

# Bridge Your IT Gaps with a Managed Service Provider

Many businesses face the staggering task of simply getting their work done and keeping the company profitable with very little time to focus on supporting employees' tech needs, improving operations, refreshing technology, or even ensuring security is up to date. With ever-growing infrastructures and data volumes, rising cloud adoption, increasing security attacks, and ongoing remote workforces, you already know that now is not the time to reduce your IT support and/or staff.

**"Most organizations are now trying to become more digital than they ever planned and sooner than they planned."**

**- John-David Lovelock,**  
Research Vice President,  
Gartner

## MSPs to the Rescue

An illustration showing a white cloud on the left with a grey arrow pointing towards a central laptop. The laptop screen displays a bar chart. To the right of the laptop are three server racks. Green lines connect the cloud, laptop, and servers, suggesting a network or data flow. The background is a light blue gradient.

A managed service provider (MSP) delivers services, including network, application, infrastructure and security, via ongoing and regular support and active administration on prem in your location, in our own data centers, or in a third-party data center. You can leverage MSP services in a wide range of environments to help fill in-house IT gaps or to offload remote management and monitoring of your IT infrastructure and systems, allowing your IT staff to take on larger in-house projects. Or you can use an MSP to fully take on all of your IT needs. By employing one of our subject matter experts, you'll reap the benefits for years to come in more than just cost savings.

**Contact us today to learn more about how we can help!**

# 3 Key Benefits of Using an MSP

1

## Enhanced Security

Cybersecurity concerns are continuously mounting as attackers find new ways to wreak havoc and exploit your vulnerabilities to make financial gains. Industry experts conclude that the **average cost of a cyberattack has exploded from \$34K to just under \$200K per single incident**, a setback that many SMBs can't recover from. We stay up to date on the latest threats and best solutions to ensure the safety of your data, in addition to offering network monitoring, software, and backup/recovery plans.

2

## Improved Business Agility and Upgrades

As you know, **2020 accelerated digital transformation efforts across the board**. From remote workforce infrastructure and support to virtual service delivery and hyper-automation, your teams were likely taxed to the max. MSPs have the experience, resources, and subject matter experts to proactively address and support your technology requests from soup to nuts, allowing you peace of mind as you focus on the bigger picture and profitability.

3

## Predictable Cost Structure

Leveraging an MSP's services **can be significantly less expensive than staffing and maintaining a full in-house IT department**. You're able to reduce the costs associated with salaries, benefits, employee training/education, and keeping IT resources documented and up to date. We can further help reduce expenses related to typical IT budget line items, including network infrastructure, hardware, and maintenance costs while providing a package of services based on your needs, creating a more predictable annual IT spend.

Whether you need to improve your operations by augmenting your IT department or if you need to outsource entirely, we can help! We offer a range of technology services including network, application, infrastructure, disaster recovery, security, and so much more - all designed to help your company reach its potential.

**Contact us today to discuss your unique business needs!**

