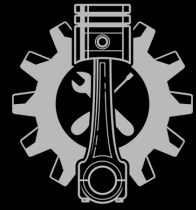


# Capability Statement



**MID NORTH EQUIPMENT  
AND SAFETY**





# Capability Statement

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# ■ About Company



Mid North Equipment and Safety, based in Jamestown, South Australia, is a premier supplier of specialised equipment, safety gear, and machinery solutions, catering to industrial, commercial, government, and agricultural sectors. Since our inception in 2023, we have earned a reputation for providing high-quality products backed by exceptional customer service and professional expertise.

## ■ Introduction

Originally established as Jamestown Small Engines and Chainsaws in 2023, our business has always been rooted in a deep commitment to serving the local community with quality products and exceptional service. Founded by Jamie and Emma Rice, we started with a focus on providing top-tier outdoor power equipment and maintenance services to homeowners and professionals in Jamestown, SA.

As our business grew, so did our range of products and services. We expanded our offerings to include safety gear, professional workwear, and a broader selection of equipment from trusted brands like Stihl, Kioti, and King Gee. To better reflect our comprehensive range and dedication to safety, we decided to rebrand as Mid North Equipment and Safety.



# ■ Management

Mid North Equipment and Safety was created by local Husband and Wife team, Jamie and Emma Rice in 2023.



■ **Jamie Rice** – Dealer Principal, Sales, Spare Parts, and Service Manager: Jamie leads the company's sales, service, and spare parts operations, ensuring that customers receive the right equipment and expert after-sales support. His in-depth knowledge of machinery and industry needs enables him to match clients with the best solutions for their unique operational demands.

■ **Emma Rice** – Administration and Finance Manager: Emma is responsible for overseeing all financial and administrative operations at Mid North Equipment and Safety. Her keen focus on accuracy and efficiency ensures that our financial processes, billing, and customer contracts are managed seamlessly, providing clients with dependable service.

■ **Service and Technical Team:** Our dedicated technicians are experts in maintaining and repairing the machinery we supply, ensuring that clients experience minimal downtime and that their equipment performs optimally at all times.



## ■ Our Mission

At Mid North Equipment and Safety, we are dedicated to providing only the highest quality products and services. We have carefully selected trusted brands known for their durability and performance, ensuring that our customers receive equipment and gear they can rely on. Our team is committed to excellence in every interaction, offering expert advice, thorough services, and prompt support. Your satisfaction and safety are our top priorities, and we stand behind every product we sell with pride.



## ■ Community Involvement

Mid North Equipment and Safety takes pride in being an active member of the local community. We support local events, and engage with local organisations to promote workplace safety and career opportunities in the equipment and machinery industries. Our goal is to strengthen the local economy and contribute positively to the communities we serve.

### Current Memberships & Sponsorships

TACTIC  
Northern South Australia  
Merino Expo  
Jamestown Show



# ■ Our Capabilities

Mid North Equipment and Safety operates across South Australia, serving regional centres and remote areas alike. Our scalability is supported by a wide network of subcontractors and suppliers, enabling us to meet the needs of larger projects while maintaining the high standards of service our clients expect.

As an authorised dealer for trusted brands such as Kioti, Stihl, Bad Boy, Paramount Safety, Hard Yakka & King Gee, we are committed to offering durable and reliable equipment suited to the demanding needs of our customers. From large-scale industrial machinery to personal protective equipment (PPE), our comprehensive product range and after-sales support set us apart.



# ■ Our Services

Beyond sales, we provide expert services and repairs to keep your equipment running at peak performance. Our trained professionals are dedicated to offering prompt, reliable service that you can count on. Whether you need routine maintenance, emergency repairs, or advice on the best products for your needs, we are here to help. As our business grew, so did our range of products and services. We expanded our offerings to include safety gear, professional workwear, and a broader selection of equipment from trusted brands like Stihl, Kioti, and King Gee. To better reflect our comprehensive range and dedication to safety, we decided to rebrand as Mid North Equipment and Safety.

