

# Annie Cory

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## RELEVANT EXPERIENCE

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### **Olympics Researcher, NIL Editor, PA and Writer, NBC Sports** *Sept. 2022-Present*

- Researcher for the 2024 Paris Olympic Games, providing daily notes, storylines and statistics to broadcast crews across sports, along with graphical information for GFX operators
- Regularly pitched content to NBC studio shows throughout the Olympics, keeping all teams up to date with the most important stories to be covered nationwide
- Create highlight packages and creative content for athletes partnering with NBC's NIL program to be posted on athletes' social media platforms, generating 10k+ impressions per post
- Cut and edit highlights and show segments for distribution across the company's digital platforms (primarily YouTube and *nbcsports.com*) using AVID, WildMoka and Adobe Suite software
- Pitch and contribute written pieces to NBC's editorial team to be published on *nbcsports.com* using SEO optimization tools

### **On-Air Reporter, Liberty Broadcasting, Liberty University** *Jan. 2022-Present*

- Research and deliver on-air content, live interviews and host segments for weekly broadcasts across a variety of sports aired on ESPN+, as well as host weekly podcasts for digital publication
- Execute sideline reporter duties for Conference USA Basketball, Track and Field, Tennis and Baseball Championship Tournaments
- Perform as a camera operator and handle production equipment while also executing broadcasts in the role of producer, graphics operator and other control room positions

### **Sports Editor, Liberty Champion, Liberty University** *April 2022-May 2024*

- Edit articles and design weekly layouts for print and online issues for the sports section of Liberty University's student-run newspaper, managing a staff of 14+ writers while writing regular content

## ADDITIONAL EXPERIENCE

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### **Social Media Manager, 49ers 24/7, Remote** *March 2018-Present*

- Developed an Instagram platform utilizing graphics, video content and digital journalism targeted at fans of the NFL and the San Francisco 49ers
- Maintain social media following of over 47k

### **Dance Teacher, Elite Dance Center and Lynchburg Dance Connection** *September 2019-Present*

- Educate students ages 2-18 in multiple styles of dance, utilizing leadership and communication skills to provide an instructional and enjoyable environment

## EDUCATION

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### **B.S. Digital Media and Journalism: Sports Journalism, Liberty University** *May 2024*

- Minor: Digital Media Performance, Dance
- 3<sup>rd</sup> Team All-American Jim Nantz Award Honors for broadcasting work from STAA Talent
- Member of Liberty University Dance Team