

Annie Cory

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SUMMARY OF QUALIFICATIONS

- ◆ Utilizes strong storytelling, writing and non-linear editing skills to develop unique multimedia journalist content
- ◆ Collaborates and cooperates effectively with team members across a variety of fields to research, write, shoot, design and edit accurate content to be distributed to multiple organizations
- ◆ Researches athletes and programs and organizes information to discover compelling storylines for multimedia platforms

EDUCATION

B.S. Digital Media and Journalism: Sports Journalism, *Liberty University*, Lynchburg, VA *Anticipated May 2024*

- ◆ Minor: **Digital Media Performance**
- ◆ Relevant courses: *Magazine Writing, Live Sports Production, Sports Broadcasting, Intermediate Video Production, Audio Production, Introduction to Graphic Design, Fundamentals of Video Editing*

TECHNICAL PROFICIENCIES

- ◆ **Software and Applications:** AVID Media Composer, Adobe Creative Suite (InDesign, Premiere Pro, Photoshop, Audition), Microsoft Office, WordPress, WildMoka, Final Cut Pro
- ◆ **Social Media Channels:** Instagram, X, Facebook, YouTube, TikTok, Snapchat, LinkedIn

RELEVANT EXPERIENCE

Athlete Direct Editor & Digital Media Intern, *NBC Sports*, Stamford, CT and Remote *September 2022-Present*

- ◆ Executes regular multimedia content for the NIL “Notre Dame Fan Club” and partnerships with Fandango and TikTok for paying subscribers to view
- ◆ Compiles highlight packages for athletes partnering with Athlete Direct to be posted on athletes’ social media platforms
- ◆ Cuts and edits highlights and show segments for distribution across the company’s digital platforms (primarily YouTube and *nbcsports.com*) using AVID, WildMoka, Adobe Suite software and audio editing software
- ◆ Pitches and contributes written pieces to the editorial team to be published on *nbcsports.com* using SEO optimization tools

Sports Editor, *Liberty Champion*, Liberty University *April 2022-Present*

- ◆ Edits articles and organizes weekly layouts for print and online issues for the sports section of Liberty University’s student-run newspaper using AP-style writing skills
- ◆ Pitches compelling stories while managing a writing staff of 15+ in a fast-paced environment
- ◆ Consistently researches story ideas and athlete information to provide up-to-date, intriguing information for readers

On-Air Reporter, *Liberty Broadcasting*, Liberty University *January 2022-Present*

- ◆ Researches and delivers on-air content, live interviews and prerecorded features for weekly sports and news broadcasts across a variety of sports aired on ESPN+
- ◆ Works behind the scenes with camera equipment and production equipment in newscasts while also gaining experience as a producer, graphics operator and other control room positions
- ◆ Hosts “Rock the Rink”, Liberty’s official hockey podcast, for weekly episodes published on YouTube and Spotify
- ◆ Hosts “New at LU”, Liberty’s announcement video that premieres twice per week at Convocation – the largest weekly gathering of Christian students in the world – encouraging students to attend university events through engaging content

ADDITIONAL EXPERIENCE

Social Media Manager, *49ers 24/7*, Remote *March 2020-Present*

- ◆ Developed an Instagram platform utilizing the posting of graphics, videography content and multimedia and video journalism targeted at fans of the NFL and the San Francisco 49ers
- ◆ Manages social media following that grew to over 48.7k followers in four years