:** Showing milestones from **lab scale → pilot → commercial production**.

- **Facility qualification:** Timelines for equipment installation, validation (IQ/OQ/PQ), and readiness.

- **Supply chain readiness:** Visualizing API sourcing, batch production, packaging, and distribution phases.

4. Product Launch & Marketing

- **Launch roadmap:** Showing pre-launch, launch, and post-launch activities (e.g., HCP education, regulatory approval, market rollout).

- **Lifecycle management:** Mapping product improvements, new indications, or reformulations over time.

- **Competitor tracking:** Comparing your product timeline against competitors' development stages.

5. Medical Affairs & Communication

- **Publication plan:** Timeline of abstracts, conference presentations, and journal submissions.

- **Patient engagement programs:** Visualizing stages of education, recruitment, and long-term follow-up.

- **Medical education campaigns:** Showing rollout of training materials or advisory board sessions.

6. Corporate Strategy

- **Portfolio overview:** Displaying multiple projects and their development phases in parallel.

- **M&A or licensing milestones:** Visualizing deal closures, integration phases, and co-development schedules.

- **Strategic initiatives:** Tracking sustainability goals, digital transformation, or quality improvement initiatives.

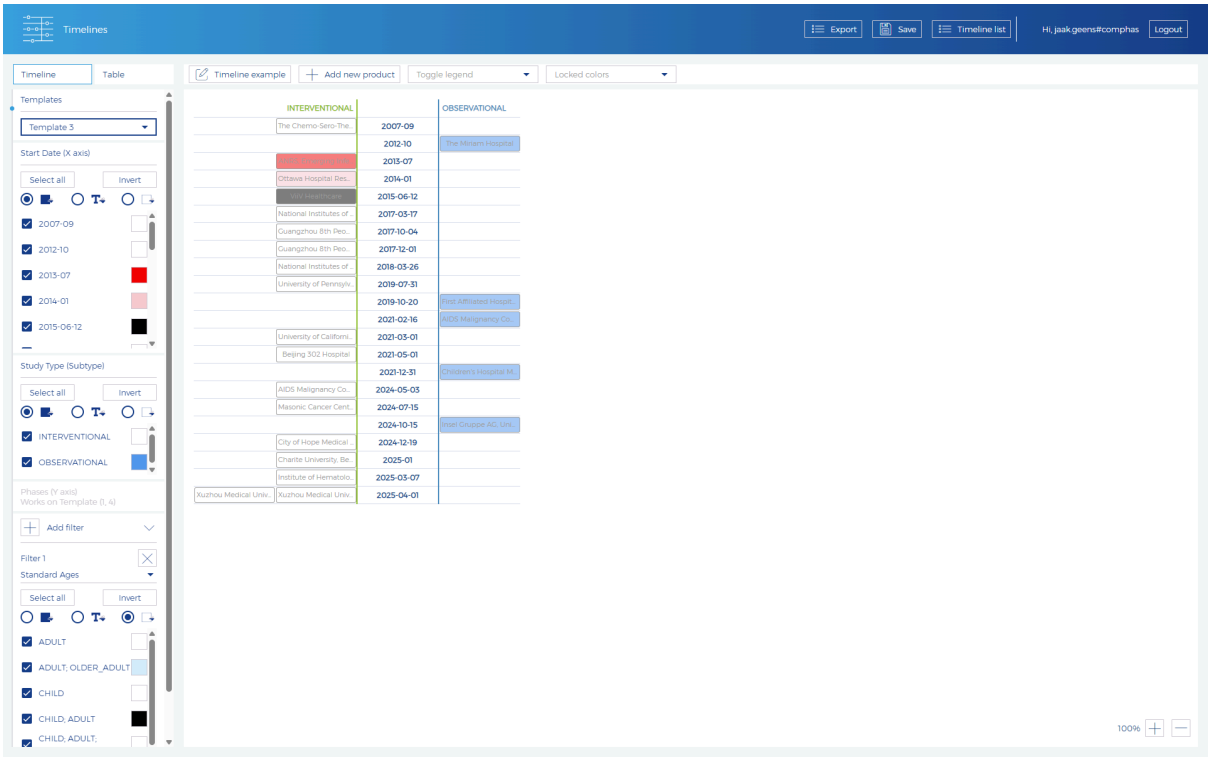


Figure: Timeline view Template 2

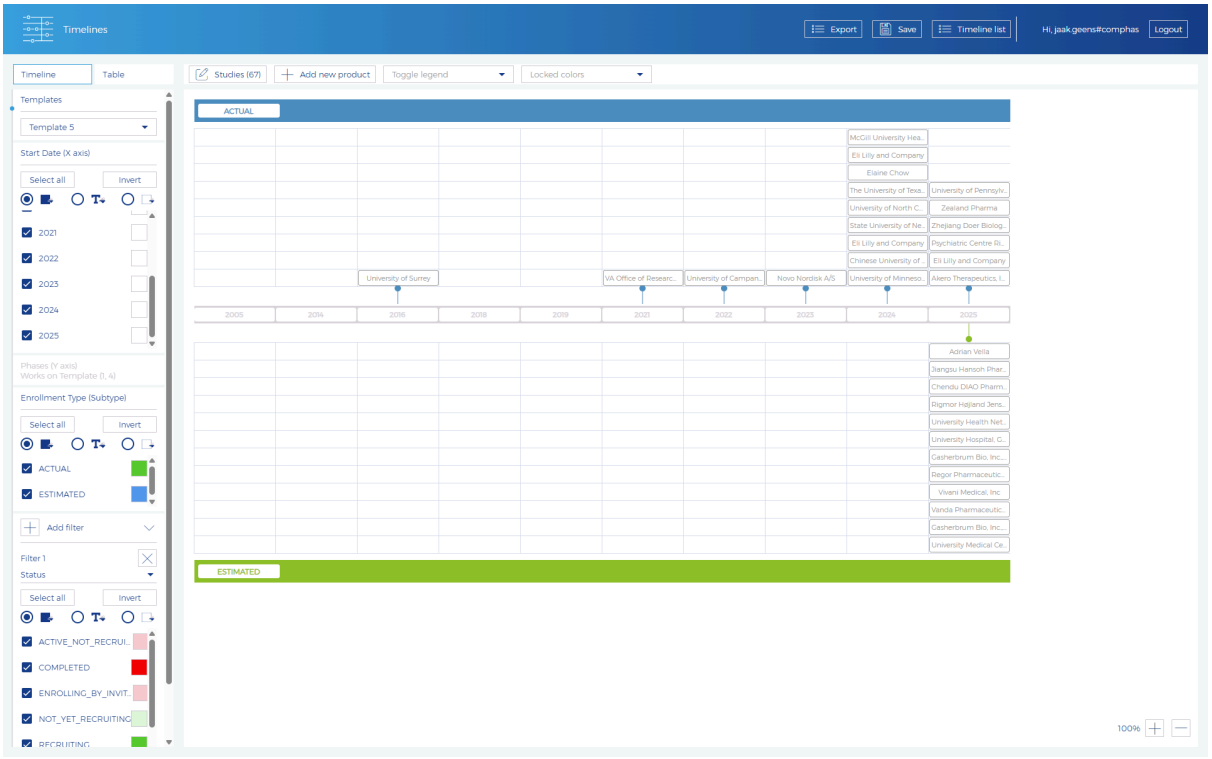


Figure: Timeline View template 3 on FDA query

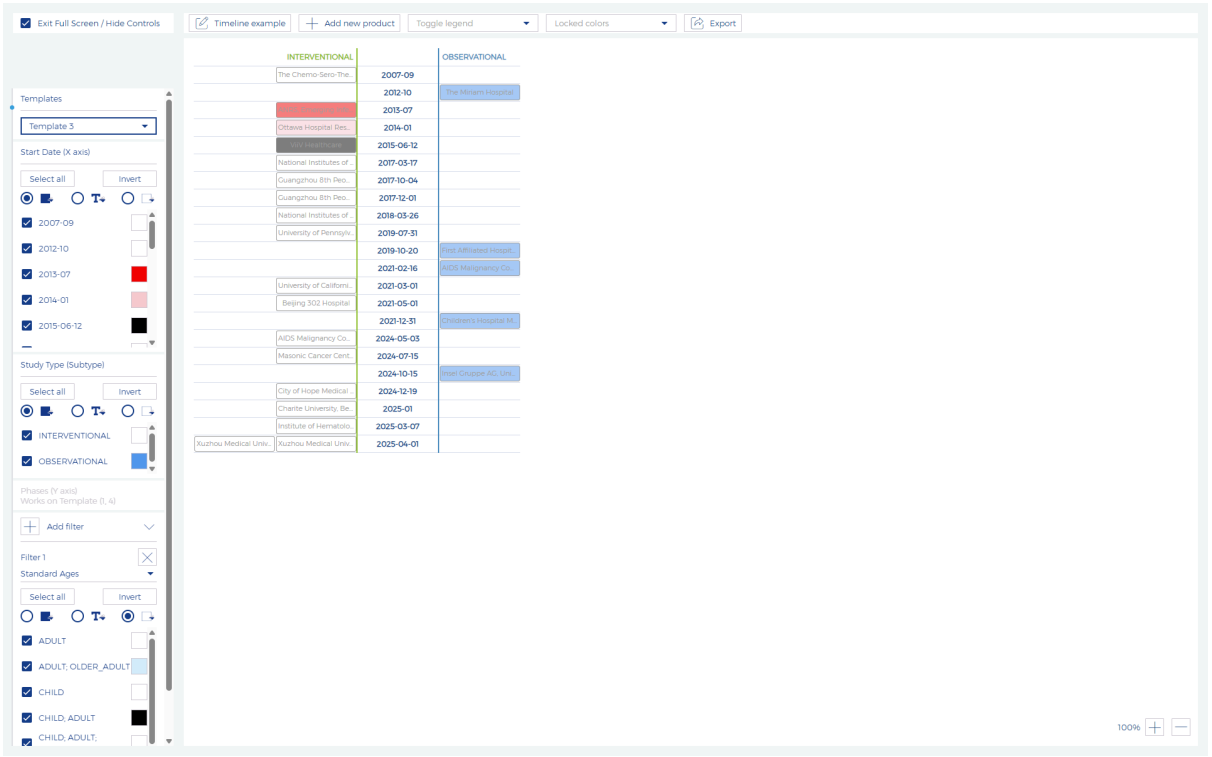


Figure: Timeline extension on Template 2

Safe in the Geens.com Infrastructure

All our tools run within the **Geens.com secure infrastructure**, fully **End-to-End Encrypted** and deployed in **custom White Label environments**.

That means large organizations retain **full control. Nobody but you** can access your queries or discussions.

This model ensures:

- **Confidential collaboration:** Management can discuss and share sensitive information securely.