This new name encapsulates our evolution and our commitment to being the leading provider of not only power equipment but also the essential safety gear and workwear needed by our customers. While our name has changed, our dedication to quality, service, and community remains stronger than ever.



# ■ Kioti

Our Kioti Tractor range is designed to meet the needs of both small-scale hobby farmers and large-scale agricultural operators. Kioti tractors are known for their reliability, ease of use, and ability to perform in various farming tasks, including ploughing, planting, and transporting goods. Whether you're a weekend farmer or managing a full-scale agricultural enterprise, Kioti tractors offer the versatility and power to support all farming operations.



We supply Kioti Skid Steers, known for their durability, efficiency, and versatility in applications ranging from construction and site preparation to agricultural tasks. These robust machines are built for longevity and are ideal for handling materials and completing large-scale projects efficiently.





# ■ Stihl

We are proud dealers of Stihl products, offering a range of outdoor power tools including chainsaws, trimmers, blowers, and pressure washers. These tools are essential for maintaining properties, industrial sites, and farmland, with Stihl's reputation for high performance ensuring top results every time.



“It began in 1926: Andreas Stihl founded his company and developed his first chainsaw. This invention revolutionised forestry work and made STIHL a global market and technology leader.”





# ■ Bad Boy Mowers

Bad Boy Mowers Australia is the official distributor of Bad Boy Mowers, a well-known American brand specializing in high-performance, durable, and reliable zero-turn lawnmowers. These mowers are designed for both residential and commercial use, featuring rugged build quality, powerful engines, and advanced cutting technology to handle a wide range of mowing tasks. Bad Boy Mowers are renowned for their ease of use, speed, and efficiency, allowing users to achieve a precise cut in less time. The range includes various models with different deck sizes and power options, catering to homeowners, landscapers, and professional operators alike.



Key highlights of Bad Boy Mowers include their patented EZ-Ride suspension system, which offers enhanced comfort, and their ability to handle large areas quickly and efficiently. They are known for delivering professional-grade results with minimal downtime, supported by a range of accessories and after-sales services that ensure optimal performance.





# ■ Cox Mowers

Cox Industries is a prominent Australian manufacturer known for its rugged and reliable outdoor power equipment, particularly ride-on and zero-turn mowers designed for demanding industrial and commercial applications. Since its establishment in 1953, Cox has been a trusted name in the industry, providing high-performance equipment tailored to handle Australia's tough landscape and challenging mowing conditions. Cox Industries' mowers are widely used in sectors such as landscaping, municipal work, agriculture, and large property maintenance, making them a go-to choice for professionals who require durability and precision





# ■ JetWave & Gentech & Welling and Crossley

Jetwave is a leading provider of industrial-grade pressure washers designed for tough cleaning tasks across various industries. Known for their robust performance, durability, and efficiency, Jetwave pressure washers are ideal for professionals in agriculture, construction, and industrial maintenance.

Gentech offers powerful Australian generating and pumping solutions. Specialising in portable generators and water pumps powered by Yamaha and Honda.

Gentech delivers powerful generating solutions ranging from portable petrol and diesel powered units to hardworking, heavy duty gensets.



Welling & Crossley is a renowned leader in the Australian market, specialising in diesel generator and engine solutions.

As the largest diesel generator specialist in Australia, Welling & Crossley is known for its comprehensive range of innovative solutions, including portable generators, inverter generators, backup generators, portable water pumps, diesel engines, and fire products.



# ■ Briggs and Stratton

Briggs and Stratton, is a global leader in small engines and power products, offers reliable engines for outdoor power equipment, including mowers, generators, and pressure washers. Their commitment to innovation and quality ensures that users receive dependable performance and long-lasting equipment for residential and commercial use.



