

Usage:

1. Use logo without the UPCI initials on documents where it is directly associated with the abbreviation, i.e., UPCI - St. Francis.
2. Use logo with the UPCI initials on documents where the organization's name is spelled-out and there is no mention of its abbreviation.

Correct display/rendering of the logo:

1. Whenever possible, print logo in color.
2. Minimum size is as follows:



0.45" W x 0.65" H



0.45" W x 0.72 H

3. For mono print, logo can only be printed as black and white or gray.



Incorrect display/rendering of logo:

1. Mono-tone red (obsolete).



2. Stretched or distorted (vertically/horizontally).



3. Smaller than minimum size.

