



Baine Daily News
NB
**COOPER
FLAGG,
THE
INTELLIGENT
CHOICE.**

**Effort.
Character.
Opportunity.**





32 Programs





College Coaches in Attendance

JMU



UCONN

VT



MASS



R

SMU

OSU

TCU

FCU



Huskers

OHIO STATE

ATM



N NAVY

T

UK

UCLA
BRUINS

S H

LSU



T



BU
BOSTON UNIVERSITY



AF



UCF

UH



BU



NAU

CHARGERS

KENTUCKY
WESLEYAN



IAA



SANTA CLARA

UCSD



UF

T



G



CP



GCU



V



2024 Season:

312+ D1 Coaches

105+ D2, D3, NAIA Coaches

25+ Prep Schools

Outcome:

- 150+ D1 Offers



Offers & Commitments

2026

Marcis Ponder 7'0

(Offered)

1. FSU
2. Ucf
3. Miami
4. LIU
5. Providence
6. Murray State
7. Auburn
8. Arizona st
9. Kansas
10. Gonzaga

Willie Burnett 6'5

(Offered)

1. Murray State
2. Western Kentucky
3. George Mason
4. UTMartin
5. Hampton
6. Mercer

Phenix Card 6'1 guard

1. Murray State University (Offered)
2. Stetson university (Offered)

Sifeng Haun

1. Maryland University (Offered)
2. UCF (Offered)
3. Long Island university (Offered)

Royal Blue 6'5 pg

1. LIU (Offered)

David Coe Jr 6'3

1. Oklahoma State(Offered)
2. TCU (Offered)
3. SMU (Offered)

Brayden Jones 6'3

1. Sam Houston St (Offered)
2. Lamar University (Offered)
3. Texas State (Offered)

Alex Alexander

1. Mississippi ST (Offered)

Karson Thomas

1. California State
2. University Northridge,
3. Iona
4. Northern Illinois University

Jordan Williams

1. California State
2. University Northridge
3. Iona

Simeon Carter

1. CSUN

Torrance Tate jr.

1. CSUN

Jaall Love

1. Long Island University

Jayden Williams

1. Cleveland State university

2025

D'Andre Harrison

1. UMKC commit

Melvin Teal

1. Flagler University (Committ)
2. North Carolina A&T

Andy Johnson

1. UIC Commit

Damion Porter Jr.

1. Southen University
2. Northern Illinois University
3. Valpo
4. University of Detroit Mercy

Cameron Thomas

1. University of Wisconsin Parkside

Zerrick Johnson

1. University of Easten Illinois

Cheick Dialy 7'2

1. Pepperdine
2. Cal Berkeley

Bryceson Melvin 6'6

1. UMASS
2. Middle TN
3. UTA
4. SMU
5. UTRGV
6. AZ State
7. NC State
8. Seaton Hall

Jayden Ramadan 6'6 -

1. Southern IL
2. FL Gulf Coast
3. Jackson State
4. Pepperdine
5. Western KY

Babacar's Mdye

1. Long Beach St
2. FL Gulf Coast
3. UTA
4. Ark State
5. LIU

Chris king 6'3

1. Cal state Bakersfield,
2. coastal Carolina
3. UTRGV

Rashund Washington

1. UIC commit

Bryce Rynerson

1. Navy

Marcus Scurry

1. University of Denver

Targeted & Committed Upcoming Prospects

Ryan Hampton 6'5 (PG)

5 Star

#7 ESPN 2027

ON3 (1)

Jonathan Sanderson 6'3 (PG)

4 Star

247 SPORTS (55)

ESPN (46)

ON3 (66)

Dylan Mingo 6'4 (PG)

4 Star

ON3 (12)

Jacob Lanier 6'5 (PG)

4 Star

ON3 (42)

Jayland Wingfield 6'7 (PF)

4 Star

ON3 (60)

247 SPORTS (51)

Dawson Battie 6'8 (PF)

4 Star

ESPN (24)

On3 (21)

Chris Pohl - 6'8" (F)

Top 10 Player in Wisconsin.

Tarris Bouiee 6'6" (SG)

4 Star

ESPN (56)

247 SPORTS (95)

ON3 (97)

Dakari Spear 6'4 (SG)

4 Star

247 SPORTS (32)



The Intelligent Choice



Mission Statement

**An entrepreneurial engine that creates an
impactful first impression and lifetime
emotional connection with young athletes
around the world.**



Approach to Product Creation



Understand the athlete better than anyone.

Understand the athlete's wants, needs, and desires at all levels of their sport.



Understand our uniquely New Balance position.

Understand the competition. And our unique position around intelligence and Fit/Comfort.



Unreasonable attention to detail.

Deliver the best athlete experience in the world, bringing the craft of NB to life across product and messaging.

Brand Strength

2024 US Brand Rank & Market Share (%)

New Balance
Brand Rank **#2**
in North America

