

# Annie Cory

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## RELEVANT EXPERIENCE

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### **Olympics Researcher, NIL Editor, PA and Writer, NBC Sports**

*Sept. 2022-Present*

- Provide daily notes, news, storylines and statistics to broadcast crews across multiple sports and studio shows, along with graphical information for GFX operators during the Emmy Award-winning 2024 Paris Olympic Games
- Pitch and contribute written pieces to NBC's editorial team to be published on *nbcsports.com* using SEO optimization tools
- Create highlight packages and creative content for athletes partnering with NBC's NIL program to be posted on athletes' social media platforms, generating 10k+ impressions per post
- Cut and edit highlights and show segments for distribution across the company's digital platforms (primarily YouTube and *nbcsports.com*) using AVID, WildMoka and Adobe Suite software

### **On-Air Reporter, Liberty Broadcasting, Liberty University**

*Jan. 2022-Present*

- Execute on-air sideline reporting, interviewing, hosting and play-by-play roles for NCAA Division I broadcasts aired on ESPN+, averaging five live broadcasts per week
- Perform sideline reporter duties for Conference USA Basketball, Track and Field, Tennis, Volleyball and Baseball Championship Tournaments (up to 15 games in four days)
- Host weekly podcasts for both NCAA Division I hockey and softball teams
- Execute broadcasts in the role of producer, graphics operator and other control room positions
- Maintain high-level knowledge of 15+ sports that I cover each year

### **Sports Editor, Liberty Champion, Liberty University**

*April 2022-May 2024*

- Edit articles and design weekly layouts for print and online issues of the sports section of Liberty University's newspaper, managing a staff of 14+ writers while personally writing an average of four game recaps and feature pieces per week

## ADDITIONAL EXPERIENCE

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### **Founder & Creator, 49ers 24/7**

*March 2018-Present*

- Maintain a self-started 49ers Instagram platform utilizing graphics, video content and digital journalism targeted at fans of the NFL and the San Francisco 49ers with over 46k followers

### **Marketing and Media Manager, Lights Out Angling Team**

*May 2025-Present*

- Create social media and editorial content for Lights Out New England AC, a member of the Sport Fishing Championship League

## EDUCATION

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### **B.S. Digital Media and Journalism: Sports Journalism, Liberty University**

*May 2024*

- Minor: Digital Media Performance, Dance
- 3<sup>rd</sup> Team All-American Jim Nantz Award Honors for broadcasting work from STAA Talent