1 Build Investor Readiness

- Baseline Financials & reconcile reporting
- Lock KPI definitions and metric integrity
- Structure a diligence-ready data-room with indexing and control

✓ The process stays controlled from first meeting through to closing

2 Strengthen the Numbers

- Pressure-test model assumptions
- Align unit economics and growth drivers
- Ensure deck, model, and reporting reconcile
- Eliminate version drift across materials

✓ Investors see consistent, defensible metrics

3 Align Materials & Positioning

- Refine investment case and commercial logic
- Ensure deck reflects what can be delivered
- Compile the supporting schedules and source extracts behind the headline metrics

✓ Every discussion reflects the same investment logic

4 Control Diligence Without Disruption

- Single tracker for diligence requests
- Clear owners and consistent responses
- Rapid closure without operational distraction

✓ Diligence progresses without operational drift

5 Close with Control

- Maintain workstream discipline through term progression
- Structured support for legal documentation
- Coordinate advisors and internal owners

✓ Momentum is preserved through to close

POCE Embedded Throughout

POCE runs as the operating layer alongside the raise: cadence, KPI integrity, and accountable ownership across core functions, so milestones hold and execution credibility stays intact through diligence.

✓ **Effect: Capital readiness is matched by operating readiness**