

# Annie Cory

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## RELEVANT EXPERIENCE

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### **Olympics Researcher, Writer and Digital Content Producer, NBC Sports** *Sept. 2022-Present*

- Compose daily notes, news, storylines and statistics to broadcast crews across multiple sports and studio shows, along with graphical information for producers across multiple Olympic Games assignments
- Pitch and contribute written pieces to NBC's editorial team to be published on *nbcsports.com* using SEO optimization tools
- Produce weekly digital segments for NBC Sports' WNBA coverage
- Create highlight packages and creative content for athletes partnering with NBC's NIL program to be posted on athletes' social media platforms, generating 10k+ impressions per post
- Cut and edit highlights and show segments for distribution across the company's digital platforms (primarily YouTube and *nbcsports.com*) using AVID, WildMoka and Adobe Suite software

### **On-Air Talent, Liberty Broadcasting, Liberty University** *Jan. 2022-Present*

- Execute live sideline reporting, studio host, desk host and play-by-play roles for NCAA Division I broadcasts aired on ESPN+, averaging five live broadcasts per week
- Perform sideline reporter assignments for Conference USA Basketball, Track and Field, Tennis, Volleyball and Baseball Championship Tournaments (up to 15 games in four days)
- Host weekly podcasts for both NCAA Division I hockey and softball teams
- Execute regular broadcasts as a producer for NCAA Division I sports
- Maintain high-level knowledge of 15+ sports covered each year

### **Sports Editor, Liberty Champion, Liberty University** *April 2022-May 2024*

- Edit articles and design weekly layouts for print and online issues of the sports section of Liberty University's newspaper, managing a staff of 14+ writers while personally writing an average of four game recaps and feature pieces per week

## ADDITIONAL EXPERIENCE

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### **Founder & Creator, 49ers 24/7** *March 2018-Present*

- Maintain a self-started 49ers Instagram platform utilizing graphics, video content and digital journalism targeted at fans of the NFL and the San Francisco 49ers with over 47,000 followers

### **Marketing and Media Manager, Lights Out Angling Team** *May 2025-Aug. 2025*

- Create foundational, sustainable marketing platforms for Lights Out New England AC, a member of the Sport Fishing Championship League

## EDUCATION

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### **B.S. Digital Media and Journalism: Sports Journalism, Liberty University** *May 2024*

- Minor: On-Camera Performance and Digital Media Performance, Dance
- 3<sup>rd</sup> Team All-American Jim Nantz Award Honors for broadcasting work from STAA Talent