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NEW AUTHORS AROUND THE WORLD



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Training Solutions from EVERY AUTHOR

SUPPORTING BRAVE NEW AUTHORS

Choose **Every Author**

Every Author is a publishing consulting services company based in Hong Kong, specialising in offering publishing training and research literacy education to Chinese researchers studying and working outside of China, and extensively supporting different types of ESL learners in wide Asia within the scholarly community.

Our training solutions comprises two training platforms: www.everyauthorpub.com and Every Author WeChat Mini-Programme. Together they form a portfolio of in-person and virtual learning resources that deliver world-class instruction on topics vital to researchers of any career stage.



WWW.EVERYAUTHORPUB.COM

TRAINING SOLUTIONS



Editing



Training



Partnership



Community



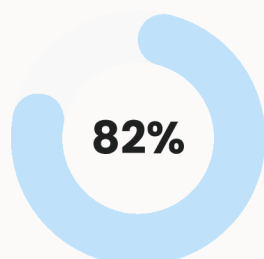
Publication Support



Dissemination

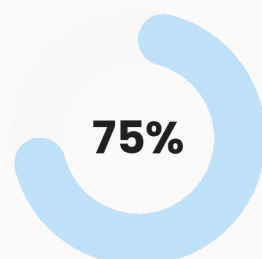


Academic Writing



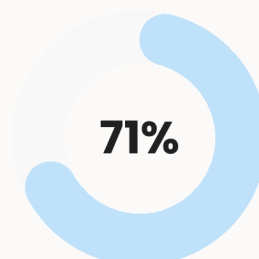
of researchers struggle with basic logic of academic writing

Scientific Question



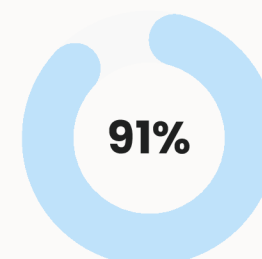
of researchers struggle with ideation

Experiments and Analysis



of researchers struggle with data visualisation

Publication and Dissemination



of researchers struggle with communicating findings to peers

Why Training is Vital

In today's competitive academic landscape, researchers must be skilled at producing and communicating their work in order to make an impact with a global scientific audience. This collection of training solutions will sharpen the skills, broaden the expertise and support the early-career researchers worldwide.

Through personalised coaching, step-by-step support, and practical training, participants gain confidence in manuscript preparation, peer review navigation, ethical publishing, and strategic open access choices. These initiatives help overcome common barriers like language challenges and inexperience, enabling researchers to produce high-quality work, secure publications in competitive journals, and build stronger academic careers globally.

Empower your early career researchers, PhD students, and student researchers with essential knowledge and skills to launch successful careers and build their reputation in the field.

Our training solutions—delivered through Every Author Academy—directly address the unique challenges faced by researchers at the start of their journey. These highly targeted, expert-led courses (from Top Tier universities in China) help build foundational expertise in scientific communication and publishing, giving PhD students, postdocs, and other early career researchers the confidence and tools to maximise the impact of their work from the outset.

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Dissemination



Every Author workshops are small in size and provide researchers with webinars, learning activities and one-on-one interaction with experts. Features include:

- Live training in smaller, customisable in-person and virtual workshops
- Designed for more junior researchers with less career experience
- Taught by trainers matched as closely as possible so that researchers learn from editors in their discipline
- Spend time with trainer via one-on-one instruction and feedback
- Tailored content that meets the needs of researchers in a variety of subject areas
- Emphasis on conveying practical strategies and techniques that will help develop researcher skills, confidence.

Multilingual Support

Every Author provides multilingual support primarily through localised content with accessible features, tailored to help non-native English speakers—including the growing number of **Mandarin-speaking** researchers from mainland China, as well as those **Cantonese**, **Korean**, and other languages—succeed in global scientific communication.

Live Training



Available modules include:

- What Makes a Great Paper?
- Titles and Abstracts
- From Introduction to Conclusion
- Figure Presentation
- Journal Decisions
- Submitting Your Paper
- Plagiarism and Other Ethical Issues



We've conducted over 50 public webinars in multi-languages since launched the course in 2022.

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Editing



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Community



Publication Support



Dissemination



One - or two - day workshops for larger groups, led by expert trainers for host institutions worldwide.

Features include:

- In-depth live training, available face-to-face or virtually
- Depending on the course, attendee numbers can range from 30 to 250 people in-person or up to 150 people virtually
- Intensive workshops conducted over one or two days
- Diverse course offerings typically geared towards more experienced mid career researchers from all disciplines
- After academy training, institutions receive a report containing participant feedback on its value.

