

EMPACTFUL TIPS

COMMUNICATION



[EMPACTUS.ORG](https://empactus.org)

1) VARY CONTENT METHODS AND FORMATS. PEOPLE DON'T READ, BUT IT MIGHT BE A DIFFERENCE-MAKER FOR SOME.

2) ENSURE DIVERSE REPRESENTATION IS DEMONSTRATED ACROSS ALL MATERIALS. PEOPLE LIKE TO SEE THEMSELVES IN MATERIALS.

3) ELEVATE MARGINALIZED VOICES THROUGHOUT YOUR STAKEHOLDER GROUPS.

4) BE CLEAR AND TRANSPARENT ABOUT DATA. CREATE CONSISTENT SPACES TO HIGHLIGHT THE EMPACT AND DEMONSTRATE GROWTH OVER TIME.

4) ARTICULATE AUTHENTICALLY. USE YOUR ORGANIZATIONAL VALUES AS PILLARS FOR YOUR COMMUNICATION STRATEGY AND EXECUTE WITH A PEOPLE-FIRST MINDSET.

ARE YOU READY TO CREATE A SUSTAINABLE COMMUNITY OF INCLUSION? LET US EMPACT YOUR ORGANIZATION. [CLICK HERE](https://empactus.org) FOR A COMPLIMENTARY CONSULTATION.