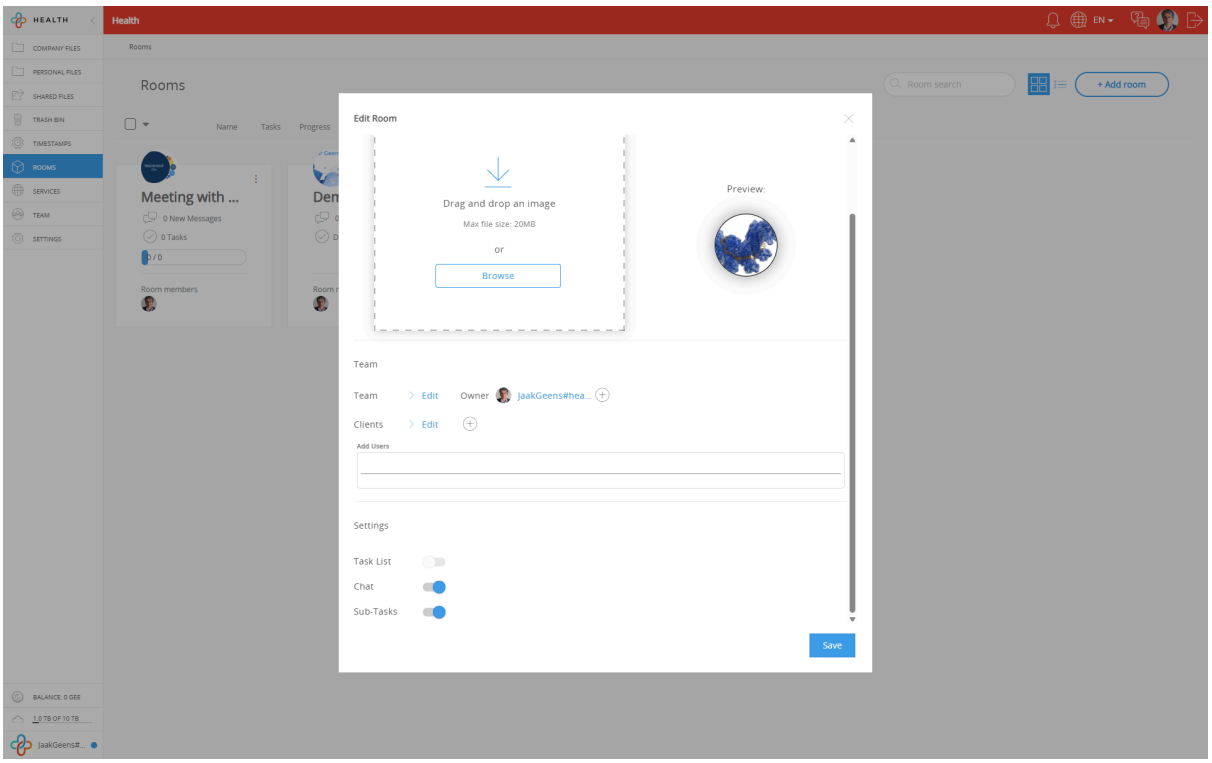
- **Data sovereignty:** Organizations decide what to retain, archive, or permanently delete.

- **Strategic empowerment:** Leadership gains full ownership of internal communication and decision flows, and asks the right questions.

And there are some positive site effects:...

Choosing our platform means more than adopting new tools - it's a catalyst for organizational change:

- Empower teams with autonomy and trust (Micro Organisations) avoiding overhead costs
- Encourage initiative, engagement, and innovation
- Replace rigid workflows with flexible, data-driven collaboration
- Enable **cross-company synergy** and **shared investment benefits**
- Create **secure spaces** for acquisitions, strategic discussions, and innovation projects.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SHARED FILES
TRASH BIN
TIMESTAMPS
ROOMS
SERVICES
TEAM
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