

Vancouver Women's Show

Sat & Sun, April 6th & 7th, 2019

10 am – 6 pm

Clark County Event Center, Ridgefield, WA

100+ exhibitors & 10,000 attendees \$10,000 in prizes

Sponsor Application

Marketing Opportunities

The Vancouver Women's Show is a large scale community event that brings women from all walks of life together in a fun, open environment to discover shop and support local designers, artists, specialty retailers and area nonprofits.

Sponsorship Descriptions

Platinum... Presenting Sponsor

Sponsorship Opportunity | \$10,000

As a Presenting Sponsor, you will receive the highest sponsorship recognition along with the opportunity to speak at the event. Your company name and logo will appear next to the event name and logo. Customized benefits available in addition to the ones listed in the Benefit Description.

Silver Sponsor

Sponsorship Opportunity | \$7,000

As a Gold Sponsor, you will receive the premium sponsorship recognition along with the opportunity to speak at the event. Customized benefits available in addition to the ones listed in the Benefit description.

Gold Sponsor

Sponsorship Opportunity | \$3,000

As a Silver Sponsor, you will receive the premium sponsorship recognition along with the opportunity to speak at the event. See the Benefits Description.

Bronze Sponsor

Sponsorship Opportunity | \$1,000

As a Bronze Sponsor, you will receive the premium sponsorship recognition. See the Benefits Description.

Community Sponsor

Sponsorship Opportunity | \$200

As a Community Sponsor, you will receive the community sponsorship recognition. This is an opportunity to be a good community citizen by supporting the Vancouver Women's Show. With this sponsorship you have the opportunity to advertise your products and services inside and outside the event.

See benefit description.

Charity Sponsor

Sponsorship Opportunity | \$200

As a Charity Sponsor, you will receive the charity sponsorship recognition. This is an opportunity for non-profit organizations to receive special recognition for their good works in the community.

See benefit description.

Gift Bag Sponsor

Sponsorship Opportunity | \$200 shared | \$500 exclusive

Not only will we distribute your product and gift cards to these ladies who attend the show, your Company Name and Logo will be prominently displayed in the program as well as on our website, as a Gift Bag Sponsor. •Sponsors of the Gift Bag, which will be distributed to the first 200 people who arrive to the event, will be sure their products and gift cards reach their target audience

Special Event Sponsorship Descriptions

Special Event Sponsor

Sponsorship Opportunity | \$200

The Special Event Sponsorship is for those who are seeking additional recognition by holding a special event inside the Vancouver Women's Show. Your special event will be advertised as an event during the show.

See the Benefits Description.

Media Sponsor

Sponsorship Opportunity | Customized

The Media Sponsorship is for media outlets, such as television, radio, social media, web-platforms and newspaper companies who are seeking additional community recognition by advertising a special event within the Vancouver Women's Show.

Customized benefits available.

Sponsor Benefits

Sponsor Benefits	Presenting Sponsor 10,000	Gold Sponsor 7,000	Silver Sponsor 3,000	Bronze Sponsor 1,000	Special Event Sponsor 200	Charity Sponsor 200	Community Sponsor 200
Pre-Event Benefits							
Co-Brand on event collateral	x						
Special Recognition on the Vancouver Women's Show Event Page	x						
Included in attendee Market Survey							
Name highlighted on all event press releases	x	x					
Name on all event press releases		x	x	x			
Logo on all media advertising	x	x	x	x			
Logo & highlights on social media advertising (6 months)	x	x					
Logo & highlights on social media advertising		x	x	x			
Logo on email marketing	x	x	x	x	x	x	x
Logo on all print materials	x	x	x	x	x	x	x
Website link from event page	x	x	x	x			
Mentions on all TV ads	x	x	x		x	x	x
Mentions on all radio ads	x	x		x	x	x	x
Event Benefits							
Speaking opportunity on stage	x						
Logo on event stage banner	x	x	x	x			
Verbal recognition by emcee	x	x					
Logo on all event signage	x	x	x	x			
Promotional opportunity for first 150 attendees	x	x	x				
Special event marketing					x	x	x
Post-Event Benefits							
Customized social media posting 6 months following the event	x	x					
Mentions on social media 12 months following	x						
Mentions on social media 6 months following	x	x					
Mentions on social media 3 months following			x				

Provided a contact list of attendees (upon request)	x	x					
Provided a list of exhibitors	x	x	x	x	x	x	x

Sponsor Application

Vancouver Women's Show, Sponsor Registration Form

Please complete the information below and mail payment to the address provided.

Check here if you would like booth spaces included in your sponsor package.

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____ Email _____

Sponsorship Level _____

Presenting Sponsor	Bronze Sponsor	Special Event Sponsor
Gold Sponsor	Community Sponsor	Special Event Sponsor (customized benefits)
Silver Sponsor	0 Charity Sponsor	\$500 Gift Bag Sponsor

Circle Payment Plan: Credit Card Check Bill me, please

Make check payable to: VP Shows

Please return to: VP Shows, Woodland, WA 98674 or email to, www.info@vpshows.com

To hold your sponsorship email to, www.info@vpshows.com or contact Alex Peterson,

Vancouver Women's Show www.vpshows.com

** As soon as we receive your application and payment advertising will begin.