Multilingual Support

Every Author provides multilingual support primarily through English-language content with accessible features, tailored to help non-native English speakers—including the growing number of Mandarin-speaking researchers from mainland China, as well as those using Cantonese, Korean, and other languages—succeed in global scientific communication.

Live Training



Available modules include:

- Getting Published
- Peer Review
- Research Data
- Academic Presentations
- Applying for Research Positions
- Grant Writing
- Research Methodology
- Visualise Your Data

Our public webinar reached more than 10,000 attendees joined our two livestream webinars during Peer Review Week 2025 — broadcast across WeChat Channel, x.com, our website, and Zoom.

How to become a qualified reviewer in the AI era

How early-career authors can effectively respond to reviewer feedback



Modules are combined with practical exercises to form workshop sessions. Virtual workshops consist of either three or five sessions and in-person workshops are available as one- or two-day events

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Publication Support



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Membership



Association of Learned
and Professional
Society Publishers

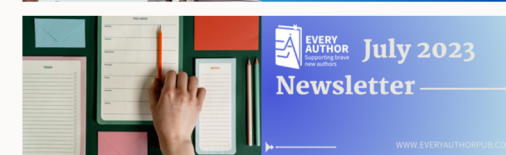
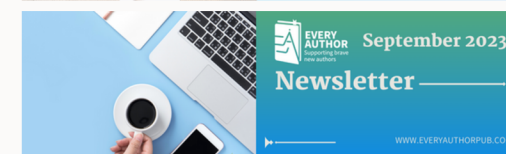


Hong Kong Publishing Professionals Society
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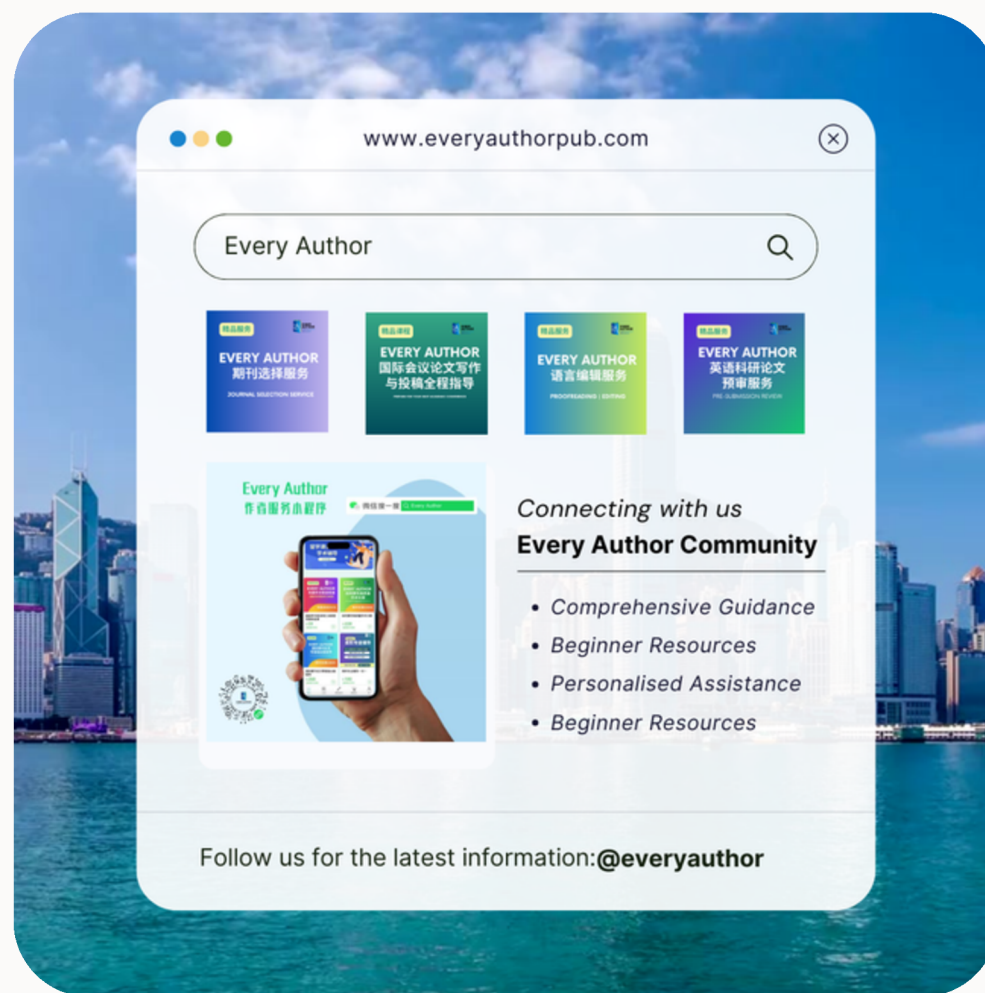
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