

Korea Town BIA Board Meeting Minutes

Monday, March 3rd, 2025, 3:00 p.m. Zoom Meeting

Attendance

Position	Name	Present	Absent
Chair	Jason Lee	X	
Vice Chair	Suki (Ji-Sook) Lee		X
Treasurer			
Secretary	Goldie Schlanger	X	
Director at Large	Alex Rodrigues	X	
Director at Large	Doug Miller		X
Director at Large	Soozi Schlanger		X
Director at Large	Paul Sawyer		X
Coordinator	Sauvé MacBean	X	
Guest	Ned	X	
Guest	Pauline Ho	X	

CALL TO ORDER

1. Opening Remarks

- Jason opens the meeting by welcoming everyone

2. Conflict of Interest Declaration

- No Conflict

3. Approval of previous minutes

- Motion: To approve the previous minutes from January 2025
- Moved by: Goldie
- Seconded by: Suki
- All in favour
- **MOTION CARRIED**

4. Agenda

a) Pauline Ho - Signage Presentation

- Updated on signage project, showcased possible artist for art install
- Discussion happened around using local artists as a priority for the board
- Pauline will put out the RFP and start collecting proposals

c) Coordinator Report

- Part-time Help- Ethan is no longer able to help
- Festival Update
 - Contract signed with hypitch
 - Updated date to Jul 26, 2025
 - Running time will be 1-9pm - didnt like how late it ran last year
 - Booking cultural programming as that is what was most popular last year
 - Expanding to Green P parking lot
 - Expanding vendor capacity

5. New Business

6. Next Meeting

- ##### **a) Monday, May 12, 2025, 3:00 PM - ZOOM**

7. Adjournment

Motion: To adjourn the meeting at 3:45 PM

Moved by: Jason

Seconded by: Goldie

All in favour

MOTION CARRIED