

Market Demographic Profile

Ashland | City | Ashland, NE
2025-09-01 - 2026-08-31



Population
3,184
2030: +2.9%



Households
1,287
2030: +2.9%

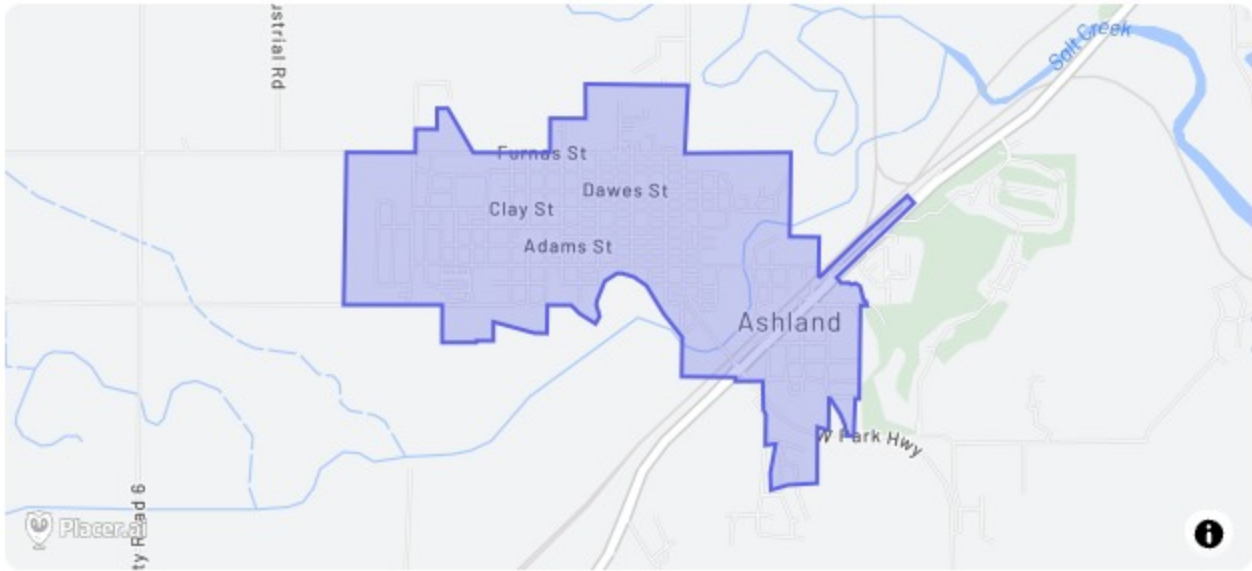


Persons per Household
2.4
2030: +0.1%

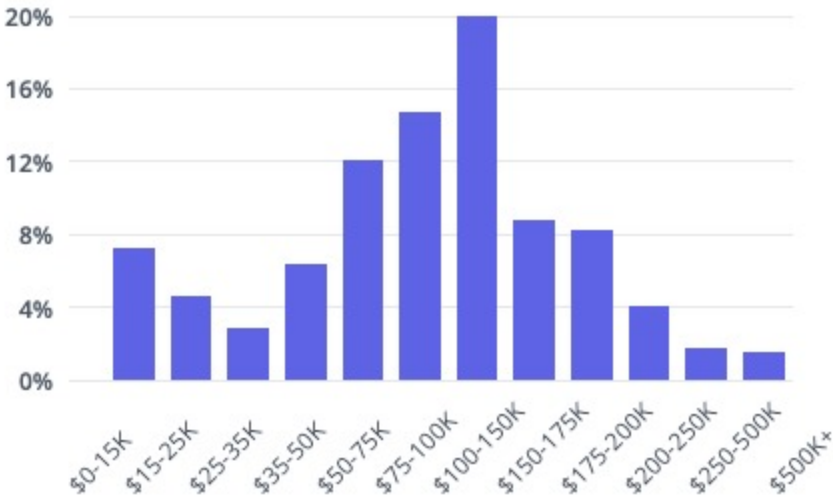


Median Age
40.5
2030: +1.8%

Market Area



Household Income



\$103.2K
Median Household Income



\$107.2K
Average Household Income



\$43.9K
Per Capita Income

Education



31.5%
Bachelor's /
Grad /
Prof Degree



40.5%
Some College
Education

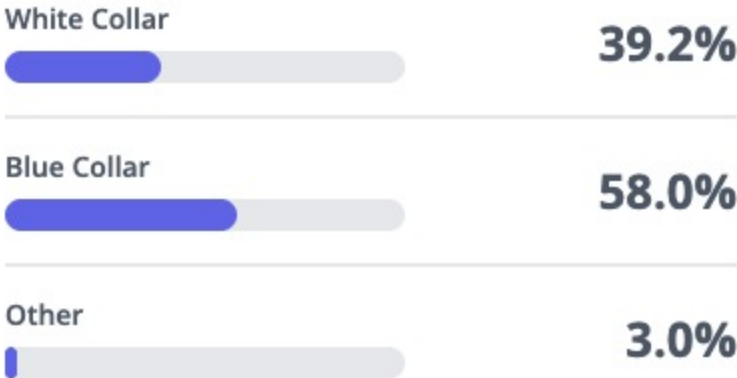


26.7%
High School Graduate



1.2%
No High School
Diploma

Employment



Unemployment Rate

