

## Price Guide (UK)

### 1. Branding & Logo Design

- Basic Logo Design – £150–£500  
(Single concept, 2 revisions, final files)
- Full Brand Identity – £800–£3,000+  
(Logo, color palette, typography, brand guidelines)
- Brand Refresh – £500–£2,000  
(Updating existing branding elements)

### 2. Print Design

- Business Cards – £50–£200
- Brochures/Flyers (Single-Sided) – £100–£300
- Posters (A3/A4) – £150–£500
- Packaging Design – £500–£3,000+  
(Depends on complexity and print requirements)

### 3. Digital & Web Design

- Website Design (Basic 5-Page Site) – £1,000–£5,000
- E-Commerce Website (Shopify/WooCommerce) – £2,500–£10,000+
- Landing Page Design – £300–£1,500
- UI/UX Design (Per Screen) – £150–£500

### 4. Social Media & Marketing Design

- Social Media Kit (Posts, Stories, Banners) – £200–£800
- Instagram/TikTok Ad Design (Per Ad) – £80–£300
- Email Newsletter Template – £150–£500

### 5. Motion Graphics & Animation

- Animated Logo – £300–£1,500
- Explainer Video (60 sec) – £1,000–£5,000+
- Social Media Animation (Short Clip) – £200–£800

### 6. Additional Services

- Illustration (Custom Artwork) – £100–£1,000+
- Photo Retouching (Per Image) – £20–£150
- Consultation/Hourly Rate – £50–£150/hr

### Factors Affecting Pricing:

- Complexity (Custom illustrations vs. template-based work)
- Turnaround Time (Rush fees may apply for tight deadlines)
- Revisions (Included in initial quote vs. extra charges)
- Licensing (Stock images/fonts may incur additional costs)

### Next Steps for Clients:

- Request a Quote – Contact us with your project details for a tailored estimate.
- Package Deals – Discounts available for bundled services (e.g., branding + website).

Would you like a downloadable PDF version or adjustments for specific niches (e.g., luxury brands vs. startups)?