## ■ Briggs and Stratton Products

Motors

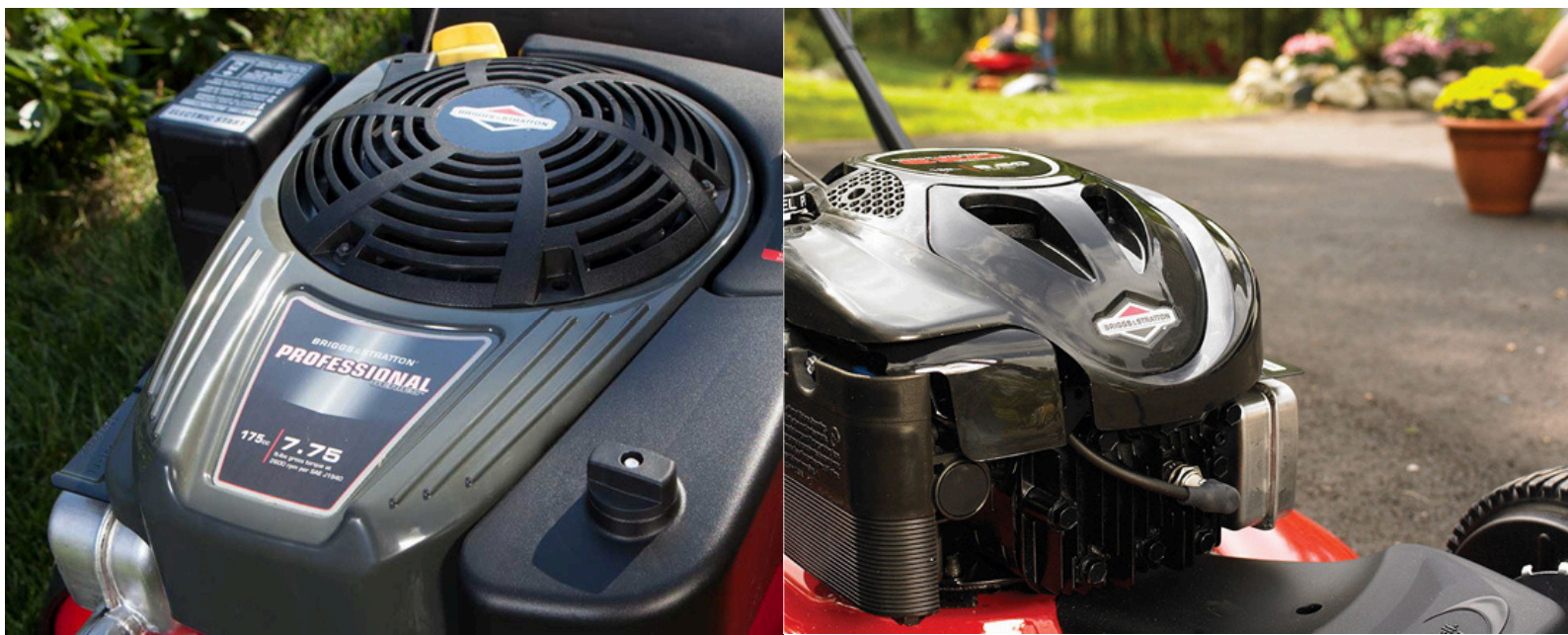
Push Mowers

Ride on Lawn Mowers

Outdoor Power Equipment

Portable Generators

Inverters





# ■ Safety Gear & Equipment

We provide PPE from Paramount Safety, including hard hats, eye protection, gloves, and high-visibility workwear. Our extensive range from leading brands like King Gee and Hard Yakka ensures compliance with the highest safety standards across all industries.



Paramount Safety allows us to supply other safety gear such as defibrillators and other first aid equipment.



# ■ Spare Parts

We maintain an extensive stock of spare parts, including:

- Hydraulic systems
- Roller chains
- Bearings
- Seals
- Belts
- Sprockets & Pulleys
- Electric motors
- Oils and lubricants
- Air filters
- Fuel Hose
- Hydraulic Hoses
- Carburetors
- Other spare parts for small engine products





# Thank You!

Hopefully, we can work together and create a successful partnership.



## Let's Get In Touch

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