## David Arnold Bio



With 25 years of professional experience, David is an influencer in several key technology markets. His industry experience includes a deep understanding of business development and team building in critical areas of the technology marketplace with a considerable career focus on IoT for luxury lifestyle applications.

David's experience includes enterprise, luxury AV, and automation, and he has a comprehensive background in cloud and connected device platforms and systems. In the past two years, he has acquired additional experience focused on how the immersive technology market is impacting intelligent systems.

As a Business Development specialist, David is considered a pioneer with critical experience in software, networking, hardware, and electronics in the luxury residential lifestyle and luxury commercial markets. In addition, David is a tenured and respected client-facing professional who is comfortable engaging in all aspects of organizational structure.

David was an early hire and critical influencer at Savant Systems, the only native Apple-based automation and control platform; David was instrumental in architecting Savant's domestic integrator and partner channels, then spearheaded the company's expansion into the global marketplace. In addition, David architected, built, and managed Savant's worldwide partner and distribution channel setting up distribution, operations, marketing, and the Apple executive briefing center program in Australia, New Zealand, ASIA, EMEA, Russia, South America, Central America, the Caribbean, and Canada.

David has extensive experience and many peers within the global Superyacht market, and in 2016 he put those experiences to use as VP of Business Development at Palladium Technologies, bringing their first 40+ meter projects to the company. From 2018 until 2020, building on his experience within the five-star hospitality market, David spearheaded the expansion of an Indian-owned company, CasaDigi, into the US, earning several vital accounts for the company.

In addition to his profound understanding of the luxury AV and entertainment marketplace, David has a comprehensive knowledge of building and managing global teams and a solid history in leadership, marketing, and business development.

David's early career was involved with human-centric UI and web content, transitioning to the broadband industry, where he was instrumental in building the first high-speed wireless ISP in Florida as well as the first provider of SDSL for business.

David's accomplishments and his global network of peers have provided him a unique opportunity to explore his passion for emerging markets like AI, immersive technologies, and the evolving IoT market.