

# Ashland, NE

102 North 18th Street, Ashland, NE 68003

2021 Visits

**1.0M**

↑ +12.5% (2020)

2022 Visits

**1.1M**

↑ +9.0% (2021)

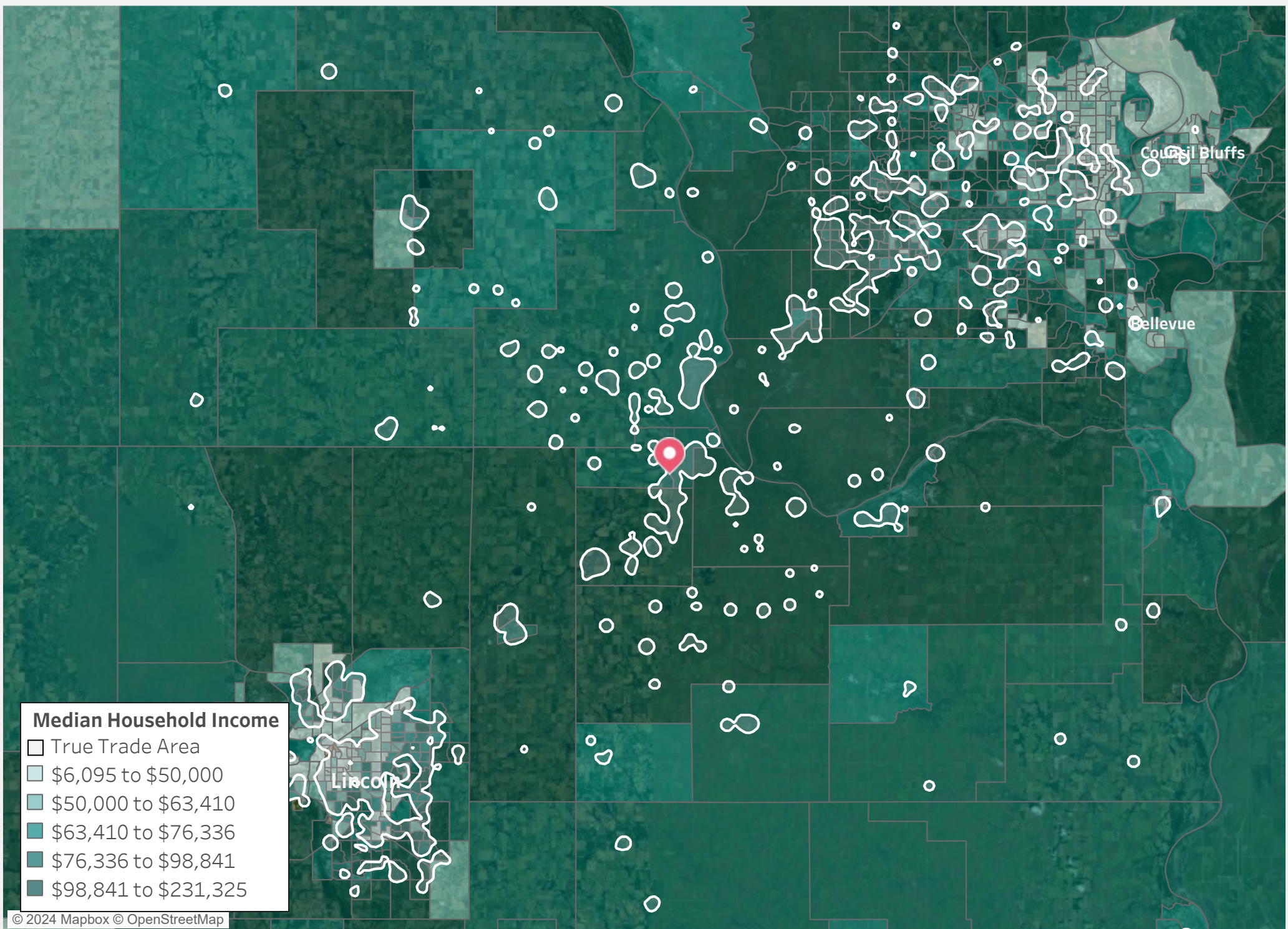
2023 Visits

**1.1M**

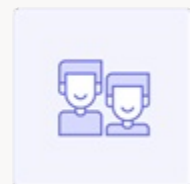
↑ +1.4% (2022)

Last 12 Months (as of Nov 1, 2024)

**1.1M**

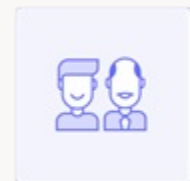


## Key Insights



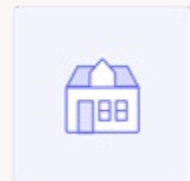
Total Population

**534,590**



# of Households

**214,525**



Median Age

**33**

## Income



Household Average Income

**\$95,336**



Household Median Income

**\$73,338**



Average Income per Person

**\$38,706**

\*True Trade Area and Demographic data is based on 70% traffic volume and 60 mi radius.  
\*Demographic Data is aggregated at the Census Block Group and based on Census 2022 (ACS).